

PRICE 15 CENTS

VOL. XII, NO. 6

# THE ROTARIAN

June 1918

BISHOP WM W  
715 CHURCH ST  
ANN ARBOR MICH





## *The Open Door*

## **You Won't Be Lonely—**

when you open the door of the Foreign Club maintained by Hotel McAlpin for its guests from other lands. Deep chairs, opportune tables, newspapers and magazines from home prohibit loneliness.

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# **HOTEL McALPIN**

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Rotarian L. M. Boomer *Managing Director*



## **Now, doesn't this look good to you?**

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**Rotarian J. H. Hine,**

President of the Bankers Construction Co.

1640 California St.,

DENVER, COLO.



## PERTINENT FACTS

THE ROTARIAN is published every month by the Board of Directors of the International Association of Rotary Clubs. The date of issue is the first day of the month. The office of publication is at Mount Morris, Illinois. THE ROTARIAN was entered as second class matter June 29, 1912, at the Post Office at Mount Morris Ill., under the act of March 3, 1879.

THE ROTARIAN publishes authorized notices and articles regarding the activities of the Association, its board of directors, conventions, committees, etc. In other respects it is a magazine for business men and the directors of the Association do not assume responsibility for the opinions expressed by the authors of the different articles unless such responsibility is explicitly assumed. The magazine is not copyrighted and articles not specifically copyrighted may be reprinted if proper credit is given.

## International Association of Rotary Clubs

Is an organization of the Rotary clubs in nearly 400 of the principal cities of the United States, Canada, Great Britain and Ireland, Cuba, and Hawaii, with headquarters at 910 Michigan Avenue, Chicago, Illinois. The name is sometimes abbreviated to I. A. of R. C.

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## The Rotary Club

Meets once each week for luncheon or dinner.

Membership formed on the unique plan of one active and representative man from each line of business and profession in the community.

## Objects of the Rotary Club

To promote the recognition of the worthiness of all legitimate occupations and to dignify the occupation of each member as affording him an opportunity to serve society.

To encourage high ethical standards in business and professions.

To increase the efficiency of each member by the development of improved ideas and business methods.

To stimulate the desire of each member to be of service to his fellowmen and society in general.

To promote the scientizing of acquaintance as an opportunity for service and an aid to success.

To quicken the interest of each member in the public welfare of his community and to co-operate with others in civic, social, commercial and industrial development.

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## ROTARIANAD

Frank G. Macomber, past president of the Rotary Club of Hartford, is a newspaper editor and accustomed to studying events with respect to their relation to the world of today and tomorrow. In his article *Why a Rotary Convention in War Time* he has called the attention of all Rotarians to many vital problems which they must help solve today and in the immediate future.

Few branches of the fighting forces of the United States or any other country have a better record than the U. S. Marine Corps has won in its history of nearly 150 years—the Corps antedates both the Army and Navy. In the article *The Always Faithfuls* are related some facts which have made the history of the Corps one of daring and romance and earned for it the right to proudly bear its motto "Always Faithful." The author, Percy Webb, is quartermaster sergeant in the U. S. Marines.

Jacob R. Perkins, who contributes *The World Needs An International Heart*, is a former active member of the Rotary Club of Sioux City and an honorary member of that club now; he is the warden of the Iowa State Penitentiary at Fort Madison. Thru several years Jake Perkins proved to all Rotarians who knew him, heard him talk, or read his articles published in this magazine, that he is a man who thinks in world terms.

Ex-Governor Tasker L. Oddie, the author of the article *Vital Need of Military Highways*, is a member of the Rotary Club of Reno, Nevada, and former chief executive of that state. In this article he discusses the new meaning which the war has given to the good roads movement in the United States.

The food question, like the poor, is always with us in these days. James H. Collins, a magazine writer and editor who is working for the U. S. Food Administration, tells some interesting and vital facts in his article *Eating to Beat the Kaiser*.

The work of the Eleventh Rotary District in cooperating with the Commission on Training Camp Activities in the War-Camp Community-Service in the states of that district, is described by Philip R. Kellar, managing editor of this magazine, in the article *Building Up the Army's Morale*.

The shortage in the supply of horses and mules for military uses is an alarming condition which the Allied Governments must face. The American Red Star Animal Relief is an Organization, approved by the War Department, engaged in the work of helping to restore to service those animals which have been incapacitated by wounds or disease. Richard C. Craven, one of the officers of this organization, tells something of the needs and plans of the association in his article *The Problem of Saving War Animals* and offers an opportunity for service to all readers of this magazine.

A *War Job for Rotarians*, by Clarence Du Bose should appeal instantly to every Rotarian and every reader. It is a call to service on behalf of the American farmer, to help him cultivate and harvest the enormous crops which he has planted. Mr. Du Bose is connected with the U. S. Department of Agriculture.

Richard Henry Dana, author of the article *Recruiting the Civil Army*, is the president of the National Civil Service Reform League. He tells of the war service of the association, the problems facing the Civil Service Commission, and the relation of both to the task of prosecuting the war to a successful conclusion.

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# The Man with a Million Dollar Memory

How Any Man Can Improve His Memory in a Single Evening of Solid Fun

A MAN must have a pretty good memory to have it assessed at a million dollars. And yet this is what I have heard business men say was a small valuation of the memory of one of our big industrial leaders.

The man I refer to is one of the giants of American Business. He is the president of one of the largest corporations in the world and one whose employees run into the hundred thousands.

Ask this man anything about the history of his business—about the details of production in any one of his plants—about the characteristics of his thousands of important employees—or in fact ask him anything you can think of in relation to his business and its complex ramifications, and he comes back with the figures and facts without an instant's hesitation.

All who know this great man—and there is not a man in America who doesn't know him—say that perhaps the greatest factor in his marvelous success is his memory.

## Memory and Good Judgment

Good judgment is largely a matter of memory. It is easy to make the right decisions if you have all the related facts outlined in your mind—clearly and exactly.

Wrong decisions in business are made because the man who makes them forgets some vital fact or figure which, had he been able to summon clearly to mind, would have changed his viewpoint.

## The Power of Memory

A man's experience in business is only as old as his memory. The measure of his ability is largely his power to remember at the right time. Two men who have been in a certain business will vary greatly in their experience and value.

If you can remember—clearly and accurately—the solution of every important problem since you first took hold of your work, you can make all of your experience count.

If, however, you have not a good memory and cannot recall instantly facts and figures that you learned years ago you cannot make your experience count.

There is no asset in business more important than a good memory. The man referred to at

the beginning of this article, whose memory is said to be easily worth a million dollars, knows more about his business than any other man in his field because he has been able to remember everything he has ever learned.

## Mr. Roth's Amazing Memory Feats

Any man, woman or child of average intelligence can easily and quickly acquire a sure and exact memory.

When Rotarian David M. Roth, the famous memory expert, first determined to cultivate his memory he did it because he had a *poor* memory. He actually could not remember a man's name twenty seconds. He forgot so many things that he knew he could not succeed unless he did learn how to remember.

Today there are over ten thousand people in the United States whom Mr. Roth has met at different times—most of them only once—whom he can name instantly on sight. Mr. Roth can, and has, hundreds of times at dinners, Rotary meetings and lectures, asked from fifty to one hundred people to tell him their names and telephone numbers, and business connections, and then, after turning his back while they changed seats, has picked each one out by name and told him his telephone number and business.

These are only a few of the scores of other equally "impossible" things that Mr. Roth does—and yet a few years ago he could not remember a man's name twenty seconds. You too can do these wonderful things.

## A Better Memory in One Evening

Mr. Roth's system, which he has developed through years of study, and which he has taught in class to thousands of business men and others throughout the country in person, is so easy that a twelve-year-old child can learn it, and it is more real fun than any game you play solely for pleasure.

Not only will you enjoy every moment you spend on this wonderful Course but so will your entire family—even the small children can join in the fun.

You get results in the first few moments. Fifteen minutes after you start the first lesson you will see an amazing difference in your power to remember. And a single evening spent on the first lesson will absolutely double your memory power—and may do even more, just as it has for thousands of others.

Just think what this will mean to you—to have twice as good a memory—to have a memory that will enable you instantly to see a new world of facts, figures, faces, addresses, phone numbers, selling points, data and all kinds of mental pictures with less than one hundredth of the effort you now spend in trying to remember without success.

The reason Mr. Roth can guarantee to double your memory in one evening is because he gives you the boiled down, crystalized secret right at the start—then how far you care to go in further multiplying your ability to remember will depend simply on how far you want to go—you can easily and quickly develop your memory to such an extent that you can do everything

Mr. Roth can do. He makes the act of remembering an easy, natural, automatic process of the mind.

## Try Before You Buy

So confident are the publishers, the Independent Corporation, of the remarkable value of the Roth Memory Course to every Rotarian and readers of this magazine that they want you to test out this remarkable system in your own home before you decide to buy. The Course must sell itself to you by actually increasing your memory before you obligate yourself to spend a penny.

## Only \$5 if You Keep It

Mr Roth's fee for personal instruction to classes limited to fifty members is \$1,000, but in order to secure nationwide distribution for the Roth Memory Mail Course in a single season the publishers have put the price at only \$5. The Course contains the very same material in permanent form that is given in the personal \$1,000 class.

And bear in mind—you don't have to pay even the small fee asked unless after a test in your own home your decide to keep it.

## Send No Money

Don't send a single penny. Merely fill out and mail the coupon. By return post, all charges prepaid, the complete Roth Memory Course will be sent to your home.

Study it one evening—more if you like—then if you feel that you can afford not to keep this great aid to more dollars—to bigger responsibilities—to fullest success in life, mail it back to the publishers within five days and you will owe nothing.

If a better memory means only one-tenth as much to you as it has to thousands of other business men and women, mail the coupon today—NOW—but don't put it off and forget—as those who need the Course the very worst are apt to do. Send the coupon in or write a letter now before the low introductory price is withdrawn.



Rotarian David M. Roth

"I have examined and used the Roth Memory Course, and I wish to tell you how pleased I am with it. I have seven systems of memory training, every one of them of some value, some of very great value; but the Roth course introduces a new principle which excels them all. It is as simple as it is effective." FRANK W. COLLIER, The American University, Washington, D. C.

"Memory Course received. Learned lesson No. 1 in one evening. Enjoyed it as much as I did 'Oliver Twist' or 'Mary Pickford' and have more as a result to think about and a better thinker to think with to boot." W. H. C. JOHNSON, Macon, Ga.

"I received your Course late Saturday afternoon, April 6, and after looking it over I sent Five Dollars by registered mail on Monday, April 8. The course is nothing less than wonderful and is everything as represented." ALEXANDER CHRISTIE, Philadelphia, Pa.

## Remember Instantly

Names and Faces  
What You Read  
Speeches and Notes  
Business Details  
Selling Points  
Legal Points  
Conversations  
Pictures  
History and Dates  
Streets and Numbers  
Business Figures  
Statistics  
Facts  
References  
Sermons and Lectures  
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Good Stories  
School Lessons  
Household Duties  
Business Appointments  
Social Appointments

## Independent Corporation

Division of Business Education, Dept. X, 119 W. 40 St. N. Y.

Publishers of The Independent (and Harper's Weekly)

Please send me the Roth Memory Course of seven lessons. I will either remail the Course to you within five days after its receipt or send you \$5.

Name.....

Address.....

P. O. ....

State.....

Rot 6-18



# Why a Rotary Convention in War Time

By Frank G. Macomber

*Past President, Rotary Club of Hartford, Connecticut*

TO ME the dollars spent in the International gatherings of Rotary are dollars saved to the country and the winning of the war, because they are dollars spent to buy many dollars' worth of efficiency and better understanding; they are dollars spent to purchase for each of the delegates in attendance a keener, broader and more worthwhile knowledge of the problems of the other chap; they are dollars spent to develop and broaden a man's sympathies. These conventions send back home men who have learned better how to live.

And it is in that last reason that I see in gatherings of International Rotary their greatest value. Little as you may appreciate it now, little as you may sense what is coming in the very near future, I want to make a statement and a prediction now: We never have known how to live; we are about to learn.

On every hand one hears learned and unlearned discussion of the problem of economic policies after the war. I want to say that in my judgment, the problem that is to concern deeply, one and all of us, after the war, is not the problem of economic *policies* after the war, but economic *conditions* after the war.

IT IS only a decade ago that Rotary made its bow and with it enunciated a principle that even its enunciators did not fully understand and probably as little fully understood. It gave forth the principle of service being its own reward and set forth to prove it. We had to go thru the kindergarten school of it; we had to have a philosophy of it. We who have been Rotarians almost from the beginning of the movement have had to stand and patiently explain what was meant by our motto "He profits most who serves best." And after we have finished our best explanation, the other fellow has nodded and said, "Oh, yes, I see," and we knew very well that he didn't see at all but still thought of Rotarians as men with loose screws.

I see coming out of this war a demonstration and a proof of Rotary's motto, of Rotary's creed. Twenty millions of men who have borne arms in this war, whose principal reward will be the reward of service, are coming back into civil life; many millions more who have served back of the lines, in one form or another, whose only profit will be the profit

of service, are soon to turn their thoughts and their activities toward peace-time pursuits. And these millions of men will know, even as we Rotarians have never known and may never know, that the reward of service is service.

THESE millions of men and women—are today looking back across the world and the years that have gone before and they recognize more clearly than we that it was really a pretty rotten world and pretty rotten economic conditions that prevailed; and with clear visioned eyes they look forward to a world and to years which they mean shall not be rotten, or things to be ashamed of. They have learned that service will attain for the world one thing—a world safe to live in; and they will as clearly understand and see that service can make a world that is really good to live in.

They are going to demand, and men are going to be glad to give, the service of brains that the world may be made better for all of us and not better for the few. In the past years, especially in this country, we have measured success with a yardstick that bore dollar signs. Just ahead of us the yard stick that is to measure the success or failure of a man is to have blazoned on it, "What have you done for the world?"

AND it is because I think I see these things so plainly markt in the future that I maintain that International meetings in war time should be fostered and encouraged, rather than discouraged, or abandoned. If service is to be of the best and at its best it must be a service that is intelligent, that is full of understanding. Service such as the world will demand after this war will be a service that is almost world-wide in its application and that service cannot be efficiently rendered without an understanding of the other fellow and his problems such as International meetings offer.

I wish with all my heart that Rotary had been organized and a going force in Germany and Austria and Russia in July, 1914. Had it been, with the International meetings that would have been entailed and with the education of service that Rotary teaches to all its members and to all men, this war might never have occurred.—*Extracts from address at Conference of Rotary District No. 1 at Boston.*



# THE ROTARIAN

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## The Always Faithfuls

By Percy Webb, Q. M. Sergt. U. S. Marine Corps

THE strongest single factor in the winning of battles is *morale*!

"Our troops advanced with dauntless valor," writes one leader. "Nothing could quell their spirit," writes another. A third reports, "all objectives were reached by our men who swept forward with the greatest *elan*."

Far from being bombastic expressions, these messages tell a great truth. In individuals as well as in bodies of troops, it is confidence in the power to achieve that points the unbarred way to victory. It is *morale*!

The United States Marines, who have been fighting big and little battles all over the world for a century or more, are proud of their *esprit-de-corps*. So proud are they and so convinced of its effectiveness in battle that raw recruits are schooled in the history and record of their chosen service before they are permitted to handle a rifle.

At Paris Island, S. C., one of the largest Marine Corps training camps, Lieutenant Edwin Denby, a former U. S. congressman and a member of the Rotary Club of Detroit, who enlisted at the call of war, gives daily lectures to the embryo sea-soldiers on *The Indoctrination of the Marine Corps Spirit*. He sums up his teachings in these words:

"The heart of the recruit must be filled with the love of the service, with reverence for its traditions, and with that splendid spirit of determination that by no act of his shall the old Corps suffer shame."

### A Record to Be Proud Of

This is not the stuff that dreams are made of. It is a composite quality of integrity, will-power and honor—just as effective in battle as the more tangible bayonets, grenades, trench mortars, and other implements of war.

Glance briefly at some of the incidents in the lives of these gallant fighting men who were organized long before the American Revolution and who have left a string of glorious deeds in the path of history that marks the way like mile stones. The story of their exploits reads more like a romance than what the Marines themselves would term as be-

ing "all in the day's work."

Campaigning, fighting, and hiking, the U. S. Marines have been the vanguard of American troops in all parts of the world and in every clime. They have fought under old Glory in Tripoli, Egypt, West Africa, the Fiji Islands, Sumatra, Hawaii, Mexico, China, Uruguay, Paraguay, Alaska, Formosa, Korea, Nicaragua, Cuba, Haiti, Santo Domingo, and France.

A young officer tells of his first hike with the Marines in France. They had eleven miles to do in the morning and as many more in the afternoon, after a brief review. The young officer ap-

peared with a pair of light shoes with flexible soles.

"Look here," said the major, "you'd better put on heavier shoes."

"I think these will suffice, sir," said the young lieutenant. "You see, they're modelled on the principle of an Indian moccasin—full freedom for the foot, you know."

### The Lieutenant and the Sergeant

The major grinned. "Come around and see me this evening, he said, "and tell me what you think of the Indians."

The man with the moccasin style shoe did well enough until the company was in sight of the home village. A halt was called at a point where a brook ran close to the road. The sight of the cool stream made the lieutenant's feet ache and burn worse than ever.

"I had just about made up my mind to turn the men over to the sergeant and limp home, after a crack at the brook," said the lieutenant, "when I heard one of the men say he was tired." There was an old sergeant on him like a flash. He was one of the oldest men in the regiment. He had never voted the prohibition ticket and rheumatism was only one of his ailments, but he hopped right on the kid.

"Where do you get off to be a Marine?" he said. "Why we don't call a hike like this marching in the Marines. Look here." And the old fellow did a series of jig steps to show that the march was nothing to him.

"Well," concluded the young officer, "I didn't turn the men over to the sergeant and I didn't bathe my feet in the brook. I marched in ahead of them. I thought to myself, 'I guess my feet will drop off all right before I get there, but I can't very well stop. After all, I'm a Marine.'"

Haiti and the adjoining Republic of Santo Domingo have certainly furnished the U. S. Marines with a full share of thrills. Many of these stories have never been fully told, partly because the great war in Europe has overshadowed all minor events, and partly because



The Medal of Honor, the highest honor attainable by men in the American military forces; and two officers of the Marines who have won it, as related in the accompanying article.



*A good night's work for a Marine. The next morning, his officer found the corporal, the two wounded prisoners under guard, and the four dead bandits laid out beside the shack.*

"telling it to the Marines" has proved to be a more popular pastime than trying to get the Marines to tell it themselves.

#### *How the Medal Was Won*

A U. S. Marine, now in France, stuck to his guns during the recent revolution in Santo Domingo and won the Medal of Honor. This young man, Sergeant-Major Roswell Winans, in recounting his experience gives his comrades full credit and modestly refuses to mention his own medal-winning exploit. The incident happened during a skirmish with rebels at Guaya-canes, in 1916. Winans states:

"Our gun had no sooner opened up than all the bullets in the world seemed coming our way. The enemy was shooting mighty close too. The enemy trenches were awfully hard to locate, altho we were only about one hundred and fifty yards away. They were on a hill and had carried their dirt away.

"The battalions made slow progress on the flanks on account of the thick underbrush. The enemy had an immensely strong natural position, and had they been equipt with a few machine guns and some barbed wire they could not have been rooted out without a great loss of life.

"A call went up for a hospital apprentice, as one of my gunners, Corporal Frazee, had been shot in the head. He had worked hard getting his gun pointed on the enemy and had just succeeded. 'You're right on them now; give them hell!' were the last words he said."

It was at this point that Winans performed the deed of valor that won for him the Medal of Honor, altho he refuses to mention his own gallant act. The gun jammed. Winans stood up and coolly repaired it amid a hail of bullets. He then resumed the firing of it and drove the enemy from their trenches. He does, however, mention one significant fact:

"We faced the enemy as much as possible while repairing the guns, as we had a horror of being shot in the back."

Yet this was only an incident of the U. S. Marines' campaign in Santo Domingo. Almost a year later, Lieutenant Ernest C. Williams was awarded the Medal of Honor for capturing the stronghold, Fortaleza, in that country.

The odds were forty to twelve. Forty rebels with magazine rifles should have stood off twice their number, but Lieutenant Williams and his twelve men were not to be denied. Under a heavy fire they charged straight at the door of the fort, gained it and forced their way in for a hand to hand fight, the lieutenant at their head. Eight of the twelve Marines were wounded, but the whole force of insurgents was captured.

There was a corporal in Haiti, on outpost, with half a dozen loyal natives acting as policemen with him. The native guards slept in barracks by themselves, the Marine in a little low shack set up on posts a hundred yards away, with a native who acted as cook and general helper. The next outpost was six miles away.

A band of outlaws rusht the native police in their barracks at this post one night and such as they did not shoot up they ran into the brush. The corporal was awakened from sound slumber by the firing and shouting at the barracks. A

few volleys thru the sides of his own shack brought him to his feet. He pulled on his trousers and shoes. The corporal afterwards mentioned that he got no further than that when he heard them trying to burst in the front door.

The corporal sent his native cook to the rear door, while he fixt his bayonet to his rifle and stood guard over the front door. They had it all but stove in when he began cutting loose with his rifle firing thru the door. He killed a man there.

They then began to smash in the window nearest the door. He pried open the window with his bayonet and got there before them. There was a big black fellow at the open window. The Marine shot him dead. This gave him time to turn to the side window, which they had now broken in with the butts of their rifles. He got one there. There was another close up that he hit but did not kill. He dropped another on the edge of the shadows outside.

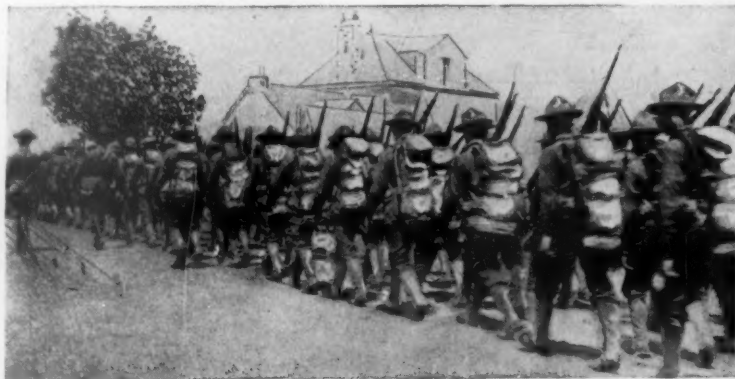
The cook, catching the spirit of the thing, killed one at the rear door on his own account.

The bandits had enough, and left. Next evening, when his officer came around, he found the corporal, the two wounded prisoners which he had placed under guard, and the four dead bandits laid out beside the shack.

This story has been verified by the corporal, his lone eyewitness, and the officer who visited the post, the following morning. His name and a brief synopsis of this event are in the official records of the Marine Corps. The report reads: "Corporal Aubrey M. Haley has been promoted to sergeant for gallantry in action at Cerce la Source, Haiti, March 28, 1916, when, with the assistance of one gendarme, he beat off an attack of bandits, killing three himself."

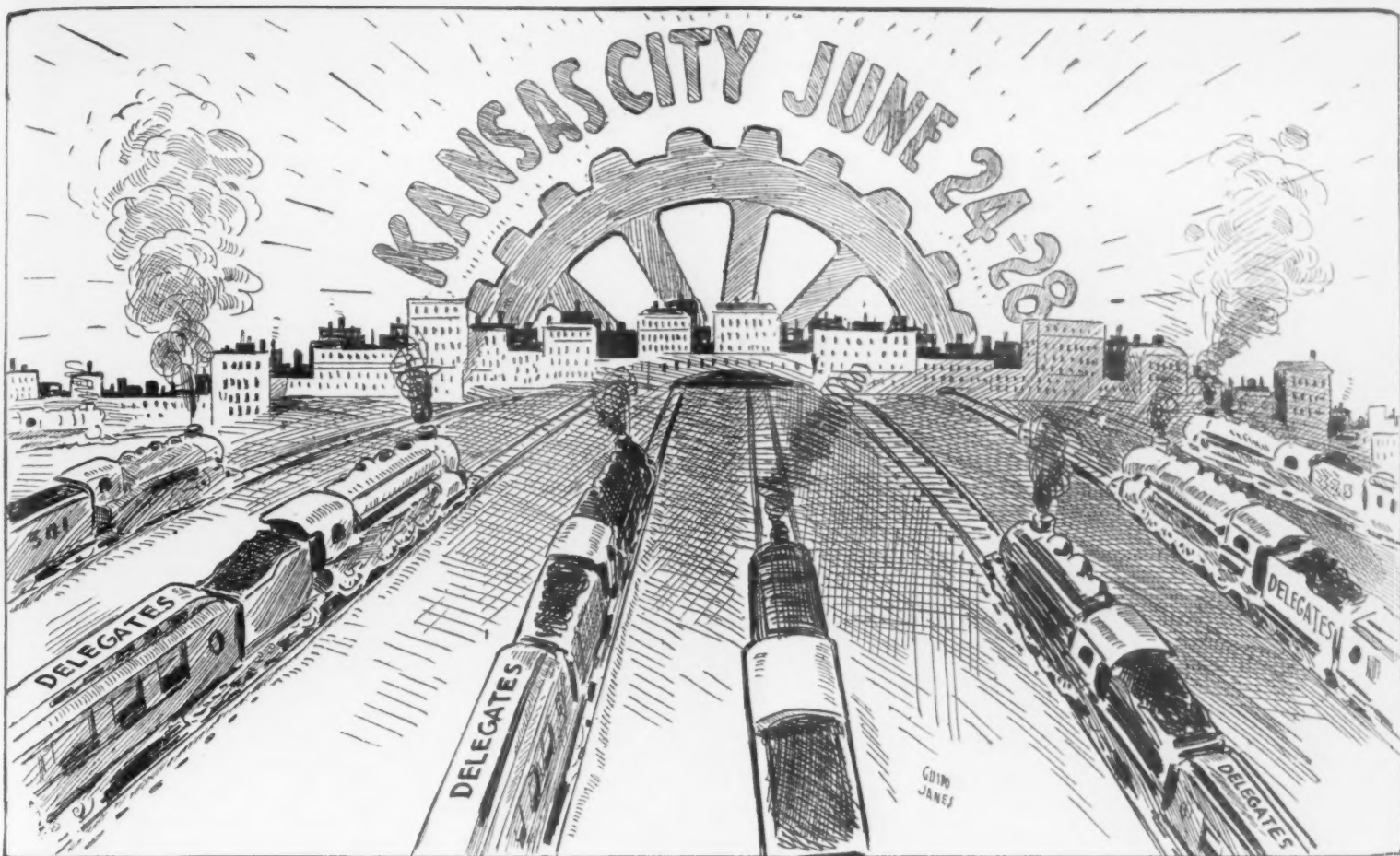
#### *A Spanish War Incident*

There is another man in the Marine Corps who would disdain the appellation of "hero," altho he has seen his full share of (Continued on page 287)



*Marines starting on a long hike in France*





# The 1918 Convention City

By Russell F. Greiner, Chairman Convention Executive Committee

THE Ninth Annual Convention of the International Association of Rotary Clubs will be held in Kansas City, June 24th to 28th, inclusive, and everyone of the 315 members of the Kansas City Club is awake to the responsibility that is placed upon them, and you will find that they will resolve themselves into a reception committee whose pleasant duty it will be to see that every visitor receives a bright and cheerful welcome, and to leave on the mind of our departing guests a lingering regret coupled with happy memories of a delightful and profitable week.

The program, as you know, has been placed in the hands of International Past President Albert, and Kansas City feels that it has been particularly fortunate in entertaining the Convention the year that he serves in that capacity.

As a representative of Kansas City and as one who has attended the last six conventions, I can say that we have planned to equal, if not to excel any of the clubs who have had the honor to entertain the International Convention.

## A Prophecy

In 1852 that eccentric but history-making old senator, Thomas A. Benton of Missouri, stood on the bluff overlooking the confluence of the Kaw and Missouri Rivers, where now stands Kansas City, and made this prophecy:

Here where these rocky bluffs meet and turn aside the sweeping current of this mighty river, a great manufacturing and commercial community will congregate, and less than a century will see a great city.

An ocular demonstration of the fulfillment of

this prophesy to the uttermost is one of the many interesting things which we want to present when you visit us this month.

Geographical location, however, was not all. Kansas City had many difficulties to overcome in its construction, as its topography was anything but advantageous for the building of a great city. The pioneers, the descendants of pioneers, and the men with a vision who came out of the Eastern states, quickly discerned the opportunities. They developed in that small, but then growing, community what is now so well known as the "Kansas City Spirit," of which we are all so proud, the thing that has made our city one of the greatest in America.

We could give you no better idea of what the "Kansas City Spirit" really is than to quote an advertisement that appeared in the *Went Ad* columns of a Kansas City paper last summer. This ad read as follows:

I have sharpened one thousand lawn mowers in Kansas City this year to the entire satisfaction of all of my patrons. I solicit additional patronage from other lawn mowers in Kansas City. I would rather be a lawn-mower sharpener in Kansas City than be a banker in any other city of the United States.

## Something About Kansas City

The claims of Kansas City's many attractions have been presented to you so vividly, and we hope so convincingly, that it will hardly be necessary to add anything to what already has been said, but it is very difficult for a Kansas City man to overlook the opportunity to place them before an association of men like International Rotary. With a full sense of responsi-

bility, and knowing that any statements will be proven or disproven by a visit to us this June, we are going to be somewhat conservative.

Kansas City is located in the geographical center of the United States, so it is going to cost Rotarians less in time and money to attend the Convention since the hour rate and the tariff will be equalized.

We feel that the 1918 gathering will be indeed representative, since we are North to the South, East to the West, South to the North, and West to the East.

Kansas City has the culture of the East, the vision of the West, the energy of the North, and the hospitality of the South.

Kansas City, as you know, is the second railroad center of the country, and fewer changes in route are demanded by the traveler. The train arrive and depart from Kansas City at seasonable hours from the third finest Union Station in the United States.

Kansas City, though sixteenth in population, is fifth in bank clearings, being exceeded only by New York, Chicago, Philadelphia and Boston. There is some reason for this, and we hope you will come to Kansas City and see.

## Typical American City

Kansas City is the largest agricultural implement market in the world, is second as a live stock center, third in flour milling, and right at this time her position as a world-important food center is attracting increasing attention, and Rotarian business men owe it to themselves to visit Kansas City to keep informed as to the great progress of the Southwest.

Kansas City is known the world over for its

famous park system, having 3336 acres of parks and 61 miles of boulevards completed and 52 miles in course of construction, all of which are within the city limits. It has been said that only two American cities have a scientific park and boulevard system,—Boston and Kansas City.

Kansas City is a typical American city, probably the purest type of all that is American on this continent. With 400,000 inhabitants it has the smallest percentage of foreign born citizens of any city in the United States. It is one of our country's ten great business centers, situated in the very heart of America, surrounded by the agricultural territory that is feeding our soldiers, and a trip from your city to Kansas City would show you many of the outstanding features of this country and would send you home more ardent missionaries, if possible, for the great cause of world democracy.

#### *Business Men Attracted*

Business men of the Rotary type are interested in development and progress. They wish to be well informed as to market conditions, distribution facilities and methods, not only in their own vicinity but in world at large, and Kansas City is the greatest evidence of accomplished development and future opportunity.

Kansas City is the gateway to a market that is interesting the world's business men and the territory which it serves is growing faster in population and resources than any other section of the country. The largest business interests have established factory branches or warehouses there, recognizing that such branches are necessary to proper distribution in the great Southwest. Bank clearings, crop reports, census data and railroad activities all point to Kansas City as a city of past accomplishments and assured future developments. It is a city that in every way typifies the Rotary spirit of progress and engages the interest of live and well informed business men.

You should know more of Kansas City and its territory, and the Rotary Convention will give you this opportunity.

This year, of all years, the Rotary Convention will be more important than ever before. Big problems will be threshed out, and it is always better to get things first hand than to have them repeated to you with the intimate vibrations left out.

#### *British Delegation*

Rotary is in a peculiar position to wield a strong influence, to bolster up the courage of people who weaken under disaster. It will require a united front to pull the game thru, and there is no better tonic in the world to clear the eye and the head than an enthusiastic Rotary convention, and that is the kind that Kansas City is going to spread before you this year.

Don't submerge yourself too deeply in war thoughts and use that as an excuse to stay away, for, as a matter of fact, this year great good can be accomplished by having an attendance of serious minded men so great that numbers alone will be a rock ballast demonstration of unity and co-operation. Kansas City pledges itself to take care of you; will you pledge yourself to come?

I feel safe in saying that Kansas City will entertain the biggest and best delegation from British Rotary that has ever visited America. I feel sure that you will agree with me that nothing can add more to the interest and the intense enthusiasm of the Kansas City Convention than the presence of a live delegation of business men from each of the Rotary Clubs in the United Kingdom.

#### *Hotel Accommodations*

The International Board decided that hotel reservations would be considered in accordance with the distance the clubs are required to travel to reach the Convention city, giving the clubs traveling the longest distance the first choice of assignment.

As is customary at our International conventions, the attendance from the district in which the convention is held is very heavy. The clubs of the Eleventh District feel that they are just as much hosts of the Convention as is the Kansas City Club, so they have agreed to allow their assignments to be made last, thereby giving the choice reservations to the clubs outside of the Eleventh District.

Kansas City is usually well fixed in good

### *The Crisis Convention*

**I**N A world crisis, intelligent and industrious men of integrity cannot meet in convention without setting in force a tremendous influence—without adopting practical plans that are sure to result in big and lasting benefits to mankind.

Call into conference the aid of equal understanding and you double your own understanding. Multiply this thought many times and you get a glint of what may be expected, and of what will surely be realized at the International Rotary Convention at Kansas City in June.

Men in any enterprise must meet to understand—must get together in order to co-operate.

On two or three occasions I have heard faint objections to the Kansas City Convention on the grounds of economy and on account of the railroad situation. When one considers that this will be the Convention of all Rotary Conventions—when we pause to measure the meaning of a *Crisis Convention*—the cost in cash is sure to be considered insignificant when the benefits that are to come are weighed.

The convention will mark an epoch in the history of Rotary. This convention has for its object the noblest motives. In its plans and purposes one can see a supreme, an almost consecrated season, to help raise the life of the world to the level of American privileges.

Thank God that I am a Rotarian and can be a small part of such a patriotic program—be a cog in so important a work.

International Rotary is indeed indebted to the open-hearted Rotarians of the great Southwest for this exceptional opportunity to meet and formulate bigger and better plans to help win for the world a lasting peace.

—F. D. Van Amburg, Governor of Rotary District No. 2.

hotels. Out of 114 hotels in Kansas City we have selected 35 in which we propose to house those in attendance at the Convention. Kansas City is being a new town, not one of these hotels is over twenty years old, and at least 90 per cent of them have been erected in the last ten years. A large part of the Convention delegates will be taken care of within a radius of two blocks of Convention Headquarters.

We feel that we are safe in guaranteeing you full value in entertainment, business inspiration and fellowship for every dollar that you spend, and we extend to you a cordial and urgent invitation from 315 members of the Kansas City Rotary Club who have contributed over \$20,000 for the entertainment of this Convention, every cent of it raised without an assessment and no part of it contributed otherwise than by members of the Rotary Club of Kansas City.

## **Debatable Questions for the Convention**

The program for the 1918 Rotary Convention contains at least a dozen opportunities for decided differences of opinion as to what should be the proper procedure of the Association or of its members and clubs during the coming Association year.

Each of the special assemblies is going to submit to the Convention a report with recommendations as a result of their deliberations on Tuesday afternoon.

What will the special assembly on War Chests report? Will they recommend that the War Chest plan should be put into effect in every city of the United States? If so, will there be representatives of the Y. M. C. A., and the Red Cross in the Convention to voice the well known opposition of these two organizations to the War Chest plan?

What will be the decision as to the ways and means that shall be taken by the delegates of the United States to accomplish in the United States Universal Military Training? Shall the delegates of all the other countries represented in Rotary be asked to urge upon their respective countries Universal Military Training?

Will there be acceptable recommendations regarding the relations between Rotary clubs and chambers of commerce or will the recommendations offered from the special assembly appear to be unfair to the Rotary clubs or to the chambers?

#### *Employees and Rotary Employers*

Will the recommendations with regard to the relations between the employees and Rotary employers seem to verge into socialism?

Will the recommendations from the assembly on subdividing classifications carry us away from the fundamental basis of Rotary membership, one man from each line of business or profession?

Will the program of work submitted by the committee on special assembly on Work Among Boys prove acceptable to the Convention as something which each club can be expected to put into active operation during the coming year?

Will the report of the committee on education demonstrate that any effort to educate Rotarians as to Rotary should be abandoned during the war, or will it prove the greater importance of such work because of the war?

Suppose the committee on employment for returned soldiers and sailors outlines an elaborate program of cooperation with the U. S. Department of Labor, will the U. S. clubs accept this as their responsibility?

What action will the Convention take with regard to continuing to support the War and Navy Department Commissions on Training Camp Activities?

The proper use of the Rotary Emblem is to be the topic for an afternoon of discussion and surely this is a subject upon which some clearness of understanding is desirable.

Then there is the report of the committee on proposed new constitution and the report of the special assembly which will give consideration to the constitution committee's report.

Altogether it is going to be a convention of much activity. There will be differences of opinion and expression will be given to these differences but in the end there will be a hearty agreement in the decision of the majority and the Convention will adjourn with the



delegates returning home to inspire their clubs to great activities during the year in accordance with the program laid down by the Convention.

#### How to Submit Resolutions

Chairman Daniels of the Resolutions Committee desires to call the attention of clubs and committees to the proper form in which to prepare and submit resolutions.

Transaction of business at the Convention is an important matter and great care should be taken in the matter of drafting and presenting any resolution for the consideration of the Convention.

Clubs, or committees should adopt a resolution in substantially this form:

Resolved, that this club hereby offers for the consideration of the Ninth Annual Convention of the I. A. of R. C. the following preamble and resolution: (Then proceed according to this general form).

Resolution Relating to (give subject.)

Offered by (insert name of club or committee).

Whereas (then state the facts, arguments or causes for the resolution).

It Is Resolved by the Ninth Annual Convention of the International Association of Rotary Clubs.

That, (then give the resolution).

Resolutions may be mailed either to International Headquarters at Chicago or to the chairman of the resolutions committees—La Monte Daniels, 211 North Austin Street, Dallas, Texas, at any time before June 10th, or may be delivered to either Secretary Perry or to Chairman Daniels in person at Kansas City, during the convention.

All resolutions must be typewritten and in triplicate.

#### Regarding Resolutions

At the Atlanta Convention the following resolution regarding the presentation of resolutions to Rotary conventions was adopted:

Whereas, the great growth of the International

Association of Rotary Clubs and its wide activities have brought about a growing number of resolutions which cannot be properly digested under pressure:

Resolved, By the Eighth Annual Convention of Rotary Clubs, that no resolution shall be considered by the Resolutions committee, unless it has the official approval of a district conference, standing or special committee, special assembly, or affiliated club; except by special instruction of the convention.

Resolved further that no resolution shall be considered by the Resolutions committee except that it be international in character and scope.

#### CONVENTION NOTES

##### The New England Baked Bean Supper

The New England Rotarians are getting ready to serve 4,000 baked bean suppers at Electric Park, Wednesday evening of Convention Week. Wednesday afternoon and evening is the day when the entire Rotary Convention will adjourn to this delightful pleasure park. It will be closed to everyone except Rotarians on this day.

Governor Willard I. Lansing of District No. 1 reports that the New England Rotarians are planning to cook at least forty bushels of beans and they're not going to boil them but bake them eight or ten hours, New England fashion, with salt pork and molasses. They will be cooked in the park grounds and will be served hot.

##### Rotary Convention Golf Tournament

Kansas City might well be termed the Golfers' Paradise of the great central West. Within the confines of its city limits and a radius of five or six miles, there are located ten golf courses, five of which, at least, will rank with any in the United States. The Rotary Golfer who will be in attendance at the International Convention should bring his golf clubs and golf togs along, as arrangements have been made for the free use of all of the Kansas City golf clubs during convention week.

There will be a nine hole tournament on Wednesday, 26 June, for a trophy. It will be played on an afternoon when there will be no convention session. The Blue Hills course, over which this tournament will be played, is an eighteen hole course and has a very large and commodious club house and locker rooms. The course has a small creek that cuts thru one end of it which results in six water holes. The remaining twelve holes are very severely bunkered and the play calls for the most careful and painstaking work to come in with a score anywhere near Colonel Bogey. Taking the course as a whole, there is a wonderful lot of comfort in playing it as the ground in the main slopes gradually and any golfer will not be wearied in playing it.

It is imperative that pre-convention entries be made for this tournament wherever it is possible to do so, so that the committee in charge will know exactly how many players to prepare for. These entries should be made in the shape of a letter address to

JOHN R. ELLIOTT

Chairman Golf Committee,  
1416 Grand Ave., Kansas City, Missouri.

Kansas City Rotarian golf players will be barred from this tournament.

##### Investment Bankers Section

Members of the Investment Bankers Section in Rotary who will attend the Convention will be given an opportunity to get together at luncheon or for a golf game or in some other way. The details will be arranged after the registration of the delegates.

## Spirit of Service Makes Dining Car a Home

SOME of the many Rotarians who will attend Rotary's International Convention at Kansas City, Mo., next June (24th to 28th) may have the opportunity of meeting a man who has elevated a plain business into the realm of genuine artistry. He has lifted that business up to a very high standard because he is a Rotarian in spirit, if not in name, and is actuated by a real love to render unselfish service.



His name is W. D. Gardner—everybody calls him Cap. Gardner—and he has charge of the dining car on the Santa Fe train No. 10 which leaves Kansas City every evening for Chicago. Those who have traveled with him declare that he is in a class all by himself, in a class which he has created. Russell F. Greiner of Kansas City, past president of the International Association of Rotary Clubs, is one of his admirers.

"He isn't a dining car conductor," says Russell. "Nobody who travels with him ever thinks of him as such. When you enter his car—a beautiful \$50,000 car built especially for him according to his own plans—and he greets you, you feel that he is a charming host welcoming you into his home as one of his best friends. And he sees that you are treated like a friend while you are in his car. Yes, there's only one Cap. Gardner. Lots of people stay over a day in Kansas City just so they can travel on his train when they leave the city."

Before dinner is called, Cap. Gardner, with the aid of the Pullman diagrams and the help of the conductor, learns the names and faces of the passengers, and when one comes to his car he is greeted with a courteous and hospitable—"Good evening Mr. Blank, won't you please take this place."

And Mr. Blank, already feeling less like a stranger away from home, soon learns that Gardner is just as courteously solicitous that he shall have exactly what his appetite demands. And if Mr. Blank doesn't know what he wants to eat, Gardner will offer to select the meal for him (and usually his selection is less expensive than would have been the passenger's.) Perhaps, while Mr. Blank is eating, the Captain will sit down with him for a friendly chat. He has an assistant who looks after the ordinary details of the work, so that his own time will be left free for his duties as host.

And by the time Mr. Blank has finished his evening meal in Cap. Gardner's traveling home, he has decided that he will travel on that train when it is possible for him to do so.

There is nothing strained or forced about Gardner's method. His method is natural and effective because it gives him pleasure to make the travelers comfortable. And, as Rotarians have learned, Gardner has learned the truth of the Rotary precept that HE PROFITS MOST WHO SERVES BEST.

### Ro-ta-ry and Kansas City

Tune: "Battle Hymn of the Republic"

By Elmer E. Higley, Des Moines  
Rotary Club

Come all ye men of Rotary  
And join the Booster throng;  
We're bound for Kansas City,  
And we want you all along;  
Come blend with us your voices in  
The great Convention song—  
We're on to old K. C.

#### Chorus:

Ro-ta-ry and Kansas City—  
Ro-ta-ry and Kansas City—  
Ro-ta-ry and Kansas City—  
The place we meet in June.

They're coming up from Dixie  
Where the cotton blossoms grow;  
They're coming down from Canada,  
The land of ice and snow;  
From out the "wild and wooley,"  
And from "way down east" also,  
They're on toward old K. C.

#### Chorus:

And when we all are landed  
In the big Convention town,  
And to the task that calls us there,  
We all are settled down.  
We'll make the meet remembered as  
The one of great renown  
Down, down at old K. C.

#### Chorus:

# World Needs an International Heart

By Jacob R. Perkins

THE world needs an international heart and I hope that we Rotarians will be international enough in our vision and in our feelings to go to Kansas City for the International Rotary Convention in June. That convention will help us to get an international heart, and an international vision, and we in turn may be able to help the world to reach the same goal.

It is my hope that, so long as this great world conflict continues, we shall never call off such gatherings as we shall have in June. The broadest forum I know of today, in all the world, for the fair exchange of points of view, for the grappling with the problems that harass us and threaten to engulf us, are the International Rotary Conventions.

This is the crisis in the life of the world. A crisis is the culmination of one thing and the beginning of another. Whether we consent to it or not, you and I are living to see an old age in its death throes; and we are also living—which is more marvelous—to see the birth pangs of a new order.

How propitious is the hour, then, in which to run into this new order in the making, a great international code of social and commercial relations.

I am not yet saying that Rotary is that code; I am not contending in this particular moment that we are free enough from provincialism and small community pettiness to grasp the significance of the trend of this world cataclysm and mold it into something beautiful and serviceable. I do not at this moment contend that the international code of Rotary ethics is cosmic enough in its sweep to guide the destiny of this new order here and over there.

## *Might Have Avoided War*

The world is sadly in need of an international code of social relations. It is my profound belief that if the Rotary code as we have it today had been operating in Berlin, and Rome, and Paris, and Washington, for the past twenty-five years the world's great grief that suddenly burst upon civilization could not have happened.

In the ultimate analysis a war is simply the out-push of the coming economic force that seeks expansion and expression, subverting all the arts of that nation, and all of the religion of that nation, to that one particular mark and aim. Germany—with her effectual definite code of ethics, with her tribes following the leadership of tribal deities (for the god of Germany today is a tribal god), a nation in leash like a bloodhound and easily suffering that leash—found absolute justification, according to its own commercial and social code, to over-ride and over-run and to crush every nation that stood in the pathway of its tribal and exclusive idea of life.

We have had a sort of internationalism always; but what has it been? It has been nothing more than the leading families of every nation exploiting the helpless. That is all it has been. That sounds socialistic, and I am glad if it does, and if it has the tush and claw in it, so much the better, because we are always more sensible of our flesh after we have been scratched.

## *Is Rotary Big Enough*

Is there an idea in Rotary so cosmic in its sweep that it has the potentiality of internationalism? I shall attempt to answer that question

by asking what is in the soul of Bob, and Frank, and Henry, and John and Amos—and all of us. Because, whether Rotary is local or international in the last analysis, depends exactly upon whether you are local or international.

The whole test of an idea is not in its geography but in its ability to cross a boundary and work just as truly on the foreign soil as in the place of its birth. The Christian religion is the greatest expression of that fact in history. The founders of the Christian religion, the men who followed its great preacher, were not men of cosmic vein, but were provincial. They held two ideas; first, that Christianity, as they understood it, was for local purposes; and, second, it was for local purposes because the particular group unto whom it ministered or would minister

## Trustees for the World

WAR is an awful curse, but good things are to come out of this war, and one of them is to be the purifying of business. It is to be a noble thing, because for the first time, Gentlemen of Dollars, for the first time you have had a real opportunity to prove that business could be purified thru patriotism.

Our motto and our slogan must be, from this time on, "Put every dollar to use; put every hand to use; put every acre to use; put every idea to use."

We have come to the time in the history of the world when we understand that such a thing as property exists only because of use. That which you have belongs to me in the larger sense. That which you have gained out of the community should be so used as to be of service to the community.

This nation is the trustee of the great ideas for the world. You are trustees of your property for the world. Regard yourself as a trustee and you will not go astray in the handling of your property.

*The above are extracts from the speech made at the meeting of the Chamber of Commerce of the United States, in Chicago, in April, 1918, by Franklin K. Lane, Secretary of the Department of Interior of the United States.*

was the only select group that received divine favor.

Not only were the early builders of Christianity willing to begin at Jerusalem, but they were willing to end there. You remember one of the most notable combats recorded in the pages of sacred history is that of a man by the name of Saul of Tarsus, who was an old citizen, and a man by the name of Peter the Apostle. The one held the idea that Christianity was a local thing, and the other held the idea that Christianity was a world thing. Fortunately, in spite of many pitiful caricatures we have even in the today of this faith in "my" creed and in "yours," the big cosmic idealism of Saul of Tarsus, or Paul the Apostle, dominated.

## *Test of Sacrifice*

Now if Rotary has the germ of a great racial truth instead of a tribal truth, it is the fundamental duty of a Rotarian to sacrifice his life to propagate it, if need be; that test is good enough. A gentleman contended with me that Rotary is exclusive, an English speaking move-

ment, but when an ideal is great enough it will create a language of its own.

In every great movement from the liberation of the slave under the Egyptian Pharaoh, all along thru to the introduction of Christianity, and the Norman conquest, to Bunker Hill and Gettysburg, it has been the great idea that has made the language, not the language the idea.

Rotary comes today speaking a strange speech in the ears of some people. They do not understand it because they only hear the phraseology of Rotary without understanding, without interpreting the basal principle that works at the heart of Rotary.

Now, it is the fundamental duty, therefore, of Tom, Dick and Harry in the local club, to have his life—their lives—characterized wholly by the spirit of internationalism in contradistinction to a spirit of provincialism. Are you that big? Let us see if you are.

## *How Big is America?*

Are we Americans this large, that we think of America, not in terms of a nation bounded on the north by the Dominion of Canada, on the south by Mexico, and the Gulf of Mexico, on the east and west by two great oceans, but that we think of America as being something co-extensive with the dangers that may confront the race? Because America is only bounded by the peril that may come thru autocracy to men, women and little children.

The highest guarantee that our Americanism is more than a colloquial thing—that it is an international thing—is founded in the fact that we could not suppress what we felt and tie it up in the channels of provincial states, but had to let it flow.

That is exactly true of International Rotary. It will become, if it is big enough, international in spite of any man who does not want it to, and it will work at the heart in Tokio, in Nome, in London, in Paris, and even in Berlin, just as it will work at the heart in Cedar Rapids, Des Moines and Sioux City—if it contains the germ of an eternal truth. And it all depends upon you, and the citizens of the world, or the citizens of Fourth street, or Jefferson avenue.

## *How Liberty is Possessed*

Do you think of yourself like this? Do we all think of ourselves like this—that we are citizens of a nation that has inherited all of the integrities of a mighty and of a struggling past, and that we are citizens of a nation whose patriotism rises from a mere preachment and creed and absolutely inheres in the national conduct? In other words, is the ethics of Rotary a thing framed, or it is a thing unleashed? Is it a thing we see on a little parchment, covered with a glass and surrounded by a walnut frame, or is Rotary something that exhibits itself when we go to barter and sell in the markets of life?

Now then, a real Rotarian possesses liberty only as he bestows it, only as he safe-guards it in others. If the germ of Rotary is as large as the race, it will lead every man today to give himself on the altar of the greatest sacrifice, and he will absolutely scorn to allow the great mass of the citizens to serve at tremendous loss while he sits content and makes tremendous profits.

I think that without a man's loyalty ever being called in question, he has the right in a democracy



to contend for a more ennobling democracy and set his whole soul in opposition to that which violates his own sense of national justice and of national righteousness.

#### *Is American Patriotism Narrow?*

American patriotism, as I have come to feel it in the last few months, is not bounded by anything; but wherever there is danger to a woman, or to a child, or danger to a great institution that has functioned in life and made life beautiful and worth while, there patriotism must go. And the manners and the customs of no government in this world are sacred, except as the manners and customs of that particular government keep inviolate the sacredness of the principles of the least of all its citizens.

As a Rotarian I ought to obligate myself to seek no power in my nation, financial or social, that I do not seek solely because it is my burning desire to turn it back into the channels of the largest possible usefulness. And Tom, Dick and Harry in the individual clubs are either to put the stamp of internationalism, or of commercialism and provincialism, upon the majestic idea of Rotary according to their conduct day after day in the market place.

#### *All of Truth in Three Words*

These are old preachments. You know Shakespeare says all the truth in the world may be summed up into three statements. Let us go Shakespeare one better and make this assertion: "All the truth in the world is in three words—'Love one another.'"

Do you know that is the most radical assertion in the history of the race? "Love one another." That phrase is surcharged with social dynamite. Do you know what it involves? It involves more than the prayer given at prayer-meeting. It involves more than the good feeling when we sing the hymns. It involves our relations when we meet in this hard and sometimes ugly game of buying and selling and getting gain.

The test of a man's Rotary discipleship is not in the smooth and in the congenial atmosphere of this room, where, under the spell of a great voice like that of Allen D. Albert, under the spell of the great soul-stirring songs that we sing, under the spell of the expediency of our kid-glove attitude one toward another, it is an easy thing to announce our battlecry of commercial and social ethics.

#### *Test Comes in Conflict*

The test is tomorrow when you go into the arena where men welter and wring, and grapple for the mastery, where character is tested in the storm, where you—like the tallest tree in the forest—may be the first to be hit with the lightning of business hate; how you comport yourself, the poise and majesty of your own soul when you meet storm with calm and when you meet hatred with love and when you meet cunning with honesty and when you meet drunkenness with sobrieties. There is where you put the stamp of internationalism or provincialism upon this great movement born in the soul of four men less than twenty years ago!

Now, it is the morning of the day which is before us, when we shall go back to the street and, the market place where we do business, and feel the crush of those tremendous forces that destroy the beautiful idealism for which we contend as we kneel at the altars of this sacred shrine—and that is what it is.

I live up against some of the grimmest realities that ever confront the eyes of man who schools his whole life in a workable idealism. I live against that. I live where the tush and the claw and the fang of individualism cut sharply into the

vitals of social unity which we might desire to inculcate into the life and character of the community.

#### *Autocracy Within Democracy*

And I find myself even saying—I confess it—"What's the use?" I find myself tiring of the struggle to push the thing we all say we love from a creed into a passion, from preachment to power, and lift it out of the staid conventional morality where we often find it and set it at work against the problems of the human heart. You find that. And that is the supreme test.

And now, as we go to this battle-hour in the history of the world, when the nation will rise or sink in exact proportion as we are true to that ideal, I am appalled at my own cowardice, I am ashamed of my own limitation. There stirs within me that true desire to do something, or to give something that shall swell the sum total of the great rising tide of democracy, that shall unqualify the autocracy that threatens life. I honestly question my own soul, and I seem to

#### **Putting the Soul Into Business**

TO ME, the highest mission of the Chamber of Commerce of the United States is to put the soul into business, to transform the cold clay into the sentient being, to transfuse into a marble statue the warm blood of the human being that will make its face to shine, its eyes to glow, its hands to clasp, its heart to beat, and its soul to vision.

In that sentient being only may democracy find its safeguard and protection. When we have found out that what is not for the country's good is not for the good of business—when we have transmitted that creed to our fellow citizens and made them to understand that it is our creed and that it should and must be the creed of liberty, of agriculture, of the citizenship of America—we shall have advanced the happiness and contentment of our people a hundred-fold; we shall have placed democracy upon a broader foundation and have mounted infinitely higher in the scale of civilization.

*Extracts from address at the convention of the Chamber of Commerce of the United States, in Chicago, in April, 1918, delivered by its president, R. Goodwyn Rhett of Charleston, S. C.*

hear the inner voice saying, "Sir, are you living an autocratic life under a democratic government yourself?"

And that is what I ask you today. That every Rotarian will refuse to lead an autocratic life in a democratic government even tho he shall have the opportunity to do so.

#### *Autocracy of Selfishness*

There is an autocracy in America today; an autocracy of selfishness; an autocracy that pervades the counter where men must put down the cold cash to care for the courage of those men who carry the cross yonder. There is an autocracy today that hides behind the fact of the power that has come to certain individual families in every community. We are face to face in America even in this tense hour with that cold-blooded conventional respectability with an eye solely upon the material good of its own clique or group and absolutely blind to this great thing in life which we call love.

#### *No Building on the Sword*

If any man—and I look in the glass as I say this—thinks of himself in terms other than right relations with every other man, commercial, social and otherwise, God pity American morals.

And if we fall into that egregious error, hoping that we can build a civilization merely on that, only because we have great cannon and sharp swords, God pity man.

We have to use this tush, and tooth, and claw, because we are fighting that kind of a crowd over-sea. But do we use it only as a weapon, or do we use it as a desire? If we use it as a weapon, we will win; but if we use it as a desire, it will be turned to destroy us.

No nation builds on might. Germany thought she did. Tomorrow she will know that the sword is the weakest of powers, and love is the strongest. You can look into history and read that unflinching law at work. The witness of the dust is this. The voices that cry from Tyre, and the stones of Babylon, eloquently witness to the weakness of the sword; and the voices that call today from sober, serious America witness to the power of love. May we keep our sword only for the good purposes and for the truth of the eternal purposes of heaven.

#### *Builder of Eternal Kingdom*

And now, on the threshold of this great conflict—just as we are plunging into it—to give the bone, and the blood, and the flesh of our children we love better than our own lives to perpetuate Love, how essential it is that at home we always live in the sunshine of that great truth, that the sword is the weakest of the powers, and that Love builds the kingdom which is eternal.

(Note: Jacob R. Perkins is the warden of the Iowa State Penitentiary at Fort Madison. He is an honorary member of the Rotary Club of Sioux City, and for several years was an active member, when he was located in that city as pastor of the Christian Church. Perkins had a great deal to do with the formulation of the Rotary Code of Ethics which was adopted by the International Convention at San Francisco in 1915. The preceding article was an address delivered by him at the Conference of Rotary District No. 10 at Cedar Rapids, Iowa, February 22, 1918.)

#### **MEMBERSHIP OF SIMILAR ORGANIZATIONS—LETTER FROM PRESIDENT PIDGEON**

Some Rotary clubs have particular interest in the problem presented when a Rotarian joins another organization of similar purposes. Another phase of the problem appears in the possibility that two or more members of the same firm or company might be members of two or more similar organizations. President Pidgeon touches upon this problem in the following letter to the International Secretary:

I have your letter enclosing copy of George W. Curtis' letter regarding similar organizations.

On the first point I still strictly adhere to the resolution of the 1917 convention. I think that Rotary should use all its persuasive power to discourage dual membership. It would be better for all those organizations to keep their members separate. The friendliest relationships, however, should exist between the organizations.

Curtis brings up an entirely new point, however, in connection with another member of a firm joining a similar organization. I think he is quite right in his claim. It would be hard to persuade the general public that such a firm was not gathering in the memberships of these organizations for the profit involved. I think it would be just as necessary to keep firms separate as individuals. The difficulty is that this is almost beyond our control except in a persuasive and educative way.

I believe that a statement from you in THE ROTARIAN or "The Weekly Letter," not claiming, of course, to be authoritative, but merely to embody the consensus of opinion, would help the situation.

The International Secretary offers President Pidgeon's letter as better than any other kind of a statement in the matter.

# Why Rotarians Leave Their Homes To Attend Conventions

By ARTHUR WOODWARD

EVERY man is the center of his own little universe. Man was cut off the piece of "self-importance" and that little pleasure must not be denied him. The boss of the big trust thinks that on his head the sun sets, so does the fireman down below shoveling coal. Everybody's got a right to feel that in his little world, and after all, it is small, he is the pivot around which things rotate.

But these series of little worlds touch each other and a bigger circle is formed and the center is correspondingly larger and more important. Sometimes it's a city and the city hall is the center, with a bunch of politicians tying the spokes into a new knot. Or it might be an organization of men banded together for the general good of the community, such as a Rotary Club. No matter what it is, it has always got to have a center and radiating lines out from it. Sometimes the center changes like the sun as it moves over its orbit, but always the fixed center just the same.

## Center of Rotary Universe

Back in 1905 a little circle was formed in Chicago with Paul Harris as a center—it grew into a club with the meeting place as the point of interest. Then came Rotary International Conventions with a center that dodged about from state to state.

This year, in June, the center of Rotary universe is Kansas City, fortunately designated because it fits every geographical requirement midway between the Atlantic and Pacific and equal distance from border to border. Rotary believes in the equal average and Kansas City says "Let 'em all come, we can take care of them in good shape."

This year more than any other, the Rotary convention will be important—some big problems will be thrashed out and it's always better to get things first hand than have them repeated to you with the intimate vibrations left out.

This is not going to be a silly, frivolous play week, but one of serious, forceful contemplation of Rotary business problems in their exact relations to the war situation.

The Allies are at war with the rottenest enemy that it has ever been its bad fortune to encounter and it will take the most herculean effort to put that enemy where it belongs. And the force of energy to back our boys in the trenches has got to come from concerted action of the business men of these countries.

## Can Wield Big Influence

Rotary is in a peculiarly fortunate position to wield a strong influence thruout the United States—to bolster up the courage of people who weaken under disaster and get cold feet. It will require a united front to pull the game thru and there is no better tonic in the world to clear the eye and the head than a good Rotary convention—the kind that Kansas City is going to spread before you this year.

This Convention City Committee has undertaken a bigger job this year than is usually called for. But there will be no slip up so far as the center of the universe is concerned. The

only ripple in the sky is that too many Rotarians will submerge themselves too deeply in war thoughts and use that as an excuse to stay away.

As a matter of fact this year great good can be accomplished by having an attendance of serious-minded men so great that numbers alone will be a rock-ballast demonstration of unity and cooperation.

If Kansas City pledges itself to take care of you, you can pledge yourself to go.

(Arthur Woodward, member of the Rotary Club of New York, is the editor of that club's publication *Spokes*. His classification is "Advertising Service.")

By BRUCE CAREY

YESTERDAY I met the Honorable Leonard Ross from Massachusetts at the Big Brother Dinner given by the Hamilton Rotary Club. He remarked that that morning he felt,

## Equation of a Great Convention

THE spirit of Rotary would make an International Convention a success anywhere; but the spirit of Rotary and the spirit of Kansas City commingling in happy conclave for five crowded days, bankrupts one's power of language to describe.

Cities, like individuals, are centers of influence. They have their so-called personal atmospheres. The prevailing mental vibrations of its citizens produce this atmosphere—this personality or spirit—which affects all people living or visiting there.

Kansas City has in its atmosphere the ozone of pure Americanism—the mental galvanic of the coming democracy. Being the hub of the American union, it draws its genius from all points of the map and the result is a composite of America's best.

When we come to Kansas City this June, it is true that we want to see her beautiful parks and stately mansions, but we come for a far nobler purpose. Our coming will be a pilgrimage, as it were, to America's shrine, to lay our sacrifice on humanity's altar and to take away with us the fire of an increased devotion to the principles of liberty and justice for all the ends of the earth.

Rotary is still a flower portending the richness of the fruit that is to be—a prophecy of a new ethical era—a prototype of an inheritance that will be shared by all humanity when the lamentations of huge battle-fields are lulled to peace by the vespers of the after-glow.

With such a program before us who dares blaspheme the importance of the June Convention as a minor note in the Vulcan music that will inevitably bring down the walls of autocracy!

—Stewart C. McFarland of Pittsburgh, Former Governor of Rotary District No. 3

on crossing the border, that he was in a strange and different land, but mixing with the club and little brothers had absorbed the line for him.

There you have it! You may ask what Rotary conventions have done for me. It has done for me what it has done for our Massachusetts friend and hundreds of others in a more or less degree, "Absorbed the line."

Can you imagine just how we two Canucks felt when we nosed into Buffalo a few years ago to size up the species American. My opinion of your people was just as enlightened and just as prejudiced as the majority of your people is (or shall I say *was*?) as to Canada. In fact, I believe there are some remaining over your way still who look upon our chief export as bear skins, and would consider me a bounder if I mentioned that this city is the center of a peach and grape district certainly not surpassed on the continent.

## Wiping Out National Boundaries

In such harmless ignorance the seeds of misunderstanding soon find root and permit nations to grow apart.

To Rotary international conventions must we look, above all, for a promotion of international appreciation. Here is a place where the keen outstanding leaders in the service of communities, great and small, meet regardless of national boundaries in common desire for the common good. Here is true world politics and the only kind that can ever bring order and security out of the present chaos. World politics as the trump card for Kansas City, 1918, is the greatest program in Rotary, the greatest movement this side the last divide.

I wrote to Thos. Stephenson (good old Stevie, the Lord love him) that we wanted the old land at Kansas City, 1918, strong. Stevie has promised to devote himself to bringing them across to make the likelihood a surety. This is much better—it is Rotary. Our fellow Britishers need your magnificent southern heating system to crack the staid shell of their big, loyal hearts.

When I look back on what Rotary has done to break up this old Scotch settlement and give it expression, I cannot help but fire to the thought of what it will mean when the old land becomes just as thoroly imbued, when South America, when France, when Italy, and let us pray just as strongly, misguided Germany, are all under the colors of service, not self.

## Richest Opportunity

The world is ripe for it as never before, and Kansas City in 1918 holds the richest opportunity ever afforded one lone community on this good old hemisphere.

We know Kansas City will prove equal to it. We know that our big-minded men at the helm are not sparing themselves night nor day to worthily play to their part. But—does each man of us in the ranks feel he has a man's game ahead of him? That he has also his chance for world service in this wonder-year of modern civilization? "That man is idle who does less than his best."

(Bruce Carey is a member of the Rotary Club of Hamilton, Ontario, managing director of the Hamilton Conservatory of Music.)





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*Russian Ox-team Artillery Transport on Galician Highway.*

# Vital Need for Military Highways

By Tasker L. Oddie, Former Governor of Nevada

THE subject of transcontinental military highways is one of such great and vital importance at the present time that it behooves every good citizen of the United States to study it and lend it all the enthusiasm and aid which he possesses.

We have roads across our continent, but in some of the sparsely settled western states they are poor and practically impassable and they are absolutely unfit for military purposes. It is easy to see the great economic advantages my state and others in the west would gain from good roads across them, but my object is to discuss this question from a purely patriotic standpoint and one based on national necessity.

Our railroads are supposed to be capable of carrying on all the transportation business of the country in times of peace and war. It is a well known fact that they are congested to a serious extent and that thousands of motor vehicles are being used in the eastern and middle states, where the roads are good, to supplement them, and the government is contemplating the use of many more in carrying on the war.

## **Military Danger of Poor Roads**

It is a well known fact that many dastardly plots of enemy spies and agents have been unearthed, which mean the destruction of some of our important industries and institutions, and that in line with this diabolical work the putting out of business for considerable times of our railroads is a possibility.

This would happen when they were most vitally needed, and without good, workable highways across the country to supplement them, the damage caused by the delay might be most serious.

What would be the consequences if, by some unfortunate turn of affairs, the enemy should gain a temporary advantage over the allied fleets at sea and land a force on the Mexican or our western coast? The first move would be to in-

capacitate our transcontinental railroads, and without good military highways across the western states where would we be? Our government could not possibly send even a small part of a military division across our western states today over the highways as they are.

## **Roads of No Military Value**

A very few motor trucks loaded as they would have to be with heavy guns and other war necessities would tear up what roads we have so they would be absolutely impassable for those that would have to follow. Besides, speed in transportation is the all important thing in war, and with our deplorably bad roads the transportation over them would be disastrously slow. Furthermore, the tractive effort necessary to haul a ton of freight over our present roads would be at least eight times what it would be over properly graded and surfaced highways.

The loss in motive power and wear and tear on motor vehicles in hauling over our present roads would pay for the building of adequate ones in a short time, if our government uses them for military purposes, and it is certain that it will have to use them to a large extent before this war is won.

## **Military Roads Saved Paris**

All that saved Paris was the fine highways which enabled the rapid mobilization and movement of troops and artillery to points of vantage. Had these fine roads not existed, a very different condition would face us today.

France had at the beginning of the war 371,000 miles of finished highways, and she has been building them rapidly since. In the battle of Verdun the two necessary railroads were put out of commission at the start, and the French army had to rely on the Bar le Duc-Verdun highway, and had five thousand motor trucks running constantly on this fifty-mile stretch of road.

Think what we would have to face should the

theater of war be transferred to our country thru some unlooked for misfortune.

It is the duty of our government to strengthen every known weak point in our whole system of national defense and military preparedness program. If some weakness were discovered in any of the fortifications on the Atlantic or Pacific coasts it would be quickly remedied. It would be demanded by the country in no uncertain terms. If anything goes wrong in our military preparations, attention is quickly called to it and it is corrected.

## **People Blind to Weak Link**

The American people are back of this war and intend to see it thru to victory. They are patriotic and loyal and in deadly earnest. They want to know what is being done and what needs to be done, and they want it done quickly and right. They insist that the country be thoroughly prepared for any emergency and for winning the war. They will countenance no neglect or delay.

They are blind to this one vital and serious defect in our national defense system, and so is our Government. They must be awakened to its necessity and importance and then they will demand that this work be done at once. Our Government will do it when once it realizes its importance and the actual conditions.

Our Government and people are awake to the great danger that confronts us, and the enormous task ahead of us. Our Government is doing wonderful work and putting forth magnificent energy and efforts in preparing for and carrying on the war. Its various departments are speeding up to the maximum in prosecuting it.

## **War Activities on Other Lines**

Weak points are being strengthened where found, and a vast amount of constructive work is being done. Huge armies are being trained and equipt, and quantities of munitions are being made. Millions of tons of ships are being



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*British Transport Division on French Highway.*

built and many thousands of aeroplanes. Coast fortifications are being strengthened and business and industry are being speeded up and co-ordinated. Farmers and stock raisers are responding to the Government's call for more food for our people, army and allies. The people of the whole country are responding nobly to the Government's call. They are giving and loaning their money by the billions. They are awake to the situation and are going ahead in grim earnest.

Now with all this great work going on, involving the expenditure of billions of dollars, and with other billions coming in, is it right that the expenditure of at least \$10,000,000 on the highways running across Nevada and a comparatively small number of millions of dollars on the highways of a few of the other western states should be withheld, when by spending this money on the weak places in our highway system the one weak point in our scheme of national defense could be made strong and our country made safe?

#### **Government Can Do Work**

This work should not be ignored and delayed longer. The failure of our Government to see and remedy this weakness is due to ignorance of the real conditions as they exist, and the danger that confronts us by delaying this important work. Delay longer may mean a heavy price in the lives of our soldiers and the loss of untold wealth and property, to say nothing of the hardships to our people, and the possible very existence of our nation.

The various governmental departments are overwhelmed with work and details, but the speeding up which they are undergoing because of urgent necessity makes them better able to master difficulties and new conditions that arise. I say without hesitation that when our Government takes hold of this great work with its great energy and ability, it can and will accomplish it. It does not fail when once it bends its great energies to master a problem. It will have the entire support and assistance of the American people.

#### **Is a Government Duty**

Does the Government expect the states on the Atlantic and Pacific coasts to build the coast defenses and fortifications or the navy that guards their shores? No. That is Government work and the Government does it and the people pay for it. It is for the safety of the whole nation. Why then should the Government ask or expect the sparsely settled western states to build the military highways across their borders when these highways are a necessary part of the system of national defense and sorely needed now, and needed by the people of the whole country as much as by the people in these states?

As a national defense matter, this work is as important as coast fortifications, and as an ad-

dition to our system of national offense it may be found to be as important as the building of ships and the raising of armies and munitioning them before this war is over.

This idea has not yet taken hold of the popular mind or of the minds of those in authority in Washington, but let us hope that it will before it is too late. Let us hope that no national disaster overtakes us because of the lack of this work.

#### **State Unable to Do Work**

Nevada has answered her country's call nobly and quickly. She has shown a patriotism and devotion to duty second to no other State and is anxious and willing to do more, and she will. She knows the deplorably bad condition of her highways and that they are totally unfit for military purposes, but she is powerless to remedy this defect in the limited time required for it to be done.

Nevada has fifteen per cent of the transcontinental highways passing thru her borders, yet she has only one-tenth of one per cent of the population of the United States. This proves that the burden of doing this work at once, when it should be done, is too heavy for her alone to bear. Furthermore, as I have said, it is a work for the Government to do. It is out of all reason for the people of the country to expect Nevada to build Government military roads across Government lands in her borders on which she receives no taxes. A very large proportion of these highways within the confines of her borders are Government lands.

#### **Good Roads a Necessity**

You have all seen the war pictures on the screens during the last year, and you can judge

from them how necessary good highways are in modern warfare. The splendid highways in Europe are evidence of their necessity.

In war times it is most necessary that the various sections of the country be thoroly co-ordinated and united, yet the fact remains that this great western portion of the United States is not safely or properly united to the rest of the country. This is a danger and menace to our safety and welfare which should be remedied at once.

It is wrong and dangerous to argue that the Government should curtail its expenditures on important roads during this time of stress and great public expenditures. Such curtailment would be false economy and a criminally negligent policy. The Government is not curtailing in other things which are necessary for the successful prosecution of the war.

#### **England's Example**

Take the case of England, with her small area and huge tasks and sacrifices. She has, including Wales, 151,000 miles of highways, of which 32,000 miles are urban and the balance rural. Since the war started she has spent in some cases more money on these roads than formerly. She knows the great need for good highways in war time, and she sees to it that they are built and kept properly surfaced.

England has a network of railroads, yet she finds her highways as important a branch of her military system as any. She has not been invaded and neither have we, but the two countries are in much the same condition now. We have the same problems and dangers to face as she, yet we are neglecting our duty in this particular shamefully.

Let us not sleep any longer, but bend our individual energies toward enlightening and interesting every possible agency and organization which can arouse public opinion and bring strong pressure to bear on the government. In this we can look for success.

#### **Ask for Competent Engineers**

It is not our purpose to tell the Government which roads should be built. We ask it to send competent engineers out to this part of the country to carefully investigate conditions and decide which routes are the most logical and necessary from a military standpoint. We want those passing thru Nevada to be built, because we believe they are the most important. We believe that those thru our state to San Francisco and to Los Angeles are equally important, and

*Overland transport difficulties in military operations in Italy. Tractors hauling big 260-millimeter guns up the mountains on roads that had to be built for the work.*



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while we work in the interest of the Overland trail route, we must remember that the Lincoln highway route to Los Angeles is just as important, and it is our duty and desire to assist in every way possible.

#### Sectional Rivalry Deplored

Much sectional rivalry has existed in Nevada and some of the other western states over the various routes. This has been natural when economic and local self interest questions have been uppermost, but now the situation is entirely different, as the safety and efficiency of our country are at stake.

All rivalrous and sectional differences should be forgotten. At this time they will be decidedly un-American. It is the duty of every citizen of Nevada and other states to help this great work along to the best of his ability, no matter what section of the state or what state he lives in. It is all for our country.

The Overland trail road should be built by the Government at once. It follows along the Southern Pacific railroad and the Humboldt river, and has many important advantages. It is a supplement to the railroad and is highly important from a military standpoint.

The Overland trail road has a great advantage in having about one hundred and twenty miles of abandoned railroad roadbed which will be donated to it. This roadbed cost millions of dollars and is as fine a foundation for a military highway as any to be found in the country. The Government can surface it at comparatively small cost, and what is vitally important at this time, it will be saved at least a year of hard and expensive work. Speed in construction is the all important thing to be considered now.

#### Overland Trail Road

I am not advocating the building of particular roads to the exclusion of others in this state. We need several, and I sincerely hope they will be built. Both branches of the Lincoln highway should be built, but today we are discussing the Overland trail road and we must bend all our energies to assisting it. Its quick completion is necessary and will stimulate the building of others.

The arguments in favor of it are based on national safety and military necessity, and these overshadow all others, so every man, woman and child should get behind it with all the enthusiasm and force at their command.

On a paved highway in Flanders. This shows one of the largest guns used by the British being hauled by a big tractor and two trailer trucks.



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Certain moneys are and hereafter will be available from the state and the Government for road building in Nevada, and the state authorities are planning certain important work with this money, but only a part of it can be used on the main transcontinental roads because of the postal provision in the law appropriating this money.

#### Present Plan too Slow

What work can be done from these funds is a mere drop in the bucket in comparison to what should be done to make our highways across the state fit for military purposes.

It will take years and years to complete this work by the state under the present program, which is a splendid step in advance and deserving of high commendation, but the safety of our country cannot be jeopardized by waiting.

Our state cannot be blamed for this condition that exists. The work the state can do should be confined to the important lateral roads if the Government builds the main highways. There are miles enough of important laterals to keep the state busy for many years with the money it will have for this purpose.

This problem of building transcontinental highways has been completely reversed because of the war. Heretofore it has been one largely of state economic interest. Now it is one of government necessity and safety, and I will go farther and tell you that it is one of the things demanded of us in the interest of the freedom and safety of the world.

We owe it to our Allies as well as ourselves to do this. Imagine what would happen if some unlooked for change should come in the military situation necessitating the quick movement of troops, artillery and equipment across the highways of our western states, such as has occurred unexpectedly in France, Italy, Russia, Roumania, Serbia and other countries recently, where thousands of heavily loaded motor trucks with as much as eighteen tons weight on the rear axles, were required to be driven at tremendous speed over their highways.

Suppose, as is possible, that the issue of the war should hang on this movement. We would find ourselves disastrously crippled and unprepared, and we would have to face defeat with its awful consequences. We would have to stand in disgrace before our Allies and the world and admit that we are the only country in the world which calls itself civilized which has failed to prepare for such an emergency.

Does any American citizen dare face such an overwhelming world charge of criminal neglect of duty as would be everlastingly hurled at us by a ruined and outraged world, if by our neglect the cause we are fighting for should be lost?

(Note: Tasker L. Oddie is a member of the Rotary Club of Reno, and former governor of the state of Nevada. For some time he has given much time to the advocacy of military highways, and the above article is based upon speeches which he has made before his club and upon other occasions.)

—R—

#### A GERMAN DREAM OF AMERICA

It is therefore the duty of everyone who loves languages to see that the future language spoken in America shall be German. It is of the highest importance to keep up the German language in America, to establish German universities, improve the schools, introduce German newspapers, and to see that at American universities German professors are more capable than their English-speaking colleagues, and make their influence felt unmistakably in thought, science, art, and literature.

At the present moment the center of German intellectual activity is in Germany; in the remote future it will be in America. The Germans there are the pioneers of a greater German kultur, which we may regard as ours in the future.

Germans need only to grasp the situation and the future is theirs. Let them show that they mean to maintain *Deutschtum*, and then emigration may be directed to America with impunity.—Wilhelm Huebbe-Schleiden, traveler, student and writer on German colonization, in the *Pan-German Central Organ*, January, 1903.



Rushing British Tommies to the front in motor lorries thru a recovered French village along paved road which is a continuation of the public highway. The heavy field artillery moved along with the infantry.

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# Rotarian

## *Only Three Weeks More*

THE eventful week of the Rotary Convention is near at hand. The program is arranged. Hotel reservations have been made. Kansas City hospitality awaits us. No one has ever regretted attending a Rotary convention. If there are those who are undecided, let them now decide to go. The better the club, the greater the number of its members that attend the annual convention. The more members of the club at the convention, the better the club from that time on. This will be Rotary's greatest convention. Come!

## *The Always Faithfuls*

AN ORGANIZATION has a right to feel proud of itself when it can look back upon a record of nearly 150 years during all of which time it has lived up to such a motto as "always faithful." This is the motto of the United States Marine Corps, the oldest branch of the military forces of America. The record already made by the Marines in the present war shows that the *esprit de corps* is still at the highest mark. This magazine is pleased to present this month an article about the Marines, which supplements the attractive cover which was designed by a member of the Corps, and a Rotarian. There is another tie that binds us to the Always Faithfuls. Of the three stars in International Rotary Headquarters' service flag, the first represents Sergeant, Thomas W. Yager, who enlisted as a private in the Marines a few days after the United States entered the war, and who now is in the officers training school trying for a commission.

## *Mass Action and Individual Impatience*

THE individual who wants something done always is impatient at the slowness of mass action. It is difficult for the individual to keep in mind the fact that it requires more time for many people to do a certain thing than it requires for one person to do it. Take a walk thru the city with three or four companions, note the time consumed to travel a certain distance; then take the same walk alone and compare the two times; that will be proof enough to convince the most skeptical that mass action means less speed than individual action. Each of your companions on that walk might make just as good time as you—if walking alone. But when all are doing the same thing at the same time, action is impeded by obstacles that interpose little obstruction to the individual—meeting another group, for instance. The individual walker would swerve out of his course by only a few inches and pass that group with no appreciable loss of time. But when group meets group, the interruption to the straight line of march is much more pronounced.

## *Democracy Means Mass Action*

DEMOCRACY means action *en masse*. That is why the development of a democracy is a slow process. That, too, is why democracies are slow to act as well as slow to decide to act. An autocracy acts quickly because there is only one directing mind which has the supreme authority and which issues its orders without considering the thoughts of the people. In a democracy the majority of the minds must come to a single con-

clusion before it is possible to have a sole directing mind; and even then the sole directing mind is not the mind of a single individual, but it is the composite mind of the majority of the individuals forming the nation. A comparison of the military leadership on the two sides in the present war illustrates that point. From the beginning there has been one individual directing mind on the German side. From the beginning there have been many directing minds on the Allied side. Only recently has the supreme command over all the forces on the western front been placed in one man. And that did not happen until the various minds on the Allied side had come to an agreement that such should be the case. The weakness of the autocratic method lies in the fact that the people do things because they are told to do them; while the strength of the democratic method lies in the fact that when single control does come, it comes because the people have decided for themselves that such is a necessity. The strength back of the democratic-autocrat is the united strength of a thinking people; the strength back of the autocratic-autocrat is the weakness of an unthinking people. So, when the individual, anxious for quick action, is tempted to be impatient at the slowness of democratic mass action, he may be comforted by remembering that the very slowness of the action is part of the process of welding together a stronger and more efficient machine than the autocratic method can build. Reaching the destination is the one desideratum; the successive steps and stumbles are mere incidents.

## *Men Wanted!*

THE work being done by the Red Cross, the Y. M. C. A., and the War-Camp Community-Service, is proving to be a vital part of the war activities of the United States. It is a work which must be carried on continuously to help bring about the complete victory which will be won.

More Rotarians are wanted to volunteer for service in the United States or Overseas. Rotarians who are past military age are wanted for the Red Cross, or Y. M. C. A., or War-Camp Community-Service work, but they must be in first class physical and mental condition. They must be men of executive or other special ability.

Applications, of course, are carefully scrutinized and decisions are not made hastily. Put in your application if you feel you would like to volunteer for auxiliary war service, and then await your call. Communications address to the Secretary of the International Association of Rotary Clubs, 910 Michigan Avenue, Chicago, will receive prompt attention.

## *Numerous City Managers*

CITY MANAGERS have come into vogue since Rotary was organized. Now there are several hundred City Managers. They have an Association which has held its fourth annual convention. They have a year book in process of publication and they are planning to issue a monthly bulletin. Gaylord C. Cummin of Grand Rapids is president of the Association. Yes, of course, he is a Rotarian.



# Editorials.



## *The Democracy of the New World*

THE venerable Archdeacon Cody of Toronto says that the Canadian soldiers found it took some time to get acquainted with the Englishmen in the service and tells how he heard from a young captain of engineers who found himself in company with four young English subalterns. They saluted him as their superior officer, but when he tried to enter into a conversation with them, they answered in monosyllables and finally became silent. Then he made a "frontal attack" and ultimately succeeded in starting a general discussion. In the course of it one of them remarked, "You Canadians are fighting well for us." The Canadian promptly replied, "We are not fighting *for* you, but *with* you." The Archdeacon adds that he read a letter from a Canadian soldier speaking for himself and two others, all graduates in arts and law from Toronto University, in which the writer said, "We have determined as soon as we get back to run for parliament. We think there are so many things at home that need to be cleaned up that we are going in to clean them up."

## *Just Plugging Along*

THERE'S a man who signs himself "A. Booster" who gets out for a paper mill a house organ entitled *The Ambassador*, and into his little publication he puts many useful business hints. The following is one of his latest, and it is good enough to pass along:

Do you play billiards? While at the billiard club a week ago I was attracted to a table where a man was just stringing up a run of 30. It looked like a good count, so I sat down to watch. The buttons showed 40 to 35—the man who had just scored 30 was in the lead. His opponent scored four; the high man missed. His opponent scored six and the high man got two. So it went. The opponent ran between three and ten every time he got the balls. The high man made a run of twenty, but he missed frequently and counted two many times. It was a tournament game—200 points. When the game ended the high man had 176 to his credit.

And as I sat there this thought came to me: How many men play the game of business as they do the game of billiards? They are brilliant in spots, but because they can't average up they lose out to some chap who just keeps plugging along, making more hits than he does misses.

If I don't get anything else out of billiards, I've got enough out of that one thought to pay my club dues for a year. I'm trying to average up and not depend on the high run, I expect to make tomorrow, to carry me to the last button first. Yours for a high average; to thunder with the big runs!

## *Having It Handy*

DR. Z. K. MYERS, fire insurance member of the Rotary Club of Honolulu, reports a method used by him to put his copy of THE ROTARIAN to good use. After reading it, he places it upon the table in the reception room of his office, where it is read by many people who thereby have their conception of Rotary much clarified and their admiration for Rotary increased. He recommends the plan to other Rotarians.

## *A Difference of Viewpoint*

DO WE work in order to live or do we live in order to work? Is the Rotarian's conception of a man's work as his opportunity to serve society the truth, or is the truth in the Latin-American's understanding of business as something that some of us unfortunately may have to engage in?

The distinguished Brazilian who entertained Col. Roosevelt when he visited Brazil explained that he and his countrymen did not visit the United States because they were more interested in the old world, its art, its history, its old buildings and its music; that he felt the North Americans had eclipsed them in material achievements but the Brazilians did not consider these achievements highly; they admired the artistic and literary side of life and went to those places "where we think we can more easily satisfy our predominating inclinations."

It is probable that the average Brazilian will have difficulty in understanding that wonderful combination of business and civics and friendship and society and home life that we have in Rotary. Perhaps there are still men in the United States who would not think of talking about business in their social clubs or of permitting a business magazine to disturb the quiet refinement of their homes. There are probably fewer in the United States than in Brazil.

## *Curbing the Wheat Appetite*

UNTIL the 1918 crop is available, the United States and Canada must send every month 40,000,000 bushels of wheat to Britain, France, and Italy. Victory for humanity and civilization and freedom depends upon this. The United States has fallen behind in her shipments of food to her European Allies. The supply of wheat on hand is limited. The 1918 crop will not be available for several months. There is an ample supply of potatoes and of corn meal and corn flour, and large supplies of oatmeals and barley flour and rice.

The United States Food Administration is asking the American people to put a further curb upon their wheat appetite. To provide the necessary seed and retain a safe carry-over stock, Americans should eat no wheat in any form for three months. The larger hotels have agreed to serve no wheat. Several Rotary clubs report pledges from all members that they and every member of their respective families will eschew the eating of wheat in any form until the 1918 crop is available. Eat-No-Wheat Clubs are being organized. Many are learning that corn is not a substitute for wheat but stands upon its own merits as a first class food. All should learn this and curb their wheat appetites accordingly.

## *British Visit Postponed*

The visit of the International Rotary officers to the British Isles has been postponed. President Pidgeon found it impossible to go in April as planned. Immediate Past President Klumph secured his passports and was ready to sail when a cablegram from Secretary Stephenson of the British Association suggested that the visit be delayed on account of difficulties of travel, until after the Kansas City Convention. At that time the members of International Rotary may return with Rotarians Stephenson and Home-Morton who will attend the Convention.

# A Rotarian Calls on King Albert

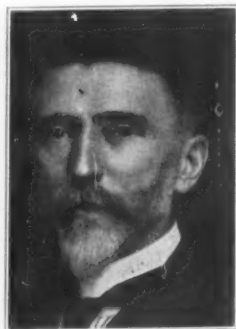
By Henry K. Milward

VICTOR BOGAERT, member of the Lexington Rotary Club, is a Belgian by birth, an American by choice. He has lived in Lexington, Ky., since 1883, when he opened a small jewelry store which grew from year to year until he became the leading jeweler of his adopted city. He took out naturalization papers in 1889.

Rotarian Bogaert was in Belgium when war was declared in 1914, was arrested by the Germans, accused of being a French spy, threatened with death and was then led out to be shot in spite of the fact that he had on his person papers proving his identity and the fact that he was an American citizen. He used every argument of which he could think without avail, until he told the commanding officer that the American minister would investigate his death. This proved effective and he was released.

He remained in Belgium and France until September, 1914, relieving suffering wherever possible, and since that time has not ceased

*Rotarian Victor Bogaert of Lexington, Ky., a resident since 1883 and an American citizen since 1889, who has had some interesting war experiences, including a call upon King Albert of Belgium, in which country Bogaert was born.*



in his efforts to relieve conditions of suffering among the stricken Belgians.

## Returns to Europe

In July, 1917, Rotarian Bogaert again sailed for Europe and spent nearly five months in France, England and Belgium, during which time he had an audience with King Albert of Belgium and visited his son Romaine Bogaert, 22 years of age, private in the 47th Canadian Battalion when Romaine Bogaert was in a Red Cross hospital in England recovering from wounds received in active service. Lying on his cot in the English hospital, young Bogaert told his father, who had made a long search for him, the whole story of his terrible experience and miraculous escape from death.

Because of his ability to speak French, Flemish, and German, and his acquaintance with the country which is now the chief theater of war on the western front, young Bogaert had been used as a guide to pilot detachments to the front line trenches. Early in the war he was wounded twice but soon recovered and rejoined his command which was in the thick of the fight in Flanders.

It was after a hard campaign in Flanders that his command was transferred to the vicinity of Lens in June, 1917, when he had the terrible experience that came near terminating his military career. In the desperate fighting around Lens he was under constant fire in the first line trenches for eighteen days without having even time to undress and with only snatches of food.

## Son's Terrible Experiences

At the end of that time, the line where he was

## The Boy Next Door

By WILL M. CRESSY

My life's been pretty happy; I've had a lot of joys;  
We've only had *one* sorrow (we never had no boys).  
But I've got a little daughter and I know she has a store  
Of love, and trust, and longing for that boy next door.

And when that fateful day arrived, when we knew we'd got to fight,  
*I forgot the way I'd voted*—for our President was right.  
I couldn't go to battle; I was old, and stiff, and sore;  
But the *first one* that enlisted was that very boy next door.

And, by God, I'm right behind him, with every cent I've got,  
To buy him food and shelter, powder, guns and shot;  
And, if God will just watch over him and bring him back once more,  
I expect I'll be a daddy to that very boy next door.

Now, there's a lot of us old fellers, too old to go and fight,  
With no sons to represent us and battle for the right;  
But, *we can give our money*, as we never did before,  
And love, and hope, and courage—to the boy next door.

fighting was forced by the Germans and many prisoners were taken. Young Bogaert and several of his comrades took refuge in shell holes while the tide of battle swept over them. For three days they remained in these shell holes without food or drink, surrounded by piles of dead and with a constant rain of shells over and around them. Three of his comrades died of wounds and privation.

On the third night, when there was a lull in the fierce fighting, young Bogaert crawled with some of his comrades out of the subterranean retreat. While dragging himself along the shell-torn field and groping his way over the piles of dead, a shell exploded within a few yards of him and wounded him. He lost his gas mask and before he could recover it another enemy shell loosed poisoned gas with the view, doubtless, of asphyxiating the wounded left on the battlefield.

He became unconscious and remembered nothing for thirty-six hours. In the meantime the allied forces had driven back the Germans. The Canadian soldiers found him with other victims. He was laid out with a long line of dead to await burial, but when the burying squad came along to collect the bodies he had partially recovered from the effects of the gas and exhibited signs of life. He was taken back of the lines to be given medical attention. He rapidly revived and was later taken to a French hospital in Calais. There he remained three weeks until he was able to be sent to the Red Cross hospital at Hampton Hill, England.

It was on June 28, 1917, that young Bogaert

was gassed and when seen by his father he was still suffering from the effects of the poison which had weakened his heart and lungs. He was also paralyzed in his right leg, but gradually gaining strength.

Young Bogaert was in the thickest of the fighting in Flanders and northern France. He has been awarded three medals for bravery on the field of battle. While not yet entirely well, he is back at the front.

## Reaches King by Perseverance

It was with the greatest difficulty that Rotarian Bogaert secured permission to visit King Albert, but he finally succeeded thru the help of U. S. Minister Brand Whitlock. To use Rotarian Bogaert's own words:

"Before leaving the States in July, I had considerable trouble in securing my passports. I succeeded in leaving New York on July 23 on the steamer Chicago. We reached Bordeaux



*Romaine Bogaert, son of Rotarian Bogaert of Lexington, who enlisted in the Canadian Army and whose terrible experience, when he was almost buried as dead, is described in the accompanying article.*

on the evening of August 3, and from there I went to Paris and from Paris to Le Havre to see the Belgian government.

"Le Havre is in the military zone and there I had to obtain my papers to go to the front. This was quite difficult, but with the assistance of Mr. Whitlock, we secured the necessary papers altho it took some time.

"I made up my mind to see King Albert, which, by perseverance, I succeeded in doing. He was not in the place in Belgium for which I received papers and protection to approach him, so I had to again keep on and try to get the necessary protection to reach the place where he was.

"On Sept. 17 I was received by His Majesty.

## The Grief of Albert

"He was very much surprised to see a civilian coming to his place of retreat. I tried to make him feel at once that I was a true friend and that I came to bring to him the expressions of thousands of business men, of mechanics, clerks, farmers and citizens of the working class. He was very much touched with my message, and I told him also how much all the churches and all the creeds of America felt in sympathy with his people, and how much we would try to keep on relieving suffering conditions.

"That moment two big tears ran down his cheeks, and he said:

"What will become of those that are in invaded Belgium?"

"I gave him as answer that 'we Americans of all classes will find a way to come to the rescue of those martyrs.'"



# Eating to Beat the Kaiser

By James H. Collins

IT TAKES a long time to pass even one simple idea around to one hundred million people. The editor and writer whose stock in trade is current ideas may think that everybody in the United States understands the simple fundamentals of a movement like food saving, and fears that the public has heard too much about it.

But this is purely an office viewpoint, and inquiry of the first fifty persons met on the street would show that perhaps only half of them had actually heard of the movement and that if as many as five could correctly state what food conservation really means that would be a large ratio.

Some years ago, after a ten-year campaign of general advertising costing millions of dollars, a big biscuit company canvassed New England and found by door to door inquiry that a surprisingly small percentage of housewives had ever heard of the company's chief brand.

Day by day people still ask such questions as, "If we have plenty of corn meal, why not ship it to the Allies and eat the wheat ourselves?" And they want to know why it is necessary to save beef, pork, fats, and sugar. Every channel of publicity available in the country should be judiciously used to keep this great war issue before the public.

People make very few mistakes about food-saving—considering that there are 100,000,000 people in the country. They not only mean right, but do right in most essential things.

One misunderstanding, however, constantly crops up—the idea that food-saving means thrift in the sense of parsimony. Patched clothes, retrenchment in expenditure, and even niggardliness in diet, are often advocated under the impression that food-saving is thereby helped. And many well-meaning persons still judge the success of food administration by the index of prices, believing that conservation means cheapness.

## Save Food—Not Money

The main fact of food-saving, of course, is the one with which we started—namely, to reserve for shipment to the Allies enough concentrated foodstuffs to keep them fed and fighting, even tho it costs us some money. War does not seem to be an economical business and along these lines, as in everything else, we are prepared to go the limit.

Thrift enters into food saving, but not in the personal, penny-pinching economies that so many persons mistake for thrift. The food-saving program is steadily developing economies such as elimination of waste in growing, shipping, and distributing foodstuffs, the correction of uneconomic habits, the suppression of hoarding and speculation, and a universal, whole-hearted investigation of costs in every industry and trade, for the purpose of setting right methods that have long been wrong.

Mistaken ideas of thrift hurt food-saving in two ways:

First, people are apt to say, "What is the use?" and assume that we are not succeeding in the food program if they can not discern definite reductions in living expenses. Actually the reductions are often there, as a direct result of food control. But even if they were not, this is an unfair measure of food-saving.

Second, the false thrift which leads to parsimony in expenditures for necessities is most disturbing to the purchasing and distributing industries of the country at a time when they are passing thru a crisis, and in the end results in no actual saving. For parsimony simply means deprivation today, which must be offset to-morrow by heavier expenditure for the basic essentials of life—and worse than that, perhaps, to make good a slipping back in health or living standards.

## False Ideas of Food Thrift

A trade journal editor reports with pride that, "Since the Food Administration's declaration that we should conserve" he has eaten 25 per cent less food, smoked only one cigar a day in-



*Baking bread with flour of which one-third consists of potato flour made from potatoes too small to market; it is estimated that there are 120,000,000 bushels of such "spuds" in the United States which might be used to replace 120,000,000 bushels of wheat flour. Tests made by the International Harvester Co.*

stead of five, and has done without a new winter suit and overcoat entirely.

The business men's club in a large industrial center takes a vote of members to decide whether it will eliminate the annual banquet, and decides to uphold the Food Administration by having a smoker instead.

The child who refuses to eat his crusts or drink his milk has the Food Administration held up to him as a new national boggy man.

There are many other instances of this sort coming to light now, and they simply indicate that the American people never do anything by halves, and that the publicist, having so carefully spread the idea of conservation, must now add the idea of—sanity.

Again let it be said there is plenty of food in this country for everybody. In a list of one hundred staples we are asked to save barely a dozen things—beef, pork, mutton, wheat, fats, sugar, and dairy products, except cheese. There are plenty of delicious things for banquets, and, in view of the war adjustments now being made in every industry, and the need for business men coming together for understanding and team work, trade banquets on real conservation lines are to be commended, if for no other reason than that they are dandy gloom dispellers.

## Real Food Saving Not Doing Without

The cigarless day and overcoatless winter may play some part in war finance, but they are not food conservation, and it would probably be better war finance to increase one's business or personal earning capacity. On every hand the country is called upon to make radical changes in its living and working habits. Spreading the news and getting everybody lined up is only part of the job, however. These changes must be made with as little disturbance and privation as possible. Sticking the suffix "less" after familiar food staples is not the whole of food conservation. There are plenty of opportunities to use the plus as well as the minus sign.

Real food saving is not doing without, so much as finding something just as good, or better.

Food saving during the first few months of the war was largely a matter of studying our past carelessness and waste and making good resolutions to do better.

Food saving the coming year will have a more forward look—we have learned enough of the need and the methods to anticipate. And on the basis of full steam ahead we shall surely accomplish more.

As an example, take the ice cream industry. Realizing the need for food saving which will be apparent in their line this summer, the ice-cream men are banding together and preparing to deal with problems beforehand. They find that there is a paradox in their industry. Ice creams contain a generous proportion of fat, from 10 to 15 per cent? Fat is heating food. Ice cream is eaten freely in hot weather because it is cool in temperature, and this fat adds heat units to the diet at a time when they are not needed.

## Fat Waste In Rich Ice Cream

Prof. R. M. Washburn, of the University of Minnesota, estimates that old-fashioned ice cream with 14 per cent butter fat, contains 25 per cent more heat than does modern ice cream with about 9.40 fat. There are in America approximately 100,000,000 people. If the ice cream consumption is 2 gallons per capita yearly, on a basis of 14 per cent butter fat there would be 145,600,000 pounds of fats consumed, whereas the same quantity of ice cream on a basis of only 9 per cent fat would give a saving of 52,000,000 pounds, or more than half a pound

per capita. Bought at the average market price of 45 cents, there would be a consumption during the hot months of nearly \$25,000,000 worth of butter fat, which is not merely waste, but undesirable from a dietary standpoint.

With these general estimates in mind, the ice cream men seek to adjust their products to war-time needs by revising national and State laws regulating the fat standard in ice cream. A good ice cream can be made with from 8 to 10 per cent butter fat, and an increase in the content of fruit juices and other genuinely cooling ingredients would make it more agreeable.

"Chemically cool and physically cold" is the war standard desired by the ice-cream men for this product, and Prof. Washburn's calculations indicate that on some such basis the industry can be maintained with little disturbance to manufacturers and dealers, decided economy, and better health to the consumer, and a saving of perhaps \$35,000,000 this summer, or sufficient to finance our Young Men's Christian Association war work for many months.

#### Looking Ahead

The long look ahead on such a food-saving problem not only enables business men to work out new technical standards and manufacturing methods, but to enlist the public thru publication of sound information. The public, too, is looking ahead. Food-saving measures already put into effect have accustomed people to changes in habit, and enlisted them for intelligent teamwork. The farther we can look ahead in all such war problems, the sooner we shall win the war.

Some of the Americans now in Europe are unintentionally hindering team work in food-saving by sending back home near-facts and incidents which seem to show that the Allied nations are not short of food.

#### Paris Frills Only For Guests

The American visitor in Paris is often able to get pastries and other dainties, and the American soldier writes home about the hospitality of French people. Neither of them understands that the French are putting their best foot forward to show their appreciation of Americans, and that the few frills on Parisian life in the way of pastry for the Americans count neither one way nor the other in the great food problem of France.

If the American visitors and soldiers could see how the rank and file of the French people live they would write home a very different kind of a story.

These stories are not intended to do harm, of course, yet they filter back thruout the United States and, being taken as first-hand information—what is the average American family to go by, anyway, if not by letters from its own Bill or Jim with Pershing?—lead to a certain slackness here in food conservation, on the assumption that the hardships in Allied countries have been magnified.

The facts are about as follows:

There is actually no starvation in any of the allied countries, not even Belgium. People are on short rations, yet really manage to live. Even



One pound of pinto beans, costing 12 cents, is equal in food value to 1.63 pounds of sirloin steak which would cost 45 cents at the rate of 30 cents per pound.

during the blackest days in Belgium there was not actual starvation so much as danger of starvation.

Every one of the countries now depending upon Americans for food is without reserve supplies. They have rations for today, and are able to fight and work, and the visitor going about among the people would be quite within the truth in writing home that there was no starvation.

#### Ever-Present Danger

The ever-present danger, the supreme peril is, that something may interrupt the flow of food from this country. Any disaster to shipping would do it. Lack of cooperation in food saving here might do it. If we fail in our great war responsibility, the larder of the Allies would be swept as bare as Mother Hubbard's cupboard within two weeks. That would stop war work and weaken the fighting force on the Western front.

That is the real danger, and no optimistic stories from Allied countries, whether they come in the soldier's letter, or are spread broadcast by journalists, must be permitted to weaken our determination to help the Allies thru the food stringency which will be increasingly acute from now until the end of this year.

Again and again it must be emphasized that our food program, both for the Allies and our-

selves, is based upon facts planned to secure results over a long period and that it must be adhered to both in spirit and letter. That is the gospel of food saving in a nutshell. So let us keep the faith.

#### Trimming Off the Frills

Food saving does not involve cutting down the necessities

of life, but merely trimming off the frills.

And only under war pressure do we find the frills and cut them out.

Take soup as an example. It is said that a French family can live and grow fat on what an American family throws away. The American family throws away gristle, bones and trimmings from meat, the necks, feet, and heads of poultry, and whole plates full of perfectly good cooked remnants from the table. The French family puts all this food into the soup-stock pot and makes it the foundation for delicious dishes.

War has called our attention to the soup-stock pot as a real economy, and it has also called our attention to frills in soup represented by the fancy clear consommé served in hotels and restaurants.

Consommé is really a sort of ghost of good food; fine beef, chicken, and vegetables are cooked to get merely their flavor, and the flavor is served in a cup at a high price per portion while the meat, poultry, and vegetables are thrown away. Moreover, this ghost of good food must be made transparent before it is served to the fastidious hotel patron, and for that purpose we have been using a perfectly staggering number of eggs. Julien Perbost, a New York chef, estimates that 1,000 dozen eggs daily have been used in New York City alone for clarifying consommé—turning substantial hardy soups into frill soups.

#### 28,000,000 Eggs Wasted on Soups

This leads the caterer to estimate such wastes of eggs on a national basis, arriving at a grand total of 28,000,000 annually devoted to the job of making soup look pretty thruout the United States. Will we ever again see the 30-cent egg in this country? Yet at only 30 cents a dozen, this little unsuspected frill on soup costs us nearly \$700,000 yearly. And before eggs are wasted in the clarification of that soup the honest nutritive value of 140,000,000 pounds of beef and bones have gone into its making and been eliminated. At only 10 cents a pound this makes an item of \$14,000,000.

Frill saving may win the war.

#### A Word for the Pinto Bean

One situation constantly recurs in food administration, about like this:

A satisfactory substitute food like the Western pinto bean is found in good supply. It not only furnishes protein, economizing meat, but is perhaps decidedly cheaper than other foods in its own class. Price differential is due to some such factor as popular prejudice against color, or lack of familiarity among consumers, or inadequate distribution in the trade.

The Food Administration, with the cooperation of the press and the wartime spirit of the public, is able to divert consumption to such products quickly and nationally.



Typical pinto beans. Pinto is a Mexican—or Spanish—word meaning spotted. The beans lose their spots when cooked. They thrive in the semi-arid sections and equal other beans for food.



But there always enters in the danger of thereby increasing prices to the public. The Western pinto bean, at the beginning of this year, was in the hands of dry-land farmers in the West and Southwest, who had planted 500 per cent greater acreage last year than in 1916, and harvested a crop 400 per cent greater. Having responded to the Nation's call for foods, they found themselves with an estimated 3,000 cars of pinto beans, salable with difficulty at about 6 cents a pound, which they claim does not allow a profit on the average cost of production.

#### **Equal to Navy Bean**

To help them move their beans and encourage further planting this year, the Food Administration has set afoot organization and publicity work which will introduce these beans all over the country. On a basis of 8 cents a pound to the grower, which will be satisfactory to him, it is possible to retail these beans at 2 pounds for 25 cents. White navy beans now retail for 20 cents a pound. Several canners have begun packing the pinto beans, and a tin containing 1 pound 4 ounces net cooked pinto beans retails for 15 cents, as against 25 cents for the equivalent in navy beans.

The pinto bean has been tested, and is equal in food value and flavor to the navy bean, only its mottled brown coat before cooking causing price discrimination. To stimulate production and consumption by fair prices to both grower and consumer, without causing an artificial price rise, is the problem—a problem that will be with us on every food commodity during the war, and perhaps for several years after peace is declared, while the world's food balance is being restored.

There is a certain power of control in the Food Administration license system.

There is more power in a thorough understanding between producer, distributor, and consumer.

#### **Readjusting Price Balance**

This may be illustrated by what has been done in planning for the popularization of the pinto bean. Having ascertained that growers could make a profit at 8 cents a pound, and that this bean would yield a distributing profit and save consumers money at 2 pounds for a quarter retail, the ground work of a price standard was laid down. Pinto beans should always be appreciably cheaper to the consumer than white beans, because they do not require the expensive hand picking necessary for the latter.

With such a standard plan plus publicity, the pinto bean should quickly find its market.

If prices rise beyond reason, two general causes may be investigated, both local: First, overcharges can be traced to trade manipulation; second, they may be due to local scarcity thru some defect in transportation or distribution.

When such local overcharges are found, the problem must be left largely to local Food Administrators and consumers. The administrator can protect his public by dealing with profiteers, and remedying transportation troubles if possible, while the public can always protect itself thru some method of quickly publishing market information, switching demand to other food articles until the price balance is restored.

Our war time food problem includes many difficult factors; the conservation of staples for fighters and the Allies; fluctuations in crop due to weather and lack of marketing facilities; local and temporary scarcity of supplies due to railroad congestion. These negative factors are inseparable from every food commodity, and if given too much importance in plans to make the Nation's food go round, might discourage positive action on a national basis thru pub-

licity and increased production. Therefore, the Food Administration depends upon an alert local intelligence for the correction of local and temporary difficulties, and this part of food organization must be built up with the greatest care and comprehensiveness.

#### **Violations of Food Rules**

With county organizations being rapidly shaped up, and volunteer inspectors to supervise the grocer, butcher, baker, hotel men, and other dealers in foods, it is fairly certain that violations of Food Administration rules will be quickly found and adequately dealt with.

Local food administrators can well let the moderate police activities of their work drop out of sight part of the time and turn their attention to another side of food administration—the constructive side of helping merchants in the food-distributing trades to bring about improvements in their business methods.

About six trades are called upon to bear the brunt of food saving—the grocers, butchers, bakers, hotel and restaurant men, dealers in confectionery and ice cream, and the flour millers. One after another these trades have been swung in line with the food law and called upon to carry an almost overwhelming portion of readjustment, not merely working for greater efficiency in their own methods but meeting the criticism of the public and undertaking to change the public's daily habits.

In each case trade leaders quickly saw that teamwork was necessary to meet the crisis. Trade organizations have been strengthened and their membership increased during the past few months, with the result that reforms desired for years, but impossible of accomplishment on the old competitive individual basis, have been put into effect thru teamwork, the adoption of the cash-and-carry plan, standardization of prices and profits, elimination of waste and duplicate service, shortening of store hours.

#### **Profiteers Are Scarce**

Local food administrators will find for each profiteer and violator of regulations 50 merchants in their territory eager to work with them and with one another. The profiteer or crook, when caught, will usually be some obscure dealer, whereas the merchants backing up the Food Administration with intelligent, loyal teamwork will be the leading business men of the community. This spirit of teamwork is so definite in most communities that the local administrator will have no difficulty in locating and utilizing it, even if it is not yet prominent. It certainly exists, and can be crystallized, organized, and directed for constructive ends.

This seems to be the proper handle by which to take hold of local food administration now. Help your neighbors who distribute foods to organize so that they may help themselves and the public, and they will amply take care of your violators.

#### **Trade Waste Fats for Soap**

"Save a pound of waste fats in your kitchen and trade it for a cake of soap at your grocer's," is an idea being published thruout Oregon by W. B. Ayer, Federal food administrator for that State. To organize the trade machinery behind this idea, Mr. Ayer called several Oregon soap manufacturers into a conference with expert chemists and officials having in charge the collection and disposal of garbage, and the dean of home economics at the Oregon Agricultural College.

The soap business was studied with relation to waste from the family kitchens and arrangements made for concentrating home savings of

fat at grocery stores to be turned over to the soap makers. The cake of soap given in exchange for the pound of fat will be of various brands, all made in Oregon, the white to weigh 8 ounces and the brown 10 ounces.

The fat delivered by the housewives must be fried out, strained, and free from rinds and other solids, and delivered to the grocer in a tin can.

The organization is state-wide and retail grocers work under instructions from the soap manufacturers. If housewives prefer they may dispose of their higher grade fats for cash.

#### **Hog Growing in New York**

A report recently made to Chairman John Mitchell, of the Federal food board in New York State, indicates that the Empire State is probably leading the Nation in efforts to increase production of pork. The slogan has been adopted, "A brood sow on every New York State farm, and a pig in every rural hamlet." Pig clubs are being formed by the boys and girls in every town and hamlet. Town and village ordinances prohibiting keeping hogs in town limits are being suspended as a war-time measure, and residents are urged to raise pigs under sanitary regulations.

Slaughter of 1,000 young sows has been prevented recently, and they are now being raised as brood sows. These measures, it is estimated, will increase the swine population of New York State by 50,000 hogs, and the 1918 pork supply by 7,500,000 pounds. There are 220,000 farms in the State, with less than 100,000 brood sows; so a brood sow on every farm would in itself double the swine population.

#### **Baker's Big Saving**

Maine has been under considerable disadvantage in securing corn meal and other substitute flours, but these difficulties are rapidly being overcome thru cooperation between Dr. Leon Merrill, Federal food administrator for Maine, and the bakers and millers of the State.

A baker in Portland, Me., recently reported that in four weeks his sales of mixed bread increased from 1,200 loaves the first week to more than 17,000 the fourth week, and that in two days he saved more than 2 tons of wheat flour, 150 pounds of sugar, and 150 pounds of lard. The baking of mixed bread was begun by him before it was made compulsory by the Food Administration.

This is not an isolated instance, but similar reports have been received from other sections of Maine, showing definite achievements in the face of local handicaps, such as scarcity of substitute flours.

#### **Children Save Car of Sugar**

The children of New Mexico are being asked by the Federal food administrator for that State to send a carload of sugar to France. It was at first proposed to send a carload of honey, but its bulk makes that impractical, and boys and girls are saving sugar and substituting honey and molasses therefor.

A hotel in New Mexico saves every scrap of meat and fat coming from the tables for rendering in a vat, and the fat is used for making soap used in the hotel, while meat scraps are fed to pigs.

The Federal food administrator for New Mexico is conducting a systematic campaign to increase New Mexico's crops of fat producing vegetables, such as peanuts and soy beans.

These few examples indicate in part what can be done. It is up to all the people to do all the things that should be done to beat the Kaiser—and chief among them is to eat right.

# Building Up the Army's Morale

By Philip R. Kellar

**D**URING the last three and a half years the word "morale" has been in frequent use in writing about the great World War. It isn't a new word, nor is it used in a new sense. In general terms the morale of an army or a people is that quality which enables it to keep up the fight, whether the outlook is rosy or blue.

Morale is a mental condition. The world has come to see this clearly enough. The Prussian military machine has recognized this fact in all its preparations and actions for making war. Its policy of frightfulness is prompted by this realization. The Prussian military leaders know that an army cannot fight most effectively when its mind, or the mind of the people back of it, is confused with fear or doubt or a division of counsel. The peace-drives of Germany have been inspired with the hope of breaking down the morale of the Allied peoples.

While morale is a mental condition, it is perceived in physical results, yet a soldier with a full stomach may have no stomach for a fight, while one whose food supplies have been shortened may put up a splendid fight. The histories of wars show instances of starving armies fighting thru to ultimate victory.

## The Fighting Attitude

Again, it may be said that morale is a word which represents the fighting attitude of an army or a people. A man who does not believe he can win is licked before the battle starts. A man can scarcely believe he will win if he has doubts about the justice of his cause; if he doubts his own ability; if he cannot think clearly and see straight. He cannot put up his best fight if he feels that his physical strength is not up to par, yet men in perfect physical condition frequently lose to weaker opponent because they believe they are not fit; and sometimes a man who is not fit can fight for a time beyond his physical strength because he believes in himself or in his cause.

The mutual interrelationship of the mental and the physical in the human being is so close that it is difficult to draw a dividing line between them. Few, however, will question the general statement that mental deficiency is manifested in physical deficiency.

Long before the United States became an active participant in the war the Government authorities appreciated the great drain made upon the fighting efficiency of an army by diseases—and that the greatest of these were those physical ailments ranged under the general term of social or venereal diseases. The inefficiency in the armies of the world due to these diseases ranged from one-fifth to one-third. And among the first plans made by the War Department, with the hearty endorsement of President Wilson, was to devise a method to decrease the ravages of such diseases in the new American army.

Investigations showed clearly that the principal sources of these diseases were the saloons and professional prostitutes. And the first act in the plan to save the army from these sources of moral and physical contagion, was to cut out the plague spots. It was realized, however, that much of the contact between the soldiers on

the one hand and the saloons and bad women on the other hand, was the result of a mental condition. The soldiers, when off duty, wanted relaxation; they were often lonely and homesick; they felt that they were in a strange section where no one knew them or had much interest in their welfare; they were freed from the restraint of the opinion of a public which knew them; they had been working hard and they thought they were entitled to a little "fun."

So the War Department, working thru the Commission on Training Camp Activities, with Raymond B. Fosdick as chairman, undertook to supply the opportunity for the soldiers to find wholesome recreation in their hours of relaxation; to provide the means for them to get their "fun" in a way that would not make them inefficient soldiers and tainted men; to help them

distinction of having the cleanest army in the long history of armies.

The Rotarians early appreciated the significance of this movement; they had the advantage of knowing, from their own experience in Rotary, how great an aid to efficiency is clean thinking and clean living. And so, at the convention of the International Association of Rotary Clubs held in June, 1917, at Atlanta, the unqualified endorsement of International Rotary was given to the work of the Fosdick Commission, and the support of Rotary was pledged. An editorial appeared in the August, 1917, issue of this magazine, making application of the Atlanta Convention, in which was this statement:

To no body of men has there ever been given a greater mission than is the self-imposed mission of Rotary to dedicate its efforts to the wonderful task of making the new American army the cleanest army in all history—cleanest physically, mentally, morally, spiritually.

## Topeka Rotary on Job

American Rotary responded promptly to this call to a great service, and with a spontaneous efficiency that has won the admiration and praise of the War Department, as well as the general public. The list of achievements by American Rotary Clubs and individual American Rotarians in this great work is a long and honorable list. Nearly every club has participated; nearly every individual member has done something.

Perhaps, in this long list, one of the most distinctive efforts was the one put forth by the Rotary clubs of the Eleventh District—the clubs that are located in the states of Missouri, Kansas, and Oklahoma. The statements regarding the work of these clubs which follow, were taken from a report submitted at the Eleventh District Conference, at Hutchinson, Kansas, early in March, by Cecil Howes of the Topeka Rotary Club, who is chairman of the district committee having charge of the work.

The Eleventh Rotary District work, in co-operation with the War Department Commission on Training Camp Activities, was started by the Topeka Club, that being the club nearest to Fort Riley and Camp Funston, at which points it was planned to assemble between 60,000 and 70,000 men for training. The Topeka Rotarians quickly perceived that the work was beyond their ability to handle without help and they asked the other Kansas Rotary clubs to join. Representatives of these clubs met in Topeka, July 27.

## Eleventh District Gets Busy

Fred Barnes, Rotarian, representative of the Commission in the Fort Riley District, was present at this conference and explained the work. He pointed out the need of community service around the camps, to keep the boys in khaki as normal in their off-duty hours as if they were at home; by providing them with clean and wholesome entertainment, with the society of good men and women, with something to do to let off steam. He stated that this was the best antidote for blues, booze and bad women.

He asked the Kansas Rotary clubs to finance



keep their strength of body and their cleanness of mind so they would have more confidence in themselves, more respect for themselves and for each other, and better be fighters in the cause of justice and righteousness; to help them keep as nearly normal as possible; to keep them in social contact with the people of the nearby communities.

So there started the work of the Commission outside the camps, in addition to the various agencies for the same purposes located inside the camps. It was called the War-Camp Community-Recreation Service, but later the word "recreation" was taken out when it was found that many persons misinterpreted it and believed that the purpose of the movement was simply to furnish "amusement" for the soldiers.

The value of this work in the building up of an army is recognized by American officials and by war experts of other countries who have come in contact with the American soldiers. Americans can proudly and rightly claim the honorable



the building of a community house at Manhattan. He wanted the Missouri clubs to finance a community house at Junction City, and the Colorado clubs to finance one at Army City, the newly born town just north of Camp Funston.

The magnitude of the work grew continually. District Governor Charles W. Dawson of Muskogee, Oklahoma, was invited to talk it over with the Kansas clubs. He spent two days with Barnes investigating the needs and requirements, and decided to put the matter before the Board of Directors of International Rotary. He secured their approval of a plan to have all the Rotary clubs of the Eleventh District join in the work and to co-operate with the War Department's Commission and with the Playground and Recreation Association of America, thru which agency the Fosdick Commission was operating.

Governor Dawson named a general committee to have charge of Rotary's part in the work. This committee consists of:

Robert H. Timmons of Wichita, George T. Guernsey, Jr., of Independence, and Cecil Howes of Topeka, representing the Kansas clubs;

Hiram Martin of St. Louis and Frank Sansom of Joplin, representing the Missouri clubs;

N. D. Welty of Bartlesville, and Fred Struble of McAlester, representing the Oklahoma clubs. Struble found he could not serve efficiently and Ed. M. DeLoach of Oklahoma City, was appointed in his place.

Howes was elected chairman of the committee, N. D. Welty was elected secretary, and George T. Guernsey, Jr., was elected treasurer, at the first meeting which was held at Junction City. The committee adopted as its official name, "The War Camp Activities Commission of the Eleventh District, International Association of Rotary Clubs."

#### **\$114,000 Budget**

It was decided that \$114,000 would be needed to carry on the work for the first year (which ends August 31, 1918) and a budget was prepared, calling for two additional community buildings at Junction City; a building at Army City; a building at Manhattan; a building at Leavenworth; a building at Lawton; and entertainments, maintenance, salaries, etc. This budget, amounting to \$114,000 was later revised to total \$80,000.

On March 1, 1918, the total amount actually raised for the committee amounted to \$81,724 in cash and approximately \$20,000 pledged. Every Rotary city in the three states raised money for the fund except St. Joseph in Missouri and McAlester in Oklahoma.

The committee has expended \$13,779 for a building at Manhattan, equipment for the Leavenworth building, a motor car for the Fort Riley district, and printing and postage. To the Playground Association has been paid \$27,000 for its supervisory work. The Playground Association has charge of the operation of the community houses which are run by its trained workers. The Rotary committee has no salary list.

The State of Oklahoma has not one man from its citizenship in any of the training camps in the Eleventh Rotary District, but the clubs of that state have given enthusiastic support to the Committee's work. All money above the \$80,000 to be spent in Kansas will be turned by the committee over to the Playground Association to be spent in community service work in and around the Texas camps where the Oklahoma soldiers are stationed.

In these community houses there are game tables, easy chairs, pianos, phonographs and other musical instruments, writing rooms, read-

ing rooms, bowling alleys, pool tables, shower baths and other equipments. Each house is really a big club house for soldiers and civilians. Everything is free to the soldiers, but civilians are required to pay for the club privileges, except the concerts and general community meetings and services.

When the war is over the buildings will be turned over to the school boards of the respective communities, to be maintained as permanent community centers. During the war and during the period of demobilization, the buildings are for the free use of the soldiers at any time.

The purpose of these community houses is to supply the soldiers with something that will keep them off the streets, out of saloons, and away from bad women; to give them wholesome en-

### **ROTARY IS APPRECIATED**

PLEASE allow me to express to every member of International Rotary the sincere thanks of the War Department and Navy Department Commissions on Training Camp Activities, and of the Recreation Association of America, for the splendid support and cooperation rendered in the late campaign of the Recreation Association for a National Fund to carry on the War-Camp Community-Service.

War-Camp Community-Service is setting a two-fold standard never undertaken before by any nation in the assembling of an army. We seek to maintain a high morale by restoring to the men as nearly as possible, normal social relationships in the communities adjacent to the Camps. We seek to prevent those evils in adjacent communities, heretofore believed to be incident to the gathering of armies in camps.

International Rotary, in lending its influence and assistance to this program of the War and Navy Department Commissions on Training Camp Activities, has rendered a constructive and distinct service to our Country, and especially to its Army and Navy. There are grave necessities for continued and extended service in this department and we hope that Rotary will continue actively interested in the service of our Country in this regard.

—Joseph Lee, President Recreation Association of America, which organization is in charge of the War-Camp Community-Service for the United States War Department and Navy Department Commissions on Training Camp Activities, in a letter dated 8 April, 1918, address to the secretary of the I. A. of R. C.

tainment, to provide social intercourse with just the same kind of folks which the soldier boy knows back home.

All kinds of social functions are encouraged. There are community sings, special entertainments, home talent shows, and other things which the soldier might find in his home town in the evening. It was difficult at first to get the people of the communities interested, but they have been awakened to a sense of their opportunity to serve their country and to help maintain both their morale and that of the men who are to fight the country's battles.

Reports show that the soldiers greatly appreciate the privilege, and there has not been an untoward incident in a single community house. The boys are told to do just as they would at home, and not one has broken faith. Chairman Howes says:

It must be remembered that these soldiers are exactly the same folks that inhabit our cities and country districts. They came from those places. But they have been put into uniform which heretofore has put up a barrier between the

soldier and the civilian. It is this barrier which we are breaking down with this community service. If you will go to one of these community houses and spend an evening, you may be able to see some of the splinters but none of the real parts of the old barrier, and soon the splinters will be entirely swept away.

At Junction City 5,000 soldiers have used the privileges of the house in one day. The houses at Manhattan and Leavenworth frequently entertain 1,000 soldiers in one day.

The Kansas Agricultural College has loaned to the Rotary committee the services of Miss Cleora Lanham, professional reader and instructor in community recreation. She will give entertainments in the community houses, and she will give patriotic pageants in cities in the district desiring them.

#### **Figures Tell Great Progress**

And what does all this have to do with winning the war? It sustains and strengthens the morale of the soldier; and it sustains and strengthens the morale of the civilian army back of the soldier. It helps to make a cleaner man of the soldier than he might be without this help; it makes it easier for him to preserve his strength, and his mental and moral and physical cleanliness.

Military experts recognize the value of such a service. Major John C. H. Lee, acting Chief of Staff of the 89th Division at Camp Funston, recently wrote:

Since September 5 and up to January 1 there have been only seventeen new cases of venereal disease in our entire command which numbers a total of 40,000 men. Our statistics show that venereal conditions among these men are over one hundred times better than they were among the same men at entrance into service. We have a fine lot of men and a fine clean cantonment, which was not ideal at first.

In the official government bulletin dated March 1, it is stated that there had been only seven cases of venereal diseases in all of Camp Funston for the week ending February 22.

The same story comes from all the training camps where young Americans are getting themselves ready to fight for the preservation of Christian civilization, getting ready to fight to make the world a cleaner and a better place to live in, getting ready to fight to defend American institutions and American freedom against the brutal assaults of Prussian autocracy.

And these reports show that when the American soldier goes into the front line of battle, he is going clean—clean physically, clean mentally, clean morally, with a morale that is built upon these foundations and that will not be shaken by anything the enemy may do or say. He is going in fit to fight, and fit to come back to a decent home when the fight is won.

The Rotarians of the Eleventh District have a right to be proud of the big thing they have done to help in this great work. Rotarians all over the United States have equal right to be proud of what their particular clubs are doing in this respect.

"It is the application of the Atlanta Convention in a definite way that has brought results," says Cecil Howes, "results attested by the records of the War Department."

### **BATTLE FLAG FOR WHEELING BOYS**

The 314th Artillery, stationed at Camp Lee, and composed of boys from Wheeling, W. Va., and Ohio county, requested the Rotary Club of Wheeling to get them a battle flag. The club inaugurated a campaign to raise the money by public subscription in small sums. The campaign was successful and the regiment has the flag.

# Problem of Saving the War Horses

By Richard C. Craven of American Red Star Animal Relief

THE United States is the only nation among the Allies whose supply of horses is not already exhausted.

There are now employed in the war more horses than the number available in the United States.

During the last three years the United States has exported a total of over 1,250,000 horses to the western war zone.

There are now in the United States about 22,000,000 horses of which less than one-fifth are usable for war purposes.

If time were not such an important element the United States might undertake to increase the supply by breeding.

The Americans must salvage their wounded war animals or the war may be lost.

The Red Star has been organized to give animals surgical and hospital treatment and send them back into service.

This war has seen the principles of the higher humanity applied to animals. In former wars the horse was an incident. He carried his rider in the charge or hauled light artillery into action. If wounded, the horse was left to die by the wayside, or abandoned on the off-chance that he might be able to make his way to some farm house or seek recuperation on warless pastures.

In the present war all this is changed. The horse and mule occupy a place of far greater importance than in any previous war. They are necessary baggage and transport agents of the contending armies. On the fighting fronts of Europe five millions of them are engaged. The efficiency of the rival forces depends in a very large measure on an adequate supply of animals. In the danger zone they are the sole means of transportation. They haul the guns into position, carry food, ammunition and supplies to the trenches. Where roads do not exist, where the ground is torn by shells or soaked with rain, where the land is broken by streams, or where hills or ravines must be crossed, the horse and mule discharge a duty which cannot be performed by any other agent.

## What the Horse Has Done

Cavalry figured in the retreat from Mons, fighting rearguard actions and blocking the German advance. In Russia recently the Uhlans were used to cut up the retreating Muscovites. At Cambrai, Byng's cavalry, after the tanks had opened the gap, dashed thru and made an advance of 7,000 yards in a day. On the Italian front the splendid cavalry of Novara and Florence, Caserta and Genoa, protected the retreat of a wounded army, held the mountain passes and never gave up until the last horse was down. And in the terrible battling of later days the Dragoons of Canada not only held back the German hordes but, in the face of murderous fire, carried shells to the gunners and finally hauled the guns out of danger.

Tho not conspicuous in many fights the day may yet come when the allied cavalry may turn a German retreat into a rout.

Even if cavalry should be no more heard of

*The war losses are especially heavy among horses and mules; every animal saved is a help to ultimate victory. The American Red Star Animal Relief is engaged in this work.*

in this war, horses and mules will be used to the end. In a tight place the horse is still the "old reliable." At the battle of The Ancre 300 motor trucks stuck in the mud, powerless, but the horse and mule went on. At the battle of The Somme only the horse could make the trackless mire and many of them drowned in its depths, but others came on with the supplies and the battle was won.

So valuable is the horse that for every four men in the service, excluding cavalry, one horse or mule must be sent to Europe. Transport must follow transport. An army of a million men calls for 250,000 horses or mules. Since the war started the Allies have imported two millions of these creatures, or, on the basis of a thousand to a ship, two thousand boatloads of animals. Across the ocean more and more are being carried to take the places of those that are killed. The supply must be maintained at full strength.

## Hospitals for Animals

Humanity and efficiency have prompted the building of hospitals for sick and wounded animals. Every contending army has its animal hospitals staffed by army veterinarians and aided by civilian auxiliaries after the manner of the Red Cross. Italy, France, Germany, Austria and Britain each has its own special organization.

In this respect Britain is highly efficient. The Royal Society for the Prevention of Cruelty to Animals has aided the British Army since shortly after the outbreak of war. Their men have rendered splendid service in saving and restoring sick and wounded horses. The British people, in spite of the enormous calls made by the war, have responded nobly. They have given

for this work more than \$800,000 and the British animal hospitals behind the lines in France have been the means of saving horses and mules to the value of \$40,000,000. Not only this, but all that those animals represent in efficiency, in fighting power, and what they represent in boats and ship-space has been saved.

The British hospitals in France have accommodation for 55,000 horses. Of this total, one-fourth have been built and equipt by the Royal Society. They are models in every way; the like of them has never been seen before, anywhere in the world. Their splendid service

has commended them to the Government of the United States. Speaking in the War Department at Washington, Col. Aitken, a British officer, declared that the value of this work would not be realized until the full history of the war should be written.

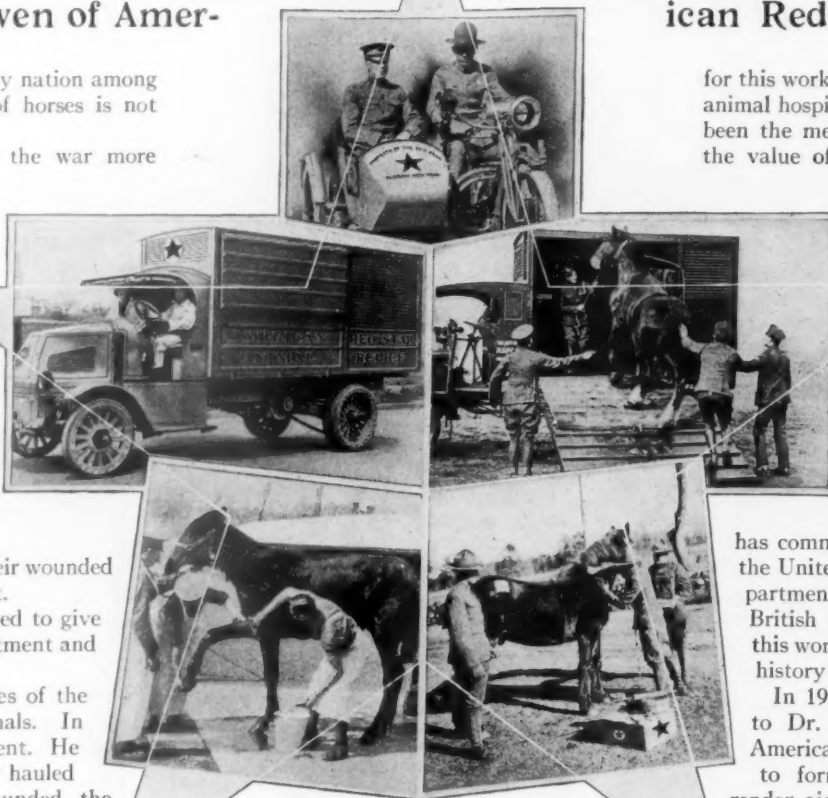
In 1916, Secretary of War Baker wrote to Dr. W. O. Stillman, President of the American Humane Association, inviting him to form an American organization to render aid to animals injured in war. The American Red Star Animal Relief with headquarters at Albany, New York, was the outcome. Fashioned along the lines of the British society, the Red Star is rendering a unique service to the army and to the nation.

In the days immediately following the declaration of war by the United States, when all was bustle and turmoil and confusion, the Red Star filled many a gap. In the camps men who had never handled a horse were called upon to care for large numbers of them. They did not even know how to harness a horse. The Red Star's horse management manual, specially compiled for the soldier's use, was put into the hands of thousands with splendid results.

In the next place animals were arriving at camps in large numbers, many of them sick with shipping fever, others suffering from wounds caused by kicks. Supplies of drugs and medicines gave out. In such emergencies the Red Star rushed supplies to all parts of the country. By means of branch depots and the telegraph, quantities of medicines and other requirements could be delivered with speed to any camp. More than 140 requests for supplies have been met in this way, resulting in considerable conservation of army animals. This work was rendered necessary because of the delay involved in obtaining supplies thru Government sources, a delay arising from the enormously difficult and complex situation with which the department was suddenly called upon to deal and also from the slow routine of official methods.

On active service many things are at times required for which a Government makes no provision. Special surgical instruments may be needed; the Red Star supplies them. The work of the Army Veterinary Department is not duplicated, but any gaps are filled, emergencies met.

Many camps cover very large areas, and veterinarians often have considerable distances





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### Overheard by A Little Bird

Rotarian Samuel W. Mason of Shreveport, La., governor of District No. 4, was surprised to learn from the April issue of THE ROTARIAN that his cousin, John N. Dyer of Vincennes, Ind., was a Rotarian. The April issue contained a notice of the nomination of Rotarian Dyer for governor of District No. 8. Mason immediately wrote to congratulate his cousin and they arranged for a reunion at the Kansas City Convention. Twenty-five years ago they were boys together during the summer vacations near Kansas City.

Rotarian Robert Garland, of Pittsburgh Pa., president of the Chamber of Commerce, is the proud possessor of the quill pen used by Speaker Champ Clark of the United States House of Representatives in signing the Daylight Saving Bill. The pen was made from the quill of an American bald eagle, and was given by the Speaker to Rotarian Garland to commemorate Garland's work on behalf of the measure. Garland was one of the original workers for the Daylight Saving law. He also has the steel pen used by President Wilson in signing the bill, which was sent to him by Joseph F. Tumulty, the President's secretary.

Captain J. D. Watson, member of the Salt Lake City Rotary Club, has been appointed a lieutenant colonel. Congratulations!

Rotarian Allen Stockdale of Toledo has left for Red Cross work in France. His son is preparing to do service also in France. Just before his departure Allen was given a big send off in the form of a parade and thru Ed Kelsey the club presented him with a 32-degree Masonic diamond ring.

While every Rotarian has been working for the success of the U. S. Bond Campaign, the Rotary Club of York, Pa., has U. S. Bond working for it. The secretary of the York club is U. S. Bond. Of course he does not spell his name in full, "United States Bond," his first name being Urban, but when he signs his letters, he signs them "U. S. Bond."

Olaf Johnson, former president of the Rotary Club of Superior, has been appointed supervising fire marshal to the Emergency Fleet Corporation, with headquarters at Philadelphia.

The Rotary Club of Greenville, S. C., reports the temporary loss of four of its members: Major Wm. F. Robertson of the Coast Artillery, who has been in charge of the forces at Ft. Moultrie, S. C.; Major G. Heyward Mahon, Jr., in charge of the First Battalion, 118th Infantry, located at Camp Sevier, Greenville, S. C.;

Capt. T. Chas. Gower, of the Coast Artillery, Fortress Monroe, Va.; and Corporal Luther M. McBee, Jr., who is in the Military Police at Camp Sevier, Greenville, S. C. Major Robertson had charge of the second Liberty Loan campaign at Ft. Moultrie and he set their aim at \$100,000; the amount actually subscribed was \$123,000.

Dr. Jackson of the San Diego (Cal.) Rotary Club, is the latest member of that club to enter the military service. He will have the rank of captain.



Three members of International Rotary Headquarters Staff in U. S. military service. Yager is a sergeant in the Marines; Kester is in the hospital service; and Kernahan is in the Ordnance. All are volunteers.

Thomas W. Yager, member of the International Rotary Headquarters staff, who enlisted as a private in the U. S. Marine Corps a few days after the United States entered the war, and who soon was promoted to be corporal and then sergeant, is to enter the Officers' Training School at Quantico, Va., the first of August, to try for a commission as second lieutenant. A recent letter received from him, from Paris Island, S. C., contained this interesting paragraph: "A few days ago I was called up before the examining board for the O. T. S. and one of the questions askt me was 'What are the purposes of the Rotary Clubs?' They couldn't have askt me an easier question and I think I did justice to the I. A. of R. C. in my answer."

C. Arthur Pfeiffer of the Rotary Club of Quincy has written the words and music of a song to Harry Lauder which has been sung with great success in his club. He is willing to supply any other Rotary club with a few sheets of the song upon request sent to C. Arthur Pfeiffer, 127-35 Maine St., Quincy, Ill. The words of the song are as follows:

#### HARRY LAUDER

Who is the man who's known from "over there" to "over here"?  
Who is the man who makes all care and trouble disappear?  
Who's singing is it makes our hearts fill up and overflow?  
Who is the man we're proud to know?

#### Chorus:

It's Harry Lauder—Yes, Harry Lauder!  
He comes from Bonnie Scotland o'er the sea.  
We're glad to meet him,  
We're glad to greet him,  
He's as welcome here as any man can be.  
So here's to Harry Lauder,  
To Harry Lauder!  
He's the grandest man in dear old Rotaree!  
"Just a wee deoch and dorris,  
A wee drap that's a."  
Oh, Harry Lauder he's all right.  
"Bing."

Who's helping Uncle Sam and his Allies to win this fight?  
Who's doing more than just his bit to set the world aright!  
Whose aching heart is hid behind that bonnie smile of yore?  
Who is the man we all adore?

#### Chorus:

Leonard O. Philbrick, secretary of the Haverhill (Mass.) Rotary Club, has devised a plan "to fix the club service flag for dedication so that only one star is shown at first with each following till all are open" and will be glad to tell any other club secretary how to work it.

Dr. Dewey R. Powell of Stockton, Governor of Rotary District No. 13, found the influence of the District Conference so rejuvenating that he went home and had the measles, reverting to his childhood days as he expresses it.

Rotarian Chas. Lombard of Sacramento has just returned to his secretarial duties from his honeymoon trip.

Rotarian Paul G. Redington of Albuquerque has fashioned a new idea in utilizing the spare time of the City Fire Department. The firemen are operating a free employment bureau. They appreciate having useful work to do between fire-alarms, while seekers of employment feel at home at the Fire Department and patronize the bureau freely.

Rotarian Thomas Bauer of Lafayette, Ind., was named county chairman for the Third Liberty Loan drive. Rotarian Carl Bachman is in charge of the Four-Minute speakers in Lafayette.

The Rotary Club of Spartanburg, S. C., is mourning the loss by death of its president, Warren DuPre. The memorial resolution adopted by the club spoke of DuPre as being the "ideal Rotarian" who "asked so little service for himself and gave so much of it to others and to the causes that counted on the side of the best things."

Harvey Young, who represents the Advertising Manager classification in the Colum-



bus (Ohio) Rotary Club, has been appointed a member of the Board of Directors of the Central National Bank of that city. Congratulations.

## Rotarians in Paris

Rotarian Ancil T. Brown, Secretary of the Rotary Club of Indianapolis, who has gone to Paris for Y. M. C. A. work, is very much interested in the plan to get Rotarians who may be in Paris to meet together. The International Board of Directors has approved the proposition and authorized Rotarian Brown to get busy. He wrote on the eve of his sailing for France:

The suggestion that the organization be known as "Les Rotarians de Paris" is very good. However, when the Clans are called together over there we might let them decide on a suitable name. My address in Paris will be—c-o American Y. M. C. A. No. 12 Rue de Aguesseau Paris, France.

My plan will be to send out a communication to such Rotarians as I can reach, or possibly give public notice of a meeting for all Rotarians with the American Expeditionary Forces, and when they have assembled perfect an organization which will be in policy and procedure similar to a Rotary club in this country.

It may be possible to organize a headquarters whereby an exchange of information helpful to each other may be given to all Rotarians needing advice and service in the various branches of Government Service in which they are taking part. As I see it now, the essential thing is to give the Rotarians "over there" an opportunity to get together and the needs will naturally develop in the course of organization.

I appreciate very much the opportunity extended me by the International Board in taking up this work among Rotarians in France, as nothing would be a greater source of pleasure and satisfaction than knowing that, altho in foreign service, you are able to have the association and good fellowship such as a good, live Rotary club will afford.

Rotarian Brown has been called by his fellow Rotarians in Indianapolis as the exemplar of efficiency. He is an accountant; he had four years in the Government service at Panama; he was field examiner on the Indiana State Board of Accounts; he was very active in restoring order in San Francisco following the earthquake and fire; he is president of the Brown Office Efficiency Bureau whose business is to fit men to jobs and to fit jobs to men.

**George Wrightman** has taken up his new duties in Washington, D. C., as official representative of the Manufacturers of Iowa. He is a member of the Des Moines Rotary Club.

**Rotarian Maurice W. Jencks** of Sioux City has been appointed manager of the five theaters playing pictures, musical comedy and stock at Camp Funston, Kans.



Ancil T. Brown

**Dr. A. E. Osmond** has been commissioned a captain in the Medical Reserve Corps. He is a member of the Cincinnati Rotary Club.

**Rotarian Geo. H. Day**, Louisville, Ky., has been commissioned a captain in the Medical Corps.

**Capt. John L. Bacon**, a member of the San Diego (Cal.) Rotary Club is at work recruiting the pioneer "tank" regiment which Uncle Sam is to put in the field. He intends to ask the Rotary Clubs in some of the cities he visits to aid him in putting thru the task.

**Rotarian James D. Watson** of Salt Lake City, is now a Lieutenant-Colonel, stationed at Fort Wadsworth, N. Y., having been promoted from a captaincy and transferred from Camp Zachary Taylor, Ky.

**Rotarian Harry L. Brown** of Tacoma has gone to France for Y. M. C. A. work at the front. He has been quite active in civic and religious affairs in Tacoma for some years and the Rotarians are proud of him.

**The Davenport Rotary Club** is honored with a large representation from its membership among the officers of the Davenport Home Guards. The following Rotarians are in that military organization: Major Chas. Kent; Adjutant Gen. Bob Thomson; Capt. C. L. Leigh; Capt. Frank Hetzel; Capt. Ross Beede.



**Rotarian Adam Brown**, postmaster of Hamilton, Ontario, beside tree which he planted in 1859 to celebrate the opening of the Toronto water works; he was chairman of the Water Works Commission at the time. This photograph was taken recently by Rotarian A. M. Cunningham. Postmaster Brown is 93 years old, attends every meeting of the Toronto Rotary Club and takes an active interest in its affairs. It is rare that a man in middle life plants a tree and lives long enough to see it reach the dimensions of the one shown in this picture.

**Rotarian Hillis F. Hackedorn** of Indianapolis has been commissioned Major in the Quartermaster Corps, and ordered to report to Washington. Major Hackedorn is chairman of the Bridge Vocational Section in Rotary, but his war duties will prevent him attending the Kansas City Convention.

**Secretary Earl R. North** of the Michigan City Rotary Club has gone to France to take an active part in Y. M. C. A. work. During his absence Will J. Grieger will be the acting secretary.

**Rotarian A. R. Macfarlane** of the Rotary Club of Vancouver, nominee for District Governor of the Fifteenth District, sailed early in April for the Orient. He will make a business trip to Japan and China and it is doubtful if he will be able to return in time for the Kansas City Convention. He writes to express his regret as he "has been counting for a long time on the pleasure of meeting all my Rotarian friends in Kansas City."

**Ed Kelsey**, the Secretary of the Rotary Club of Toledo and Governor of District No. 7, has had some verses written about him by Ignatz Moritz. Moritz tried to get the verses published in the Toledo club publication but reports that as Kelsey controls the editorship, the advertising department and the general output, he could not get the verses across in the Toledo publication. Here are the verses:

### A TOAST TO ED KELSEY

The man whose words ring true.  
We love to read your letters;  
We read 'em thru and thru.  
You know no clique or party,  
But stick to what seems best.  
The good of all Rotarians  
Beats loyal in your breast.

The trials of our members,  
Tragedies, worse than war,  
You tell in faithful stories—  
The best we ever saw.  
You aim to make Toledo—  
Our Club's beloved home—  
The center of true happiness,  
And never care to roam.

Long live Ed Kelsey,  
Your tribe is all too few,  
Who wield the pen for Rotary's cause,  
As zealous as do you.

## Recent Additions to the Rotary Family

A GREAT deal of correspondence has passed between International Headquarters and men in foreign countries during the last month with regard to the organization of Rotary clubs in those countries. The records for the last two years have been carefully gone over and each man recorded as being interested in Rotary has been written to and an additional supply of literature and copies of THE ROTARIAN have been sent him.

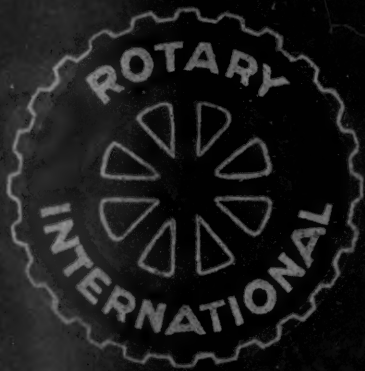
Men in Japan, China, all the principal states of South America, South Africa, Australia, India, and Mexico are included in this list. The seed of Rotary is being sown all over the world. If its teachings appeal to the citizens of other countries the way they have to Americans, Canadians and British, the harvest will truly be great.

On the first of May the (Continued on page 262)



# KANSAS CITY ROTARY'S GREATEST JUNE 24th

Stores in  
Kansas City  
St. Louis  
Cincinnati  
Detroit  
Cleveland



Contributed  
by

*Kellie*

Kansas City's Largest Special



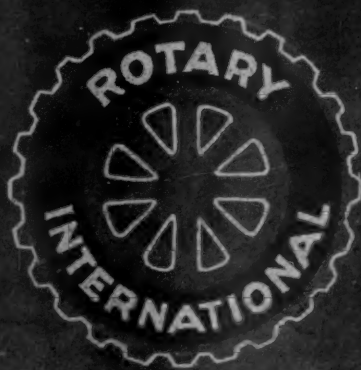


# Y AWAITS YOU!

## TEST CONVENTION

### to 28-1918

*line's* 1112-14 Walnut  
thru to  
1113-15 Main  
Specialty Store for Women - Rotarian



Suits  
Coats  
Dresses  
Blouses  
Underwear  
Millinery  
Furs-Shoes  
& Accessories

(Continued from page 259) application for affiliation for the four hundredth club had been received. There are approximately ten more clubs, which are organized but the official applications for affiliation have not been received.

#### San Juan, Porto Rico

Rotarian J. Frank Lanning of Pittsburgh organized the Rotary Club of San Juan on 9 April while on a visit to the island. Harwood Hull, Editor *Porto Rico Progress*, was appointed chairman of the Organizing Committee, and upon the organization of the club was elected its president. C. O. Lord is secretary and H. Clyde Gregory, treasurer. Mr. Hull writes very enthusiastically of the organization and feels that it will fill a long felt need.

This is the time of year when Extension Work usually becomes intense on account of the district governors' efforts to bring to a successful conclusion the extension work they have started during their terms of office. One district governor reports that he expects to have completed before the Convention between eight and twelve more clubs. Work is under way and he has assurances that successful clubs will be established.

The report of the Extension Work that was made out for the Board meeting to be held in Kansas City, 15 and 16 May, shows the following number of clubs organized in each Rotary district since the Atlanta Convention in June, 1917:

District No.	Clubs Organized	District No.	Clubs Organized
1	7	11	8
2	1	12	1
3	1	13	2
4	1	14	5
5	4	15	1
6	2	16	1
7	11	17	0
8	7	18	2
9	1	19	3
10	3	20	2

The total number of clubs organized since the Atlanta Convention is 63. The total number of clubs affiliated between the Atlanta Convention and 1st May is 66 and there are 57 chairmen of organizing committees working in their respective cities and there are 93 acting deputy governors at work on the organization of new clubs. Some of these acting deputies are held responsible for more than one city.

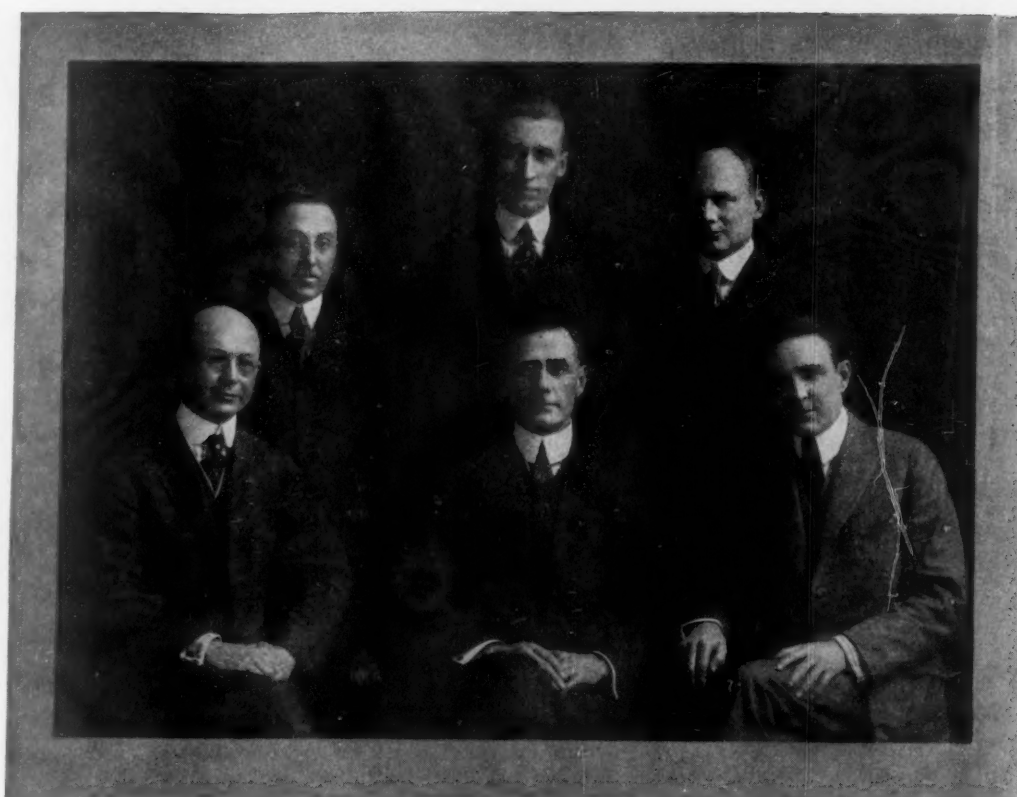
#### NEW CLUBS ORGANIZED

##### Waterville, Maine (In District No. 1)

Governor Lansing instituted the Rotary Club of Waterville on 11 February with the assistance of Acting Deputy Governor John E. Nelson of Augusta and a delegation from the Augusta (Me.) Rotary Club. The charter membership list contains thirty-five names. Following are the officers: President, Arthur J. Roberts; vice-president, George E. Vose; secretary, Nelson I. Mixer; treasurer, Charles W. Vigue. Application for affiliation with the International Association has been received.

##### Schenectady, New York (In District No. 2)

Enthusiastic reports have been received concerning the organization of the Rotary Club of Schenectady. Governor Van Amburgh writes: "I consider the Schenectady club roster one of unusual merit—class." Vice-President De Rouville, of the Albany club, filled the position of Acting Deputy Governor and was assisted in instituting the club, on 8 April, by a large delegation of Albany Rotarians. The Schenectady Club has added thirteen names to its original roster of twenty-nine members. International Headquarters is in receipt of the application for affiliation from this club. The list of officers follows: President, N. Irving Schermerhorn; vice president, James P. Barnes; secretary, Frank E. Ludington; treasurer, Willis T. Han-



The 1917-1918 Board of Directors of International Rotary in session recently at Buffalo. Front row, left to right: First Vice-President McDowell, President Pidgeon, Immediate Past President Klumph. Second row, left to right: Third Vice-President Botsford, Second Vice-President Brunnier, Secretary Perry.

son, Jr.; associate editor, Austin N. Liecty; registrar, Chas. W. Jefferson.

##### Bluefield, West Virginia (In District No. 7)

The Rotary Club of Bluefield was instituted on 13 April. Of the institution meeting Acting Deputy Governor Banks of Huntington writes: "Thirteen from Charleston and Huntington went down to Bluefield Saturday last and put eighteen as good fellows as I have ever met into the Bluefield club. They were all very enthusiastic—entertained us beautifully—and I predict a good, live Club." Officers of the club are: President, R. B. Parrish, who acted as chairman of the Organizing Committee; vice-president, F. W. Udy; treasurer, H. A. Lilly; secretary, R. W. Lacy. The club has formally applied for membership in the Association.

##### Buckhannon, West Virginia (In Dis. No. 7)

The Buckhannon Rotary Club was organized under the direction of Secretary Robert R. Wilson of Clarksburg (W. Va.) as Acting Deputy Governor. Attorney H. Roy Waugh of Buckhannon was chairman of the Organizing Committee. The club was instituted on 5 March by Acting Deputy Wilson with the assistance of a delegation from the Clarksburg club. There are forty-three charter members in the club and they have forwarded their application for affiliation to International Headquarters. Officers are: H. Roy Waugh, president; Dr. W. B. Fleming, first vice-president; G. O. Young, second vice-president; P. H. Lorentz, secretary; F. J. Farnsworth, treasurer.

##### Elkins, W. Virginia (In District No. 7)

R. B. Isner, who was acquainted with the work of Rotary in various cities, was chiefly responsible for the organization of the Elkins Rotary Club. The club was instituted on 29 March with a charter membership of thirty-one. Application for affiliation with the International Association has been made and been

favorably acted upon by the Board. Following is the list of officers: President R. B. Isner; vice-president, E. A. Bowers; secretary, H. J. Johnson; treasurer, Gus Warfield, Jr.

##### Jacksonville, Illinois (In District No. 8)

The Rotary Club of Jacksonville came into being under the supervision of Dr. Clifford U. Collins of Peoria, who acted in the capacity of Acting Deputy Governor. He was ably assisted by Frank J. Heintz of Jacksonville as chairman of the Organizing Committee. Formal institution of the club with its twenty-five members into Rotary fellowship took place on 22 March. Rotarians from Peoria were present to help the meeting along. These men will lead the organization: Frank J. Waddell, president; W. L. Fay, vice-president; Frank J. Heintz, secretary; L. T. Potter, treasurer. The club has made application for admission to International Rotary.

##### Logansport, Indiana (In District No. 8)

John Napier Dyer of Vincennes, who was Acting Deputy for the organization of the Logansport Rotary Club, has this to say of the meeting at which the club was organized: "It was very gratifying to find such a fine lot of enthusiasts assembled to learn of the fine things in Rotary and the number of charter members will testify to the successful termination of the work of organization." He also speaks of the new president of the club in highest terms. The institution meeting occurred on 11 February and the charter members number fifty-nine. Headquarters has record of only two officers, the president, Dr. F. W. Terflinger, and the secretary, H. A. Wallace. The club has forwarded its application for affiliation to the International Secretary's office.

##### Winfield, Kansas (In District No. 11)

The organization of the Rotary Club of Winfield was due largely to the efforts of the Rotary



Club of Arkansas City. The institution meeting was conducted by Secretary Faulconer of the Arkansas City Club. Dr. Williams of Kansas City, Kansas, who has been appointed by Governor Dawson as Acting Deputy Governor for the state of Kansas, supervised the organization work. The date of the institution meeting was 12 April. The club, which has twenty-seven members, has sent in its application for affiliation. Names of officers follow: Forrest A. Kelley, president; Chas. M. Wallace, vice-president; Loren B. Crawford, secretary; Herbert A. McGregor, treasurer.

#### NEW CLUBS AFFILIATED

The following clubs are new members of the International Association:

Elkins, W. Va.	Helena, Mont.
Iola, Kans.	Derby, England.
Drumright, Okla.	Llanelly, Wales.

### The Era of Craft Association

By A. H. GEUTING

Chairman Committee on Business Methods,  
I. A. of R. C.

WE ARE entering upon a new development in business—the era of craft association. Every business man who is alert to the trend of the times must realize that the day of the old-fashioned, selfish, noncooperative merchant is rapidly passing and that the dawn of the day for collective and co-operative competition is breaking over the business of the world.

This does not mean in any way the curtailment of individuality. Quite on the contrary, it means a greater reward than ever before for individual effort, for the stronger the character and individuality, the greater the multiplication of that power thru the collective effort of the future, the wider the scope of usefulness and service to the community and a consequent larger personal success.

The business man who does not accept and join in this great development must eventually realize that he belongs to another age, that he is out of the running, and that his life's work may be lost—

*First:* Because the really complete and comprehensive knowledge of any business today is so broad and so interlaced with the general affairs of life, that no one mind, no matter how active and acute, can hope to embrace it.

*Second:* Because the association of many working toward a common end will multiply strength and efficiency far beyond the possible achievement of even the most brilliant individual.

*Third:* Because in the future the government, and society generally, will be much more exacting in their demands upon every craft. Each association will be held strictly accountable for the proper and economic conduct of its business.

#### Strength of Organized Effort

If any business man needs conclusive proof of the strength and recognition of craft association, let him go to Washington in these days of feverish anxiety on the part of the United States Government to mobilize its strength for the gigantic and sustained effort necessary to accomplish the ideals for which we are at war. Little if any time can be given to individuals, but quick and great interest is accorded to associations whose forces are mobilized and immediately available to lend strength and support.

Who can realize how wonderfully efficient the American (or each nation) would be if each of its crafts were highly organized and headed by expert leaders, backed by its entire membership



### A Quick and Permanent Repair FOR TUBES AND CASINGS

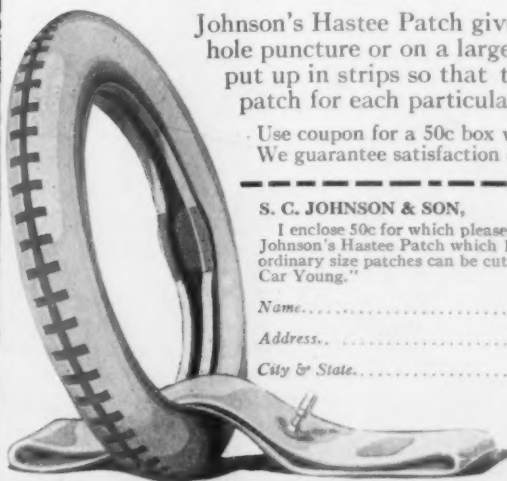
JOHNSON'S HASTEE PATCH is a quick and permanent repair for tubes, casings and rubber goods of all kinds. No time, labor or heat required. An ordinary sized patch can be applied in two minutes—and it's so simple that a child can use it. Johnson's Hastee Patch is much more satisfactory than vulcanizing because there is no danger of burning and spoiling the tube.

### Cut Down Your Tire Investment

If you'll carry a box of Johnson's Hastee Patch in your tool kit you can get away from the expense of a lot of spare tubes and casings which fast deteriorate during the hot motoring months. A box of Johnson's Hastee Patch in your car answers the same purpose as two or three extra tubes and casings. It takes but two or three minutes to perform the entire operation and the tube can be pumped up immediately and is ready for instant use at any speed.

### Saves Money

The minimum charge for vulcanizing a small patch is 25c. With Johnson's Hastee Patch you can make the patch yourself whenever you have a minute's time—and at a cost of 2c, thereby saving 23c on your smallest patch and much more on your large ones.



Johnson's Hastee Patch gives equally good results on a pin hole puncture or on a large blow out. It is conveniently put up in strips so that the user can cut the right size patch for each particular break.

Use coupon for a 50c box which will make 25 average patches. We guarantee satisfaction or money back.

S. C. JOHNSON & SON, Dept. RT, RACINE, WIS.

I enclose 50c for which please send me by prepaid parcel post a 50c box of Johnson's Hastee Patch which I understand contains a strip from which 25 ordinary size patches can be cut. Also send me booklet entitled "Keep Your Car Young."

Name.....

Address.....

City & State.....

My Dealer is.....

—and all centralized in the Government! How easy the job of winning the war would be with the abundant resources at our command! How many lives would be spared! How much time and money would be saved!

Is not craft association the answer? And who, it might be asked, are more fitted to promote this great commercial development than Rotarians?

Rotarians have always been, and should continue to be selected for membership because they are leaders in their craft. If we are leaders, then is it not our plain duty to exert every effort in influencing a larger sphere of business activity along the lines of *better service*? Rotary was brought into being to accomplish this very purpose. And every Rotarian worthy of the name should look upon himself as a channel through which Rotary ideals shall become the world's standard of business morals and ethics.

What better instrument could we ask for in the accomplishment of this purpose than craft association?

#### *What is Needed?*

What is needed?

*First*, that every craft represented in Rotary shall be organized so that it can put its own house in order, regulate itself, develop authority, be the keeper of its own membership and its educator in the best traditions of the trade.

*Second*, the co-ordination of each craft with the Government to secure such legislation as will be properly regulative and yet not detrimental to the craft's highest interests nor to justice to all. In this way, faking, trimming and grafting could be eliminated, since every craft is already 90 per cent pure and eager to be delivered from these evil influences. With each craft thus giving its best thought and its best traditions, such laws would soon find their way onto our statute books in a manner that the world does not now think possible.

Here lies the great work of Rotary—to so project Rotary initiative in business affairs that its brotherhood spirit shall be made a forceful agency in establishing our ideals thruout the business world, making *service* the handmaid of success.

Rotarians have inspiration not common in trade. Therefore we must plant the seed of craft association in every line and direct such associations in the proper recognition of the best traditions in each trade. These associations should be local, state and national. This can be easily accomplished, for is there not already a Rotary leader in each craft in all cities to start such a movement or help to promote associations where they do exist. Let Rotarians, thru their sectional meetings, become the leaders in such local associations, and then in co-operation with fellow-Rotarians of other cities in their craft, lead the national associations.

Thus the great Rotary business doctrine can be established thruout the world.

#### *A Task for Rotarians*

Am I too optimistic? Not at all, for just as surely as the farmer can "see" his wheat crop when he plants the seed, I know that once the seed of Rotary is properly planted and scientifically nourished in the business world, greed, graft and war *must* be greatly minimized and peace and good will established on a firmer foundation than we have ever known in the past.

Yes, Rotarians must be the leaders in commerce, must assume the responsibility. And the time for real service and genuine efficiency is at hand, if the Rotary of Paul Harris and his first apostles is to be a virile, upbuilding force in

the business world, instead of merely a purely social and ethical body.

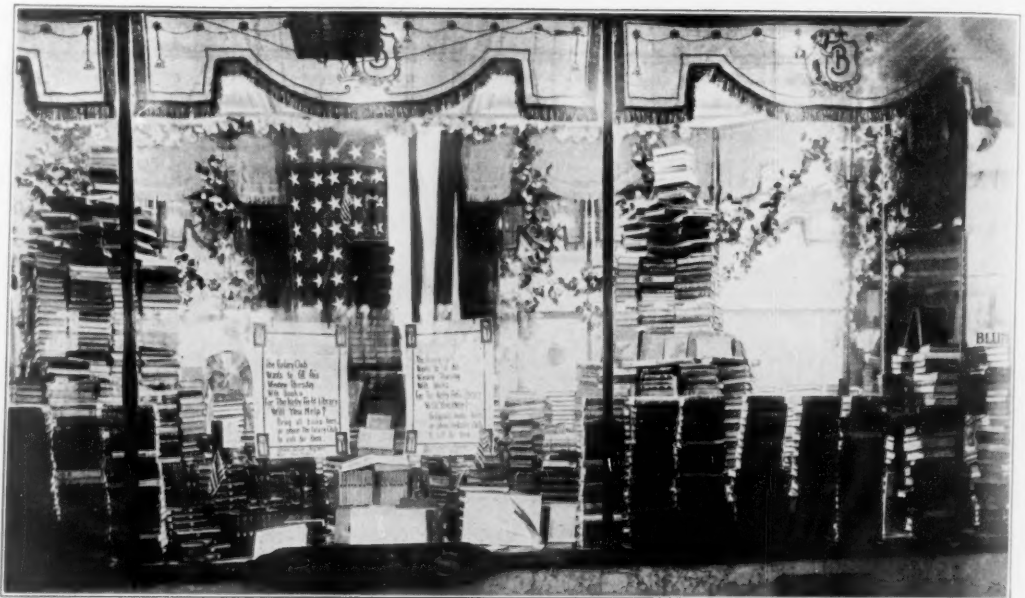
Rotarians must broaden their field of operations, must dig new trenches, must extend their lines of activities. And the means to this end, of necessity, is for all Rotarians to attend their annual vocational sectional meetings at the International Convention—and by mingling there with fellow-Rotarians of their craft in other cities, exchanging views and experiences, so increase their individual knowledge that they will become recognized leaders and set the pace for craft association thruout all the trades.

And it is not too much to expect that, with the thousands of trades and crafts organized with the doctrine of Rotary for their ideal and inspiration, all correctly co-ordinated with their Governmental machinery, where all such forces should be finally controlled, we shall have nations with the practical men of each craft in the saddle and the best thought of all industries and professions truly represented in the halls of legislation.

I repeat that this era of craft association is the greatest opportunity Rotarians have ever had. Are we going to grasp it?

## Rotarians Collect 25,000 Books for Soldiers

By GEO. J. ROARK



*Result of a few days' work in the campaign of the San Antonio Rotary Club to collect books for the soldiers' library. Rotarian Max Blum, in whose store window the books were displayed for advertising purposes, was fearful that there were so many their weight would break thru the window flooring. The club collected 25,000 books and was able to supply Kelly Field (aviation) and many other points where small bodies of men are stationed. About 19,500 books were shown in Blum's window.*

A LIBRARY of 25,000 volumes of good books has been collected by the Rotary Club of San Antonio for the United States soldiers at Kelly Field, one of the camps at San Antonio.

The American Library Association, representing the War Department Commission on Training Camp Activities, assigned a librarian to Kelly Field, who found a building but no books. It was estimated that 20,000 books would be needed as a nucleus for the library.

Several organizations in San Antonio were consulted, and agreed that the Rotary Club could successfully conduct the campaign. President Porter F. Loring and the directors presented the matter to the club and every member offered his services. So the Rotary Club undertook the service.

Plans were made to collect the 20,000 books in one week. The public was notified that "no trashy books were wanted." Books were received at the club office and at a number of business places; arrangements were made to have the laundry wagons accept contributions and deliver them to the club office; books were collected by school children and turned over to their principals and then collected by automobile. In some instances patriotic citizens donated entire sections of valuable libraries.

The 20,000 volumes were collected during the

week. On the club's next weekly meeting day there were about 19,500 books on display in the show window of Max Blum. The number of volumes which the campaign has secured now amounts to about 25,000 good books in good condition. They are in the library at Kelly Field, the largest aviation field in the United States at which are stationed more than 50,000 men of the air service.

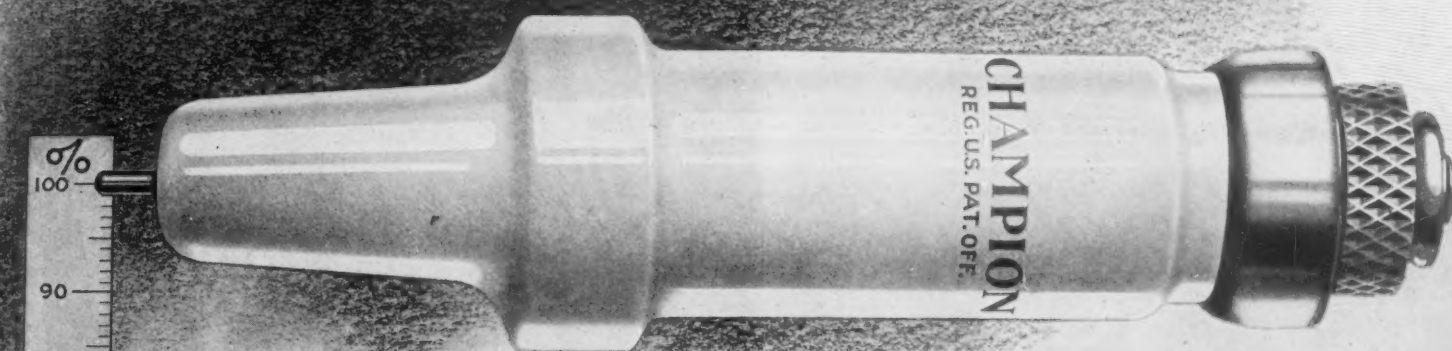
President Loring will be glad to furnish details of the campaign to any club desiring them.

The San Antonio Rotary Club has been very active on behalf of the soldiers encamped at San Antonio since the troops were called to the Mexican border in May, 1916. San Antonio is headquarters for the Southern Department of the Army and one of the largest concentration points for all branches of the land service. Major General Pershing, who commanded the Southern Department before being sent to France in command of the American armies there, was a member of the San Antonio Rotary Club and took an active part in the work of the organization. Major General J. W. Buchman, who succeeded him at San Antonio, is a member. And so is Major General Henry T. Allen, commander of the 90th Division of the National Army, stationed at San Antonio.

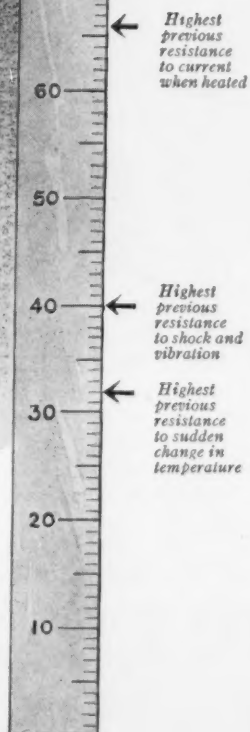
The first out of the ordinary service rendered



# Big Increase in Porcelain Efficiency



## *The Romance of Experiment 3450*



**T**EN YEARS of constant research and experiment—day after day of unremitting laboratory work—with the laboratory furnaces glowing night after night!

Thousands of different combinations and mixtures of materials gathered from all over the world!

Each carefully recorded formula tested in the laboratory furnaces under different degrees of heat!

Steady improvement in spark plug porcelains all this time—but no great gain upon the increasingly severe requirements of new developments in gasoline motors!

3449 different experiments—until—finally—the startling results of Experiment 3450 showed a long stride ahead in all the essential requirements for spark plug insulators.

Champion 3450 porcelain is so far ahead of any other insulator that it stands today clearly and distinctly in a class by itself—unchallenged.

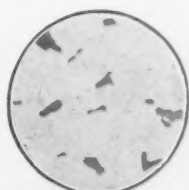
Literally, Experiment 3450 has developed undreamed-of qualities in porcelain for spark plug insulation.

Even the startling qualities recently developed in steel, by scientific heat treating, are no more romantic.

The microscopic views below show a great similarity in the recent development of new superior qualities in steel and the development of this new superior Champion 3450 porcelain.

So Champion Dependability takes on new meaning—for no spark plug can be more dependable than its insulator.

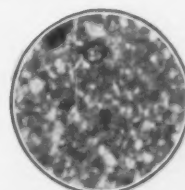
### Champion Spark Plug Company, Toledo, Ohio



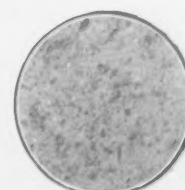
Cross-section of ordinary steel magnified 1600 areas showing coarse structure



Cross-section of highest quality steel magnified 1600 areas showing very fine, even structure



Cross-section of ordinary porcelain magnified 1600 areas showing coarse structure



Cross-section of Champion 3450 porcelain magnified 1600 areas showing very fine, even structure



# Champion

## Dependable Spark Plugs



*The San Antonio River which winds around thru the business section of San Antonio, Texas. In the trees along its banks, the Rotary Club has had hundreds of red, white, and blue electric lights placed, which reflect their beauty in the water.*

by the club for the soldiers was in 1916 when it collected pies, cakes, and other sweetmeats for the Thanksgiving Dinner of the 30,000 soldiers located here at that time. Every soldier received a whole pie or a whole cake. Since that time there has been scarcely a month when the club has not performed some specific service for the soldiers. The club raised the \$10,000 quota for the War-Camp Community-Service fund.

## Rotarians and the Third Liberty Loan

American Rotarians took a very active part in putting over the Third Liberty Loan, as was to be expected. No effort is made in the following paragraphs to detail all that the Rotarians did in this patriotic service, since only a few of the clubs have made reports to this magazine.

**New York, N. Y.:** Prior to the opening of the campaign, an advance announcement was made at the club meeting; August Jansen made an advance subscription of \$1,000; other advance subscriptions followed quickly until \$25,000 had been made a week before the campaign started.

**Greensburg, Pa.:** The entire membership offered their services to the chairman of the local Liberty Loan Committee, and they were all put to work. The club made its first appearance in marching order in the parade on April 18th; there were only six absentees.

**Knoxville, Tenn.:** Chief Red Fox, 100% Indian, guest of honor at the Rotary Club luncheon, led the Liberty Loan parade on April 6th. He made a wonderfully patriotic plea on behalf of the Loan.

**Cincinnati, Ohio:** Two members were captains of teams, and all the members did their share in gathering subscriptions.

**Baltimore, Md.:** At the April 9th luncheon, in four minutes the members subscribed for \$20,400 in bonds. B. M. Watts started the ball rolling with a \$3,000 subscription.

**Lansing, Mich.:** Rotarian David Thomas was chairman of the campaign. All the Rotarians gave him effective assistance. Lansing almost doubled its quota of \$867,000 in two days without any solicitation, all subscriptions being volunteered at the various sub-stations which were open Saturday and Sunday.

**Detroit, Mich.:** Rotarians made up Division G in the campaign, under the leadership of Major Dick Fowler. They secured subscriptions for \$3,283,500, and in addition turned in \$43,400 which had been secured by the women's team.

**Huntsville, Ala.:** The Rotary Club, as an organization subscribed for \$1,000. At the same meeting individual members subscribed for \$13,300.

**Vincennes, Ind.:** Largely thru the efforts of the Rotarians of Vincennes, Knox County oversubscribed its quota in one day. The annual banquet for farmers of the county, given by the Rotary Club, was turned into a patriotic meeting to celebrate this good work, with John N. Dyer, nominee for district governor, presiding. Billie Hartman, former secretary of the club, was

matter up to the club, and altho every member already had subscribed, each of the 65 present subscribed for \$38,000 more. Then President Eisner drafted 25 Rotarians as emergency solicitors who contributed largely to the complete success of the drive in the city, resulting in a large oversubscription.

**Decatur, Ill.:** Every member of the Rotary Club subscribed to the Third Liberty Loan. Decatur went over the top. Three Rotarians, President Porter F. Millikin, T. J. Prentice, and Robert P. Vail, were members of the county committee.

**Cleveland, Ohio:** Practically 100% of the members took an active part in the campaign. The amount raised by Rotarians was greater than that raised by any other Cleveland club.

**Chicago, Ill.:** The total amount taken by Rotarians and members of their business organizations exceeded \$3,500,000.

**Fargo, N. D.:** Two Rotarians were largely instrumental in helping the state of North Dakota go over the top. They were E. J. Weiser, chairman of his district committee, and T. D.



*Rotarians of Portland (Me.) in Third Liberty Loan parade, April 6th, 1918. About 100 were in the parade and the Rotary section was one of those attracting the most attention. Every man on the outside line carried a Rotary wheel, 30 inches in diameter, all connected with a garland of laurel leaves, which completely enclosed the club members on three sides. After the parade the Rotarians marched to the Soldiers and Sailors monument and entwined the garlands around the posts of the fence enclosing the monument.*

present on leave of absence from Camp Zachary Taylor. Charles E. Watkins, secretary of the Rotary Club and the Y. M. C. A. at Muncie, made the patriotic speech of the evening, and Vincennes Rotarians recommend him as a speaker. J. H. Skinner, Dean of the Agricultural Department of Purdue University, made the business address, talking farm improvement.

**Philadelphia, Pa.:** The Marine Band from the Great Lakes Naval Training Station escorted the Rotary Club from luncheon thru the streets to a large Statue of Liberty erected in front of the City Hall, where each member subscribed for bonds. The same band marched with the Rotarians from the regular monthly dinner meeting to the Army and Navy Club, established by the Rotary Club, where addresses were made by navy and army officials. "The Rotary Army and Navy Club House is working out to a wonderful result," reports Secretary Happy Sassaman, and he adds, "It represents, by great odds, the most that Rotary has ever done in Philadelphia."

**Champaign, Ill.:** County Chairman Harris told President Albert Eisner of the Rotary Club that the campaign was lagging. Eisner put the

Hughes, chairman of the county organization.

**Norfolk, Va.:** Vice-President W. A. Parker



*Rotary Float in Racine, Wis., Third Liberty Loan parade; 10 feet wide, 20 long and 13 high "and a beaut."*

reports that half of the club members had subscribed for \$135,550 worth of bonds. President Alfred A. VonNyvenheim sold \$4,350 worth in fifteen minutes to employees of the Colona Marine Railway Company. (Continued on page 268)



# GRAND RAPIDS

## THE CITY OF INDUSTRY

*Reed* "THE FURNITURE CITY"

*THE Proudfit*

### Loose Leaf Binders For All Purposes

PROUDFIT binders have no metal on the outside of the book. There is no possibility of scratching highly polished desks or other office furniture. Binders fold flat and the book is no thicker than the leaves themselves.

We make PROUDFIT binders in all sizes, from small memo books to large loose leaf catalog binders.

Write at once for our seven "Club" booklets.

*THE Proudfit*  
**LOOSE LEAF CO**

Grand Rapids, Mich.

**K** NOWN throughout the land as the Furniture City, Grand Rapids is nevertheless the City of Industry. Its manufacturing is diversified to a degree. Its products are nation wide in their appeal and its manufacturers enjoy a distribution that places their goods in the homes, the offices, the stores and the factories of the world.

Renowned far and wide as a city of supreme desirability as to living conditions, with a health record that is remarkable, schools that are the envy of many larger communities, and a larger percentage of home owners than can be found in almost any city in America, it sets a record for clean, wholesome living under the most desirable conditions.

The Grand Rapids Rotary Club, the city's "livest" organization, expects to take advantage of Kansas City's hospitality in June with a delegation of wide awake, alert Grand Rapids boosters.



### Victor Metal Baskets

The Victor Metal Basket is attractively finished in Olive green, oak or mahogany, is fire proof, practically indestructible and has molded rubber corners at the top which makes it impossible to scratch furniture.

The Victor is sold by first class dealers everywhere.

Write for our booklet "Furniture of Steel for Bank and Office," which illustrates and describes our line of steel baskets, desks, bond boxes, tables, etc. Booklet is free.

**METAL OFFICE FURNITURE COMPANY**  
GRAND RAPIDS, MICHIGAN



### Back of the Macey Trade Mark is 25 Years of Knowing How to Build Good Filing Equipment.

When you buy office furniture you want furniture that has a reputation for quality, good workmanship and durability.

Macey office equipment is absolutely standard. It meets every test will give you years of service and can be expanded as required.

Write at once for our catalog. State whether you want a catalog on office desks, filing appliances, or filing system supplies.

**Macey Company**  
GRAND RAPIDS, MICH.

### STEEL CUPBOARDS



Adaptable in all offices for Records, Stationery, Office Supplies, Tools, etc. Has adjustable shelves with or without Vertical Dividers.

Service and Superior Quality, at reasonable prices. Also a complete line of Steel Lockers, Wardrobes and Shelving. Write for catalog.

**TERRELL'S EQUIPMENT COMPANY**  
(A. C. Terrell, Rotarian) GRAND RAPIDS, MICH.

Ask any one of our four thousand merchants what New Way Methods have meant—ask about the Increased Volume, gained as a result of Better Display and Better Store Service—ask about Reduced Overhead and Depreciation, and inquire, also, regarding the Increased Efficiency of the store organization as a whole. Then decide how soon this great influence is to increase the dividends of your business.

### Grand Rapids Show Case Company

Main Office and Factory:  
GRAND RAPIDS, MICH.

Branch Factory LUTKE MANUFACTURING  
CO., Portland, Ore.

Licensed Canadian Mfrs., JONES BROS. & CO.,  
Ltd., Toronto, Ontario.

Branch Offices and Salesrooms Principal Cities

## SECOND INTERNATIONAL BOWLING CONTEST WON BY CLEVELAND



Trophy for winner of International Rotary Bowling Tournament, which was won by Cleveland and which will be awarded at the Kansas City Convention. Also medals for individual winners.

The Rotary Club of Cleveland, represented by Geo. Frey, F. W. Bliss, W. Sayle, A. Huston and P. Dorn, won the second International Championship Bowling Contest, April 19th, with a total of 2,904; Sacramento was second with 2,851; and Indianapolis was third with 2,787. The Indianapolis Club managed the contest and the trophy and medals will be presented to the winners at the Kansas City Convention. Forty-five clubs in the United States and Canada participated and 37 reported their scores; each team from each club rolling three games.

### The Score

	1st Game.	2nd Game.	3rd Game.	Total.
1. Cleveland, O.	1010	881	1013	2904
2. Sacramento, Cal.	961	932	958	2851
3. Indianapolis, Ind.	943	915	929	2787
4. Buffalo, N. Y.	921	909	953	2783
5. Elmira, N. Y.	959	899	913	2771
6. Fort Wayne, Ind.	900	959	893	2752
7. New York, N. Y.	874	927	924	2725
8. Spokane, Wash.	879	943	852	2674
9. Chicago, Ill.	863	933	865	2661
10. Akron, O.	910	907	829	2646
11. Winnipeg, Man.	881	920	829	2630
12. Oakland, Cal.	858	849	919	2626
13. South Bend, Ind.	877	880	864	2621
14. Portland, Oregon.	879	803	938	2620
15. Davenport, Ia.	929	873	799	2601
16. Dubuque, Ia.	800	860	916	2576
17. Sheboygan, Wis.	874	908	784	2566
18. Brooklyn, N. Y.	868	854	813	2535
19. Sioux City, Ia.	754	909	850	2513
20. Green Bay, Wis.	847	827	823	2497
21. Kansas City, Kans.	835	809	832	2476
22. Peoria, Ill.	824	777	867	2468
23. Niagara Falls, N. Y.	796	858	807	2461
24. Detroit, Mich.	812	779	829	2420
25. Waterloo, Ia.	766	855	763	2384
26. Toronto, Ont.	731	794	846	2361
27. Port Arthur, Tex.	850	714	758	2322
28. Utica, N. Y.	742	791	783	2316
29. Moline, Ill.	754	730	828	2312
30. Rock Island, Ill.	724	793	753	2270
31. Richmond, Va.	701	753	799	2253
32. Williamsport, Pa.	715	786	747	2248
33. New Haven, Conn.	700	754	789	2243
34. Stockton, Cal.	800	740	697	2237
35. Regina, Sask.	725	714	757	2196
36. Cincinnati, O.	711	777	691	2179
37. Piqua, O.	662	648	684	1994

### INDIVIDUAL HIGH THREE-GAME TOTAL.

Cleveland, O.:				
F. W. BLISS	235	194	234	663
Sacramento, Cal.:				
F. A. Holdener	222	202	225	649

### INDIVIDUAL HIGH-GAME TOTAL.

Buffalo, N. Y.:				
O. E. Yeager			241	
Sacramento, Cal.:				
C. O. Tanquary	237			

### CLEVELAND, OHIO, SCORES.

Geo. Frey	206	181	192	579
F. W. BLISS	235	194	234	663
W. Sayle	157	184	189	530
A. Huston	225	168	229	622
P. Dorn	187	154	169	510

2904

The chairman of the bowling committee is W. H. Reitzell, 115 W. Market St., Indianapolis, Ind., and he says "Get ready for next year."

## Rotarians and Food Conservation

Rotarians and Rotary clubs are earnestly trying to co-operate with the Government food officials. American Rotarians are responding to the urgings of the United States Food Administrations to make a special effort to reduce the



A family of which the Rotarians of Hagerstown, Md., are very proud—Rotarian Colonel William P. Lane, his wife, daughter and five sons. Colonel Lane is president of the Maryland Surety and Trust Company and a leading figure in the commercial, financial, and social life of Hagerstown. He has taken an active part in the military affairs of the state and was Colonel of the First Maryland Infantry in the Spanish-American War, being advanced from the office of Captain of Company B at the outbreak of the war. After twenty years, he has the pride of seeing one of his sons the Captain of Company B, now a part of the 115th Regiment at Camp McClellan; this is Captain William P. Lane, Jr., who is seated at his father's right. Charles S. Lane, seated at his father's left, is a sergeant in the same regiment. John C. Lane, who is standing at the right, is a First Lieutenant in the same regiment. Mrs. Lane and Miss Virginia are very active in Red Cross and other patriotic work, and Mrs. Lane is called the "Mother of the Regiment." The other two boys are twins, Maddox and Cartright, not old enough to be in the army, and are students at Washington and Lee University at Lexington, Va. Photograph by David Bachrach of Baltimore, Md.

consumption of wheat flour and all other wheat products, including macaroni, etc.

The Food Administration has given notice that large number of Americans must eat no wheat in any form for three months (until the 1918 crop is available) if the United States is to ship to Britain, France, and Italy the wheat supplies needed to win a victory for humanity and civilization and freedom. Potatoes (of which there is a large supply), corn meal and flour and other corn products, oats, barley, rye, and rice, are recommended as food items to take the place of wheat.

The American army in France under Rotarian

Pershing will do its part in winning the war. There is no doubt on that point. But that army must be kept supplied with food, and so must the other armies with which it is fighting.

### Urges All Rotary Clubs to Act

President G. H. Sapper of the Galveston Rotary Club, in a letter setting forth very clearly the immediate necessities of the situation, urges every Rotary Club to take quick action to save more wheat. He says:

Permit me to suggest and to implore all American Rotarians, thru their Rotary Clubs, to inform the Food Administration, and our representatives at Washington, that we are willing to conserve food, and that the conservation now (this minute) so urgently necessary be put before the people of this country in a way and manner which will simply compel them to refrain from food which should be sent abroad.

Endorse a card system for wheat and sugar, or do anything which will take the food from us and give to our boys and friends on the other side.

Rotarians are representative men, and such an endorsement and appeal coming to Washington from every nook and corner in this country, would soon bring about the desired result. Let's do it. Let us refrain from certain food and send it speedily to the other side.

### Clubs Adopt No Wheat Pledge

Colorado Springs (Colo.) Rotarians have pledged every member and all the members of their families to eat no wheat in any form until the 1918 crop is available for use.

Montgomery (Ala.) Rotarians have telegraphed Food Administrator Herbert Hoover that the Rotary club had unanimously pledged that the homes of its individual members would



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reston clearly ation, action

I Am- os, to repre- villing n now before anner from

sugar, om us r side.

abstain from the use of wheat until the next harvest. Montgomery Rotarians recommend similar action by other American Rotary clubs.

The Rotary Club of **Fort Smith, Ark.**, has adopted a resolution endorsing the movement to dispense with white flour for a period of thirty to sixty days beginning June 1st.

#### **Champaign Encourages Garden**

Among the many very fine things which the Champaign (Ill.) Rotary Club is doing, is to enlist several hundred boys in gardening activities. The Government has not exprest any need that Champaign has not taken up and in which it has not done a goodly share of the work.

#### **Lansing Helps Food Saving**

The Rotary Club of Lansing (Mich.) has adopted a resolution to deny themselves food stuffs needed by the American and allied armies. Also each Rotarian agreed not to use wheat bread in his home. The club recently arranged and scheduled an evening meeting at which three war workers spoke in such a way that it brought the war much nearer home.

#### **Children's War Gardens**

The Rotary Club of Pine Bluff (Ark.) is offering prizes to children between eight and sixteen for the best war gardens, and the kiddies are taking an intense interest in the work.

### **New Club Rotary Publications**

**Helena, Arkansas**, has a weekly publication  $5\frac{1}{2} \times 8$  inches in size consisting of four pages and containing the program for the following meeting, minutes of the previous meeting, some short items and a few advertisements. Its name is *The Helena Hub*.

**Toronto, Ontario**, gets out a weekly publication  $3\frac{3}{4} \times 9\frac{1}{4}$  inches in size consisting of eight pages and containing announcement of the program for the following meeting, news of club activities, a short sketch of a member and miscellaneous articles on Rotary. Its name is *The Toronto Voice*.

**Des Moines, Iowa**, publishes a bulletin  $6 \times 9$  inches, consisting of four pages containing meeting notices, editorial, personal news items, attendance reports and advertising.

**Omaha, Nebraska**, gets out a weekly publication  $3\frac{3}{4} \times 8\frac{3}{4}$  consisting of six pages and containing meeting notice, editorial, personal news items, parties proposed for membership, report of past meeting, honor roll, short miscellaneous items and advertising. The name of it is *The Weekly Whirl*.

**Pine Bluff, Arkansas**, has a weekly publication consisting of one sheet  $8\frac{1}{2} \times 8\frac{3}{4}$  inches in size and containing the club honor roll and short Rotary articles.

#### **CLUB UPHOLDS FINE FOR USING THE WORD "MISTER"**

In common with many Rotary Clubs, the Charleston (W. Va.) club has an unwritten rule imposing a fine of ten cents if a member addresses another as "mister." To a complaint about this rule being a "ban on politeness," the Grievance Committee made the following report which was enthusiastically adopted by the club:

The letter relative to ten cent fines on polite-



## **"Lafayette, Here We Are"**

Through remote French villages resounds the unaccustomed tramp of American soldiers. But a little while ago and these men were in the quiet of their homes in a peaceful country. Today, in a strange land, they are facing the world's bloodiest struggle.

Pershing at the tomb of America's old time friend months ago reported, with true soldier eloquence, "Lafayette, here we are." And it is for us of the great American democracy to rally all our might to the support of our army and our allies.

From our shores to the battlefields of France are thousands of miles which must be bridged with ceaseless supplies to our troops. Every day calls for action here, no less than there. Cooperate! Sacrifice! These are the watchwords sent over the land by the Government.

In this national effort the Bell System has served with every other essential industry in order that communication, manufacture and transportation may be kept at the peak of efficiency to provide the munitions, ordnance and supplies so urgently needed.



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## **Oh! That Dear, Dear House Organ!**

IF you could only REDUCE the COST of it! What a wonderful SALESMAN it is—but what an EXPENSIVE salesman! And you cannot do without it! Well, just send us a copy of it, this very minute, merely writing on the front page the number of them you issue each month, and we will send you a letter that will open your eyes. We print *THE ROTARIAN*.

**KABLE BROS. CO., ROTARIAN AVENUE MOUNT MORRIS, ILL.**

ness has been duly considered by your Grievance Committee which begs to report as follows:

There is no better business or social asset on the part of anyone than politeness and courtesy, but if each member of this Club will carefully observe the amenities all week with the exception of the noon hour from 12:15 to 1:15 Fridays, your committee is inclined to consider any slight infraction during Rotary luncheon as only a healthful relaxation for another week of strict observance of proper and courteous treatment of all with whom contact is had. But be sure to be polite and considerate the rest of the week.

Furthermore, this committee will not take cognizance of complaints and alleged grievances which may be made on account of jocular remarks of members to each other during the aforesaid hour. All quips, gibes, sallies, repartee and alleged wit must be received in the same spirit in which they are given, and if a retort is made which sounds harsh or an interruption proves disconcerting, it must be construed as not having been thus intended, and it is the duty of the member who is the object of such remark or interruption, if he cannot reply in kind, at least to ignore it.

"Grin and bear it" is a Rotarian principle, and if adhered to, the other fellow will not long be able to bear the grin.

There are no interruptions that Rotarians will make that cannot be met by a Rotary speaker with a smile, and this committee warns all members not to take things too darn seriously during the Rotary hour for if they do they will get but little comfort from the grievance committee.

#### ROTARY CLUBS URGE DRASTIC PUNISHMENT OF PROPAGANDISTS

**Fort Smith, Ark.:** The Rotary club has past a resolution demanding a law by the United States Congress inflicting the death penalty upon German spies and others "who are defying the Government and the law by scattering insidious propaganda, stealing military secrets, instigating strife, and committing murder and arson."

**Louisville, Ky.:** The Rotary club has past a resolution urging national legislation that will promptly and effectively deal with "the activities and expressions of enemy aliens and pro-German sympathizers in the United States, whose actions and expressions are calculated and intended to give comfort and aid to the enemies of this Government and its Allies."

#### HONOR THE FLAG RESOLUTION ADOPTED BY ST. LOUIS

The Rotary Club of St. Louis has adopted an honor-the-flag resolution to show proper respect and reverence for the United States colors and national anthem and esteem, sympathy, and respect for the soldiers and their families. The resolution provides that "at all times and places wherever the American flag may be unfurled, all members salute the flag, either by salute of the hand, or by baring the head, as may be most appropriate; and that whenever and while the National Anthem is publicly played, they stand with bared heads; and that they salute by hand all service flags wherever displayed."

#### SEATTLE ASKS IMPROVEMENT OF MAIL SERVICE TO SOLDIERS

The War Work Committee of the Seattle Rotary Club has adopted resolutions to be sent to the Secretary of War, Food Administrator, and Postmaster General, calling attention to numerous instances in which packages containing fresh fruit, cooked meats and other perishable food articles, mailed to soldiers in France, have been received with such articles missing, because they had to be removed from the packages since they were spoiling or likely to spoil in transit.

The resolution suggests the propriety of printing, and giving wide publicity to instructions and cautions regarding the contents, packing, and wrapping of parcels sent to the soldiers, to insure the delivery of the packages to the boys, and to reduce food waste and the burden on the postal authorities.

#### PUBLIC PATRIOTIC LUNCHEON OF SALEM ROTARIANS A WINNER

The Rotary Club of Salem, Mass., organized in January with 30 charter members, gave a public patriotic luncheon April 24th that proved a big success. United States Senator John W. Weeks of Massachusetts was the guest of honor and principal speaker. Friends of Rotarians were invited to attend the luncheon and pay their own way. The ladies of the city were invited to occupy the galleries and responded in large numbers. The hall in which the luncheon meeting was held was filled to capacity, and Senator Weeks delivered a splendid patriotic talk. The affair put the Rotary club to the front in Salem. One result was the receipt of twenty applications for membership within a week after the meeting.

#### AMERICAN NAVAL OFFICERS GIVEN IRISH SOUVENIRS

From Dublin, Ireland, comes the word that the Independent Newspapers, Ltd., represented in the Dublin Rotary Club by T. A. Grehan, the advertising manager, took advantage of the recent visit to that port of the American Navy detachment, to present to each officer an Irish blackthorn stick, bearing a silver band with this inscription: "A little bit of dear old Tipperary." The sticks were grown and cut in Tipperary. At the same time, which was shortly before St. Patrick's Day, each member of the crews of the American ships was presented with a bunch of Shamrock gathered in the village of Tacumshane—the village in which Commodore Perry was reported to have been born.

#### KANKAKEE ROTARY AUCTION NETS \$3,500 FOR RED CROSS

An auction recently conducted by the Rotary Club of Kankakee, Ill., netted \$3,500 for the local chapter of the American Red Cross. A jar of cherries and a real billy goat donated by Professor Reilly, furnished considerable amusement and brought in many dollars; the cherries were bought for \$1 by George Luehrs for the auction, and at the auction were sold time after time until they had brought in \$73 for the fund. The goat was sold five times, for a total of \$84, Mayor Baker finally purchasing him for \$15 to take to his farm. A \$50 Liberty Bond donated by Len Small was sold for \$75.

#### MASSILLON ROTARIANS HELP TO DEDICATE NEW PLANT OF MEMBER

Rotarians of Massillon, Ohio, helped to dedicate the new plant of the Massillon Foundry & Machine Co., by holding a dinner meeting at the plant as the guests of General Manager Frank G. Harrison, who also is president of the Rotary club.

#### FARGO RAISES \$2,000 FOR WELFARE WORK IN AFTERNOON

Fargo (N. D.) Rotarians got behind the newly organized Public Welfare Association, and with President Hibbard in charge, put on a spirited campaign for funds which netted \$2,000 in a single afternoon.

#### THREE WISCONSIN CLUBS HAVE JOINT MEETING

The Rotary Clubs of Wausau, Merrill and Stevens Point, in Wisconsin, held a splendid joint meeting at Wausau, with about 200 in attendance, including District Governor SeCheverell of Superior. The Wausau Club won the cup for the best stunt, the trophy to be contested for at future meetings of the clubs, to arrange for which a committee was appointed.

#### VANCOUVER ROTARIANS TO RAISE \$60,000 FOR TUBERCULOSIS CLINIC

The Rotary Club of Vancouver is conducting a campaign to raise \$60,000 to build a tuberculosis clinic. The plan of the campaign contemplated a four-day canvass by about 500 canvassers. The city was divided into trades and professions, and teams were assigned to those sections with which they were most familiar. About 200 women helped in the campaign.

#### COLUMBUS (OHIO) ORGANIZES 100% AMERICAN FORCES

The Columbus (Ohio) Rotary Club has sent to each member a card to be signed in duplicate, entitled "100% American" and reading:

I hereby pledge my life and my services to the United States of America, my country—and without mental reservation, I will support and uphold the President and our Government. I agree to accept and perform any duties the Government may ask of me regardless of personal loss or sacrifice, to the end that Liberty and Democracy shall triumph, and that the blight of German Autocracy and Kultur with its Hohenzollern gods shall forever perish from this earth.

The original card is to be returned to the club secretary and the duplicate retained by the member. In sending out the cards, this notice went to the members: "Are you 100% American? We know you are—but let's go on record. The only hyphenates the club wants are Rotarian-Americans."

#### CLEVELAND KEPT BUSY WITH PATRIOTIC WORK

The Rotary Club of Cleveland has been kept busy all year with patriotic work, the organization taking its full share in all the Liberty Bond campaigns, and in the Red Cross, Y. M. C. A. and Smileage Book drives. Rotarian John Witt was chairman of the local committee which sold \$36,000 worth of Smileage Books.

#### ALBANY SENDS UNIQUE AFGHAN TO LONDON CLUB FOR HOSPITAL

The Rotary Club of Albany, N. Y., has sent to the Rotary Club of London, England, to be presented to a British Base Hospital, a unique woolen afghan knitted by the wife of Rotarian David B. Comstock. The afghan was in many colors and into it were worked the Rotary emblem and the following: Flags—United States, service, signal, army and navy; Great Britain, France, Belgium, Italy, Red Cross; fraternity emblems—Shriners, Kappa Alpha, Beta Theta Pi, Chi Psi, Delta Phi, Delta Kappa Epsilon, Phi Delta Theta, Psi Upsilon, Phi Kappa Psi, Sigma Phi, Alpha Delta Phi; hat cords—officers,



engineers, ordnance, signal, medical, cavalry, infantry, artillery. The occasion of the presentation of the gift was the fifth anniversary of the Albany Club.

#### URGES GOVERNMENT O. K. ON ALL CAMPAIGNS FOR FUNDS

The Rotary Club of Fort Smith, Ark., has adopted a resolution "that all societies and others soliciting money from the public, first submit to and receive approval of the Government before submitting same to the public."

#### LINCOLNS GIVES \$521 TO THE HARRY LAUDER FUND

The Rotary Club of Lincoln (Neb.) is proud of the fact that it has given \$521 to the Million Pound Fund for maimed Scottish Soldiers and Sailors, started by Harry Lauder. The Lincoln Rotarians claim to be the first to respond to the Lauder plea.

#### SOLDIERS PLEASED WITH GIFTS OF TOBACCO

Several weeks ago members of the International Rotary Headquarters staff sent tobacco and cigarets to American soldiers in France, and then wondered who would get them. Replies to two of the packages have been received. Private Vega W. Howell writes from "somewhere in France" to Frank Jennings, advertising manager of THE ROTARIAN: "Your tobacco gift received today (Jan. 19). Many thanks for it. American tobacco cannot be bought over here at all and the tobacco we get here is a very poor substitute for the American brands. So these tobacco gifts are very thankfully received by all." J. B. Lee writes a similar letter to Phil Kellar, managing editor of THE ROTARIAN as follows: "Dear Friend: I received your tobacco and am very thankful for it; have enjoyed it very much; am sure your money went for a good cause. I remain, Your Thankful Friend."

#### WICHITA RAISES \$7,000 FOR BOY SCOUTS IN FEW MINUTES

A campaign to raise \$12,000 for the Boy Scout movement was undertaken by the Wichita (Kan.) Rotary Club, and at a recent regular meeting, \$7,000 of the amount was raised in a few minutes. On the following day a canvass of the city resulted in a total subscription of more than \$18,000. Capt. E. C. Bacon who has had much experience in this work stated that Wichita had established a new record in Boy Scout Campaigns.

#### ANNUAL PRESS BREAKFAST AN INSPIRATION TO PATRIOTISM

The fourth annual Press Breakfast of the Tampa (Fla.) Rotary Club, entertaining the newspaper men of the State and distinguished visitors to Florida, was given in March at the Tampa Bay Hotel. The "breakfast" was camouflaged to an evening affair, beginning at 9 p. m., and closing promptly at midnight. On account of war conditions, much of the gridironish and purely laugh-making feature was eliminated this year and the affair was made a thoroughly patriotic one, the love-of-country, win-the-war, support-the-government idea predominating in decorations, "stunts," speeches, music, everything. Three hundred and fifty attended. Florida editors were inspired to greater devotion to the country's cause and notable men sojourning in Florida took part in the program, contribut-

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Rotarians, when you come to Chicago don't fail to visit  
**THE KERCHER BATHS**  
S. E. COR. CONGRESS AND WABASH  
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Best Baths in Chicago    Established 46 Years



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**BURKE GOLF**  
Clubs and Bags

Burke puts into every club and bag true and certain knowledge of the game's requirements and the player's desires.

Each individual member of the Burke family is therefore an expression of what a club or bag ought to be.

All Burke shafts are second growth hickory, air seasoned for many months—and remember the shaft is 90% of the club. Ask your professional or any leading dealer.

**Harry Varden**  
Golf Club Selection

A pocket size book done in limp leather and inscribed to Wm. Burke, ought to be in your library. Mailed anywhere on receipt of 40c. Catalog free.

**The BURKE GOLF COMPANY**  
51 Manning St., NEWARK, OHIO

**PATENTS IN CANADA** Herbert J. S. Dennison (Rotarian)  
Mechanical Engineer. Patent Attorney and Expert. Over 20 years' experience in Patents and Practical Engineering.  
Star Building, 18 King Street West, Toronto, Canada

ing their enthusiasm to swell the dominant note of the occasion. The principal speakers were Former Governor S. R. Van Sant, of Minnesota, also former Commander-in-Chief of the Grand Army of the Republic, and W. Freeland Kendrick, prominent official of Philadelphia and Potentate of Lu Lu Temple, Mystic Shrine, of that city. Army and Navy officers in uniform, including eight officers from the new aviation base at Arcadia, Fla., and a number of enlisted men at home on furlough, received great ovations. The finale stirred the crowd to patriotic fervor—a great United States flag, slowly sweeping free from its fastenings in the large dome, released showers of red, white and blue streamers, while four pretty girls, representing England, France, Italy and America, in aerial swings, floated high above the heads of the diners.

**VICE PRESIDENT McDOWELL VISITS MUSKOGEE CLUB**

Secretary Leroux of the Rotary Club of Muskogee reports "a rare treat" when International Vice-President Bob McDowell and wife were guests of the club early in March. The regular evening meeting was advanced two days to fit in with Bob's itinerary. One of the events of the evening was the presentation of a gold watch and charm set with diamonds to Jack Owens, retiring president of the club, and a lavalliere to Mrs. Jack. Bob McDowell's comment on the affair was "the spirit of true Rotarians is manifest here when prominent men are not timid in showing by deed and action their sorrow in losing a member who has endeared himself to them." Owens goes to Oklahoma City as a result of a business promotion.

**LOUISVILLE LADIES ORGANIZE TO KNIT FOR SOLDIERS**

The Ladies of the Rotary Club of Louisville, Ky., have organized a sock knitting unit, inasmuch as they have been advised that socks are needed more than any other knitted article. They already have 30 ladies and expect to have 75 members in a very short time. Tom Duncan has offered them this slogan: "Soc et tuum."

**ROTARIANS PROVIDE FOR FUTURE FOR SCOUTS**

The Rotary Club of Leavenworth (Kan.) has completed a campaign in which it raised funds sufficient to finance Scouting in Leavenworth for three years. One of the older citizens, in commenting on the successful outcome of the campaign, said, "This thing could not have been carried thru two years ago—before the Rotary Club was organized in Leavenworth." The Rotarians entertained 65 scouts at a banquet.

**TWENTY PACKAGES OF "SMOKES" SENT TO SOLDIERS IN FRANCE**

The latest and largest shipment of smoking material for the soldiers collected by the Rotary Club of Colorado Springs consists of twenty boxes each containing seven pounds. The club has received word of the receipt by the soldiers in France of the previous shipments. The work of collecting funds for this purpose is continuing.

**LEXINGTON HAS SERIES OF HELPFUL WAR TALKS**

The Rotary Club of Lexington, Ky., reports a series of helpful talks on war subjects as having been very valuable to the club and probably

**"WYLKEDIN"**  
SUITS, COATS & SKIRTS



Wyilkedin Suit and Coat

are made in Edinburgh, Scotland, from the ever-famous real Scotch Tweeds—Harris, Shetland, and St. Kilda Tweeds, and Scotch Homespuns. The name "Wyilkedin" carries with it the guarantee of the materials being all wool. The tailoring and finish of the garments are of the highest class.

**SPECIAL "TRIAL" OFFER**

As an inducement to retailers, in districts where the "Wyilkedin" garments are not already being sold, to give them a fair trial and prove their excellent selling powers, Alexander Wilkie offers to supply the following lot:

12 Costumes at _____	\$22.50 Ea.
12 Weathercoats at _____	17.50 Ea.
12 Scotch Tweed Skirts at _____	8.75 Ea.

The Costumes, Coats are lined throughout with Satin, and the Weathercoats are lined with same in Shoulders and Sleeves.

New "Wyilkedin" List sent on application.

Why not apply for a "Wyilkedin" Sole Agency Appointment for your city?

**ALEXANDER WILKIE**

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Rotarian George C. Brown,  
Managing Director of the

**Hotel**  
**Martha Washington**  
(Woman's Hotel)

29 East 29th St., (near Fifth Ave.)  
NEW YORK

Extends a cordial invitation to the wives, daughters and women friends of fellow Rotarians to stop at his hotel when visiting the metropolis unaccompanied.

There are 500 spotless rooms. Rates \$1.50 per day and up. For parties of five or more a large room at \$1.00 per day per person. A special feature is our excellent Table d'hôte luncheon at 40 cents; dinner at 50 cents.

Comfort, Convenience and Protection, all important to the woman traveler in the metropolis, are found at the Martha Washington in their highest degree.

Illustrated booklet, "Who's Who," giving the names and vocations of 227 New York women, sent Free.

**Flags for Rotarians**  
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For your CAR,  
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222-224 W. MADISON ST.  
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WE MAKE THE  
OFFICIAL ROTARY  
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**AND**  
**BADGES**



suggesting to other clubs the advisability of securing speakers on similar subjects. The series included a talk on the alarming seed corn situation, another on the duty which rests on the farmer and another on putting the home on a war basis. Each subject was handled by an expert in that particular line from the University of Kentucky.

#### ROTARIANS ARE GUESTS OF DECATUR CITY CLUB

The Rotarians of Decatur, Ill., with the underwriters of the city, were guests of the City Club recently at a dinner meeting which accomplished a great deal to bring about a greater spirit of cooperation among the business men of the city.

#### LINCOLN ROTARY HELPS 355th REGIMENT BAND

Thru the efforts of the Rotary Club of Lincoln, the 355th Regiment Band was sent on a week's tour of Nebraska. The Rotarians undertook the job of collecting the needed funds and routing the band after the State Council of Defense and the Commercial Club had decided they were not able to handle it. About \$200 was left for the Red Cross fund after the expenses of the band's trip were paid.

#### NEW YORK INVITES ALL ROTARY TO VISIT LUNCHEONS

The New York Rotary Club extends thru THE ROTARIAN, a cordial invitation to any Rotarians who happens to be in the city or feel they have the time to "run up" to New York to a regular weekly luncheon. The New York Rotarians are doing things and it will be well worth any Rotarian's time to go and break bread (war-bread) with them and hear of and how they are getting at success.

#### YOUNGSTOWN AIDS SCOUTS, WAR STAMPS, SMILEAGE, ETC.

Besides paying \$1,000 annually to the Boy Scout fund and providing a number of scout masters, heading the War Savings Stamps movement in Youngstown, Ohio, and more than subscribing their quota for smileage books, the Youngstown Rotarians furnished the chairman (Geo. J. Carew) of the general committee which sent the Youngstown (Ohio) Knights of Columbus drive "over the top" with \$115,000, instead of the \$50,000 which was the city's quota.

#### FARGO BOOSTS MILITARY COMPANY'S GENERAL FUND

When Co. B, First North Dakota Infantry, was ordered to entrain for Camp Green, the Fargo (N. D.) Rotary Club arranged a parade in their honor. One of the principal features was the use of a large American flag as a receptacle into which the spectators dropt donations to the Company's general fund. The collection amounted to several thousand dollars.

#### AKRON HELPS 227 FAMILIES OF THE POOR

In two months the Akron (Ohio) Rotary Club relieved 227 families that were found in want. There is a relief committee which uses the Christmas collection for this purpose. This work involved a wide field; finding special shoes for the crippled, stoves for the household, down to the smallest article of clothing.

The fiscal year showed in all the funds of

# It's Not Too Late

*if you move fast.*

*Certainly you don't want to miss this biggest and most timely of Rotary Conventions—this gathering of business leaders dedicated to war time co-operation.*

*You'll have an opportunity to hear the views and opinions of men from "over there"—from men who have lived in the war atmosphere for three years.*

*You'll learn of plans and projects of which you haven't dreamed and you'll get them first hand.*

*You'll be a broader, better American by meeting with the Britons, Canadians, Scots and Cubans who will attend this Win-the-war convention of International Rotary.*

## Rotary Club of Kansas City



No. 190 Beautiful Queen Anne Period Design. Finished in Solid Mahogany or Walnut

### CHARLOTTE DINING CHAIRS

Have the celebrated CHARLOTTE JOINT-LOCK construction, which no other dining chairs have. Charlotte Dining Chairs, because of the Joint-Lock (see illustration) construction will never creak or become loose or rickety. Charlotte Dining Chairs will remain solid as long as the wood lasts—which is practically forever.

The illustration shows one of the thirty-two distinct designs of Charlotte Dining Chairs. This chair was designed by Mr. Edgar R. Somes of Grand Rapids, Mich., one of the best designers in the country.

Send us the name of your dealer and you will receive one of our new illustrated catalogs.

**CHARLOTTE CHAIR COMPANY  
CHARLOTTE, MICH.**

(Bill Graham, Member Detroit Rotary Club)



Joint-Lock

## Let Your Boy Celebrate with a Bethlehem "BIG-BANG" LIBERTY GUN

Harmless and Safe and Sane  
No Matches—No Powder—No Danger  
(Actual Photograph)



### Huh! It Don't Hurt a Bit.

I never had so much fun and noise. Noise? Well, you just ask Mother, but she doesn't care 'cause it's so safe. My Dad thinks it's fine; why you wouldn't use a 15-cent can of that Bangsite in a whole week.

It's lots of fun with soldiers, tents and forts,—almost real with its Flash and Bang in military games and firing salutes. Then I shoot it any time, you know it doesn't use powder or matches.

IT CAN'T EXPLODE. An overcharge means only a smaller report. Even a lighted match will not ignite the Bangsite in the ammunition case at the rear.

The DEFENSE CANNON are mounted on black enamel steel bases:

Model 7D, Length 9 inches.....\$1.25  
Model 11D, Length 12 inches.....\$2.50

The ARTILLERY FIELD CANNON are mounted on large red metal wheels:

Model 7F, Length 10 inches.....\$1.75  
Model 11F, Length 16 inches.....\$3.50  
Model 16F, Length 23 inches.....\$5.00

(Boys, She's a beauty)  
If your dealer can not supply you, send Money Order or Check and a "BIG-BANG" cannon with a supply of Bangsite (ammunition) will be sent to you prepaid in U. S. A. together with complete descriptive matter and directions. PROTECT and PLEASE that young AMERICAN by getting him a Safety Cannon AT ONCE or you might be disappointed and sorry later.

OUR GUARANTEE: If the cannon is not entirely satisfactory, return it at once and your money will be refunded without question.  
Signed, J. H. WILY, Rotarian

**TOY CANNON WORKS**  
BETHLEHEM, PA., U. S. A.

## Furs of Quality

ESTABLISHED in 1865. Fifty-three years in the exclusive Fur Business. Oldest Retail Fur House in Michigan. Rotarians, if you have no Rotarian Furrier in your city write us your Fur needs.

We possess enough of the old original Seal Dye to redye many Sealskin and Pony coats. Fur repairing and redyeing is our Specialty.

Our new "Furs of Quality" are up to the minute in style and workmanship. Mail orders promptly executed and estimates through the mail on redyeing, repairing and remodeling cheerfully given.

**THE OPPERMANN FUR CO.**  
208-212 Lapeer Ave. Saginaw, Mich.  
Member Saginaw Rotary Club

## A Lincoln Book of Great Merit

LINCOLN AND HERNDON  
By JOSEPH FORT NEWTON

8 vo., clo., 365 p., illus., \$2.00  
THE TORCH PRESS  
CEDAR RAPIDS, IOWA  
PRINTERS AND PUBLISHERS

the club a total of upwards of \$2,600. Most of this will be used for war and charitable purposes.

Akron took a goodly crowd to the District Conference in Zanesville. Governor Kelsey visited Akron a short time before the conference and left a message of inspiration that will be carried far beyond the current year.

### CHATTANOOGA ENTERTAINS BOYS AT 4 LUNCHEONS

Recognizing that the boys of to-day are the Rotarians of to-morrow, one of the recent out-reachings of the Chattanooga Rotary Club month has been toward the boys. At four successive luncheons selected delegations of boys from the high and preparatory schools of the city and county have been entertained as guests of the club, to a total number of about 240. Each member made himself responsible for some individual boy, and saw to it that his guest had a good time and was put upon a proper footing. The talks were directed toward giving the boys some understanding of what Rotary is, what it means, and what it stands for.

### LOUISVILLE ROTARY LADIES ORGANIZE FOR LIBERTY LOAN

The ladies of the Rotary Club of Louisville were completely organized to participate in the campaign, with Mrs. Frank P. Bush as brigadier-general in charge of a full division.

### PHILADELPHIA ENTERTAINS MANY ENLISTED MEN

The Philadelphia Rotary Club recently put on a night of entertainment for men in war service stationed near Philadelphia. First on the program was a wrestling match between a well known Norwegian grappler and Chas. Olsen who holds a Swedish mat title. The result was a tie. Then the Vincent Brothers staged a boxing exhibition, followed by three other contests. The program ended after a bag-punching demonstration and some clever remarks by comedians.

### KEEP THE FLAG FLYING MOVEMENT IN OAKLAND

The Oakland Rotary Club has launched a campaign to have every home in the city fly the American flag continuously until the end of the war. The campaign started out with tremendous enthusiasm.

### MONTHLY CONTRIBUTIONS FOR FRENCH HERO FUND

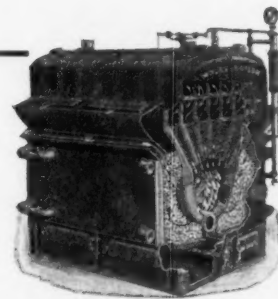
Regular monthly contributions will be made by the Rotary Club of Greensburg, Pa., to the French Hero Fund to provide clothing, food and fuel for the women and children of France. Each member of the club will contribute monthly.

### DODGE CITY PLANS PHOTOGRAPH RECORD OF MEN IN SERVICE

The Dodge City (Kansas) Rotary Club is behind a movement to obtain photographs of all soldiers in the United States Army from Ford County and have them framed and placed in the court house.

### ATLANTIC CITY ROTARY ENTERTAINS EDUCATIONAL MEN

Twenty-six members of the National Educational Association were entertained by the Atlantic City Rotary Club at their regular week-



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## MOLBY BOILERS

MAGAZINE FEED  
DOWN DRAFT

The Molby Boiler **SAVES COAL** on account of its efficiency and complete combustion. Burns low priced fuels and **SAVES MONEY**. Has a magazine feed carrying a supply of coal for 12 or more hours and **SAVES LABOR**. Burns all kinds of fuel and in case of coal famine is **AN INSURANCE** against cold. Used on all types of heating systems.

Catalogue and Special War Economy Offer on request.

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Half-Back Union Suits  
Lock-in-One Two Piece Garments

A Rotarian Product  
for Particular Men

**DELPARK Inc.**  
BIDELL PARKER, PRESIDENT  
Broadway at 31st St. New York



ly luncheon when the Association's annual meeting was held. There were a number of Rotarians among them and the Rotary club made it very pleasant for them during their stay in the city.

#### ROTARIANS ENTERTAIN AGRICULTURAL FRIENDS

State Food Administrator Soule recently delivered a very instructive talk to the Rome (Georgia) Rotary Club together with a number of agricultural men whom they were entertaining at their monthly dinner. Each member invited two farmers. He said in part that during 1918 Georgia would not be expected to increase the crop of cotton, much as it is in demand, but rather to increase the production of food stuffs.

#### LA FAYETTE RINGS 'EM OFF

A Big Ben alarm clock has been placed on the desk of the Secretary of the Lafayette (Ind.) Rotary Club which reminds the speaker that his time is limited. If he talks too long the clock will automatically ring at the end of the time allotted.

The club has recently investigated the poor service which the railroads in Lafayette give to telephone calls and taken the matter up with railroad authorities, offering them helpful suggestions.

#### PIDGEON GIVEN A CLOCK

Recently when President Pidgeon visited the Waterbury Rotary Club, he was presented with a beautiful cathedral-gong mantle clock, finished in mahogany, on the dial of which President Pidgeon's name appeared in large letters over a hand-tooled Rotary wheel.

#### OMAHA BACKS RED STAR

The Rotary Club of Omaha claims the credit of being the first Rotary club to endorse the American Red Star Animal Relief. This action was taken at the meeting on March 6th following a talk on the work of this organization.

#### DENTAL VOCATIONAL SECTION HAS VALUABLE ROSTER

The Dental Vocational Section in Rotary has had printed, thru Rotarian W. A. Johnston of Peoria, its secretary, a very valuable roster of the members. In sending copies to the members of the section, Secretary Johnston called special attention to several valuable uses to which the roster might be put. The value of sectional work in Rotary might be better realized if every section had a printed roster kept up to date.

#### GOVERNORS' DAY AT TAMPA

"Governors' Day" at the Tampa (Fla.) Rotary Club, was featured by a luncheon given in honor of Governor Sidney J. Catts, of Florida, former Governor S. R. Van Sant, of Minnesota, and Malcolm Jones, District Governor of Rotary. Each made an eloquent address. District Governor Jones had just landed from Cuba, his Rotary enthusiasm increased by the visit to Havana Club. Governor Jones spent two days at Tampa and was the recipient of many attentions, including a Spanish dinner given for him and the past presidents of Tampa Rotary and their wives, by President Lambright.

#### WATERTOWN'S FIRST LADIES' NIGHT

The Rotary Club of Watertown (S. D.) reports its first Ladies' Night held on Lincoln's birthday as a success in every way and one of the most enjoyable evenings which the ladies of Watertown have ever spent. One of the features was a talk by a Red Cross worker on the subject "She Profits Most Who Serves Best."

#### JOPLIN HAS SUNDAY SERVICE

The Rotary Club of Joplin, Mo., observed Sunday following the anniversary of Rotary as Rotary Sunday and the morning services at the First Presbyterian Church were dedicated wholly to Rotary, the sermon being preached by their own Rotarian minister, Wm. M. Cleaveland.

## Rotary and Summer Vacations

By Ed. R. Kelsey, Governor 7th Rotary District

IS IT wise for a Rotary club to take a vacation in the summer time? This question was discussed briefly at the first conference of secretaries of Rotary clubs, held in Chicago several months ago. The subject is important and especially timely right now, with Rotary countries at war and Rotarians being given almost daily opportunities to make their ideals of service realities thru their own efforts.

Rotarians have been told that we should stand as Minute Men, ready at any time to respond to the call when a Paul Revere comes riding by. But if we have to wait for weeks until summer vacations are over and we all are back from the seashore and the mountains, I am afraid poor old Paul might get almighty tired waiting.

During the past summer I had several very important matters come up in regard to Rotary's opportunity to be of service in the military camps. They called for immediate action, and as governor of the district I got busy and wrote letters, and was somewhat embarrassed to find that some clubs didn't meet during the summer time, and while the officers were willing to do all in their power, there was no way to get the club as an entirety to working on a thing.

It is my personal belief that, notwithstanding local or weather conditions, every Rotary club, at least as long as this war is in progress, should meet 52 times out of the year and in this way have its membership ready in hot or cold weather to answer any call for service that may come. I believe this is a duty we owe our country and our immediate community.

I cannot find any good reason for closing down in the summer time, even without war. No one has ever given me one. The only explanation I have ever heard is that so many members are away it wasn't considered wise to try to hold meetings. It may be that in some very small clubs it would not be practical; it may be that in very hot climates the members would not turn out; but generally speaking I hate to see it advertised that Rotary is not hot-weather proof. If there are good reasons to the contrary, I believe expression should be given to them thru THE ROTARIAN.

Rotary is founded on acquaintance. Men in Rotary learn for the first time what real friendship means. Fellowship and friendship are just as potent in warm weather as in cold. Men have to eat somewhere at noon in July just as they do in December. Is Rotary fellowship not

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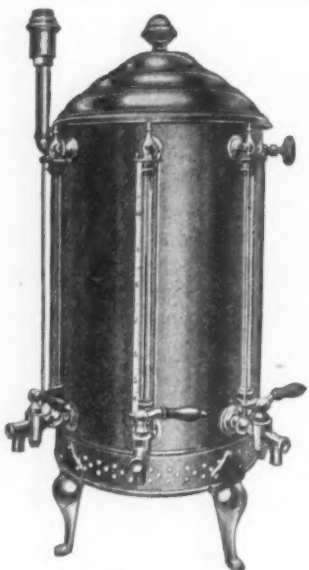
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Plans and specifications will be furnished free for complete kitchen equipments.

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QUALITY & SERVICE

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*Of every kind, for  
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Hotels, Public Institutions  
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**Jobbers Wanted**

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**NORTHEY  
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*With Your Help it Will be Easier to  
Win the War.*

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Official Rotary Hotel

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In the exclusive Back Bay of Boston, the social center of the city. You'll always meet someone you know at THE LENOX. Make it your other home.

**L. C. PRIOR, MANAGER**  
HOTEL BRUNSWICK Under Same Management  
BOSTON, MASS.

enduring enough to stand the hot weather test and will it not hold true 52 weeks out of the year? I would hate to think so.

In Toledo we find our best meetings are in the summer time. Many of our members are away and as a result the attendance is smaller and we can introduce many attendance and acquaintance stunts that we ordinarily cannot have. If it is hot the president tells the boys to peel off their coats. During the heated spell, instead of meeting for an hour and a half we cut it down 15 minutes and adhere to schedule religiously. We have no long speeches in the summer and arrange our program in keeping with the weather. We also have no night meetings in summer.

During July and August we are not so strict with our attendance rules. The rest of the year a man knows he drops himself if he is absent four times without excuse, and sickness and absence from the city are the only regular excuses allowed. But during the hot spell we do not adhere to this rule and yet in spite of it every member who is in the city and can possibly get there is at his place every week all summer. In a club of 230 we have had every week all last summer from 127 to 142 members in attendance and no finer meetings ever were held.

### Asks Pledges of Clubs

In fact, our club is so strong for Rotary as an all-year-round proposition that it has not only not ever missed a meeting in summer but has made a rule, passed unanimously by the entire club, that it never would. During the week of the Atlanta Convention many members were in attendance and the rest were almost to a man in the Red Cross campaign with daily luncheons all that week and yet the Rotary Club held a meeting at the Yacht Club five miles from down town and some 50 men were there and had a lot of roll calls, acquaintance stunts and such things that they hadn't enjoyed since the club became so large.

So if our experience in Toledo is any criterion, you will find some of the brightest, snappiest meetings in the summer time. It gets pretty hot in Toledo too.

In my district I askt the clubs to make three pledges: First, to send at least their regular allowed number of delegates to the district conference; second, to do the same thing as to the International Convention; and third, to keep Rotary in the harness every week in the year at least while their country is at war.

I have found so many friends in Rotary. I have lookt forward so eagerly every week to that recess at the Rotary luncheon where we learn again how to play and be mentally and bodily refreshed, while at the same time we are learning how to make service something practical and workable in our every day life. It would be a sad disappointment to me to have to think, along about June, that I would have to wait several months before I could get the inspiration of another Rotary meeting.

When I am called away and mount, as I hope to, the golden stairs, I am going to get an awful jolt if I read on the gates above,

"Closed for the summer. St. Peter on a vacation."

And I feel practically sure that before very long an International President is going to be able at our annual convention to rise in his seat and say with a full measure of pride in what it means: "Rotary is working in every Rotary city everywhere 52 weeks out of the year to

## Your Concrete Floors Shall Never Dust Again

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TRADE MARK

For Every Concrete Floor

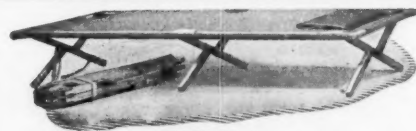
Lapidolith acts chemically on the Portland Cement converting it into a granite-hard mass, creating an unbreakable grip on the sand so that the friction of walking and trucking cannot grind it out.

Let us refer you to users of Lapidolith in your city and in your line.

Today send for sample flask, Lapidolized block and book of testimonials, proof-in-advance.

DEPT. 28

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**DANCES, STAGS, BANQUETS  
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**CHICAGO**



make life a little brighter and a little better for not only those within its circle but for many others on the outside."

That is an ideal that every one of us can make real by doing his part in putting it up to his Club and thus point the way of Service to Rotary the year round.

## Reports of District Conferences

*There are presented in the following reports, accounts of the Rotary District Conferences which were not received in time to be printed in the May issue of the magazine. The 1918 conferences were all successful and developed a number of valuable suggestions for future gatherings of the same kind, and for the good of Rotary in general.*

### DISTRICT NO. 3 AT LANCASTER, PA.

By Thad G. Helm

IN THE opinion of a past international officer who has attended many conferences, the conference of District No. 3, held at Lancaster, Pa., March 7th and 8th, was one of the best he has attended. Many letters have been received in response to a request from the Lancaster club for criticisms that might help future conference committees and letters containing important suggestions are among them.

A suggestion made by President Tyler of the Philadelphia Club was deemed worthy of consideration by the conference. It was that the conference city send a representative to each of the clubs in the district two or three weeks before the conference to explain in detail the program planned for the meeting. It was thought that the revenue from the increased registration would cover the expenses of this work.

The conference was especially fortunate in having International President Pidgeon at every session.

There were a dozen round table meetings at which the special topic of discussion was "How can we best assist in winning the war?"

President Pidgeon spoke about the growth and work of Rotary during the period of the war and set forth the opportunity and responsibility of Rotary during times of peace. Past International President Allen D. Albert addressed the conference on war activities.

A model Rotary luncheon was held with the Lancaster Club in charge.

Five club presidents gave a ten-minute talk each, on suggestions for future war activities.

Howard Frey was nominated for district governor at the dinner meeting. At this meeting President Pidgeon spoke on the influence of the "Rotary Ideal"; and Attorney General John M. Wescott of New Jersey talked on "Patriotism and Winning the War."

The following resolutions were adopted:

Recommending the appointment by each club in the district of a committee to take up the work among boys; and recommending an amendment to the International Constitution providing for a standing International committee on work among boys.

Urging each club to appoint a committee of five to make a boy survey of its city.

Recommending that an abbreviated report of the proceedings of the International Convention be published and bound with a paper cover to lessen the cost and increase the distribution.

Several recommendations were made to the



## FAIR WARNING TO ALL ROTARIANS

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Gentlemen:—

Send me your pamphlet "A Call to Men Who Can Lead."  
I would like to know more about the A. C. B. Summer School.

Signed.....

Address.....

International Committee on Constitution regarding the proposed revision of the International constitution, as follows:

Article II, Section 2: Eliminate the words "and generally direct" and insert the word "and" between "co-ordinate" and "standardize," so the sentence will read "to co-ordinate and standardize the work and activities of all affiliating Rotary clubs."

Article IV, Section 4: Eliminate the comma after the word "Secretary" and eliminate the word "and" and start a new sentence. The section would then read "All officers, except the Secretary and Treasurer, shall serve without compensation. The Board of Directors shall fix the salary of the Secretary. The Treasurer shall be paid \$1.00 a year for his services."

Article VI, Section 3: Add the following clause "or shall be called by the President upon written request of a majority of the District Governors."

Article VII, Section 4: Eliminate the word "all" and insert the word "each" and eliminate the letter "s" from the word "questions," making the section read "Each delegate shall be entitled to cast one vote on each question submitted to the Convention."

Article VIII, Section 2: Insert after the word "shall" in the second line the following "designate the place, the day and the hour for holding the election and." The Section then would read "On the first day of the annual convention the President shall designate the place, the day and the hour for holding the election and appoint an election Committee, etc."

## **DISTRICT NO. 4 AT ASHEVILLE, N. C.**

THE conference of Rotary District, No. 4, was held at Asheville, N. C., March 8 and 9, and was attended by 120 Rotarians representing ten clubs. The International Association was represented by Second Vice-President H. J. Brunnier of San Francisco and Immediate Past President Arch C. Klumph of Cleveland, Ohio. The conference was characterized by unanimity of action and an intense desire for the deepest things of Rotary. The discussion centered about the Rotarian's opportunity for patriotic service.

The reports presented dealt for the most part with those lines of service activities which had engaged the various clubs since the last conference.

A committee was appointed to work out plans by which all of the clubs in the district will attend the Kansas City Convention together.

Dr. Howard E. Rondthaler of Winston-Salem was nominated without opposition for the office of district governor.

Helpful talks were made by Vice-President Brunnier, Immediate Past President Klumph and District Governor McAdams.

I. W. Graves of Knoxville, Chairman of the International Committee on Education, gave a brief outline of the work of his committee, in the effort to carry out the program outlined by the Atlanta Convention, urging the study by all Rotarians of the "Talking Knowledge of Rotary" pamphlet and the Rotary Code of Ethics.

Resolutions were adopted as follows:

Pledging the cooperation of the Rotarians in the work to make their home cities better and cleaner, morally and physically.

Endorsing the proposal of the Rotary Club of Wilmington, N. C., that Wilmington should be made a port of entry.

Recommending to the clubs in the district the necessity for a more cordial cooperation between the people living in the cities and those living in the country in the work of conserving food supplies and securing a maximum subscription to war funds.

Expressing the appreciation of the Rotarians of the district for the work done by Governor



Thomas B. McAdams and presenting him with a medal as a token of their appreciation.

Urging the president of each club in the district to appoint a committee to determine the best and most efficient manner in which patriotic service might be rendered.

Pledging each Rotarian to rebuke at all times any utterance made in his presence suggesting disloyalty to the Government, and to report such disloyal statements to the proper authorities.

The consideration of action upon the resolution regarding the war chest plan was deferred until the plan has been tried out more thoroly.

Greensboro, S. C., was selected as the place where the next conference will be held.

A committee was appointed to consider the matter of publishing every month a record of the District, the expenses to be covered by a pro rata assessment. Rotarians Clark of Charlotte, Mills of Greenville and Turner of Roanoke were named as members of this committee.

#### DISTRICT NO. 16 AT ST. JOHN, N. B.

By G. S. MacBeth

FEBRUARY 13th and 14th were red letter days for Rotary District, No. 16, comprising of the Maritime Provinces of Canada, upon which days the 16th District Conference was held at St John, N. B. Every club in the district was represented.

Rotarian R. W. Wigmore, M. P., was nominated for district governor to succeed Donald A. MacRae.

The following resolutions were adopted.

Approving inter-district visitation by Rotary clubs as an aid to deepening the interests of individual members in Rotary and the daily practices of Rotary principles by individual members.

Favoring the passage by Canada of a day-light saving law.

Endorsing the International Rotary Convention at Kansas City as not only desirable but imperative.

Expressing appreciation to International President Pidgeon for attending the session and presenting to the Rotarians of the district such an inspiring conception of Rotary.

Leaving to each club the matter of acting upon the proposed revision of the International constitution.

Reports were received from the clubs of activities carried on during the preceding year.

The question of an interchange of speakers was discust and the practice endorsed. It was suggested that the secretary of each club keep in touch with the district governor with respect to this inter-change of speakers.

It was decided that a proper explanation of Rotary should be made to each new member immediately upon joining the club.

The questions of war work among the boys were discust at some length.

A discussion took place as to whether Rotarians were expected to pay their own way at conference luncheons and it was the consensus of opinion that a registration fee should be charged for this purpose. A recommendation to this effect was made to the district governor.

At the evening dinner, International President Pidgeon was the guest of honor and he and the other visiting Rotarians were welcomed by his Worship, Mayor Hayes.

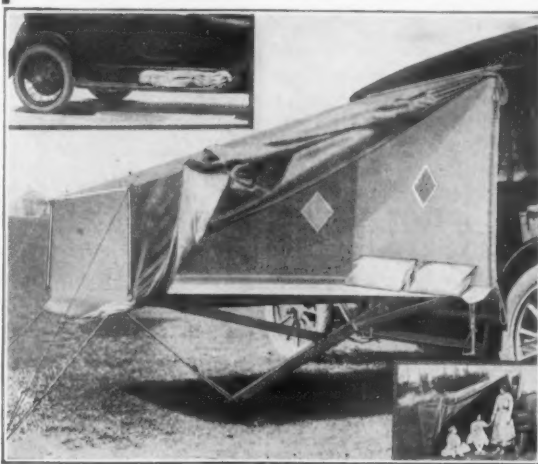
The conference was memorable for more than one reason. It gave the Rotarians of the Provinces by the Sea a chance to become acquainted with International President Pidgeon. It was the first occasion at which the Charlotte-

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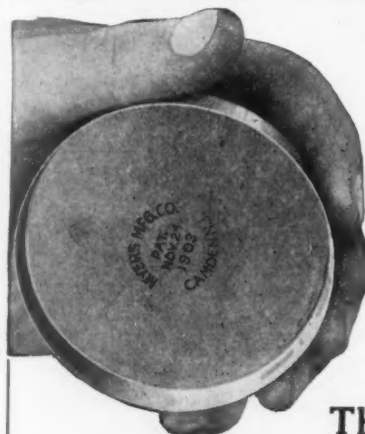
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town Club (just five months old) took its place at a district conference.

As a result of the two days conference an energetic campaign was worked out for a year along the lines of community work and it is felt that practical good will be accomplished.

## Rotary Warned Against Self-Esteem

By J. M. Mickey

Rotarian Mickey is the editor of "The Leavenworth Times." This article is an address recently delivered by him before the Leavenworth Rotary Club. Rotarian Stephen Butcher, pastor of the First Congregational Church, and Club Correspondent to THE ROTARIAN, secured the manuscript and permission to send it to the magazine altho "he was pretty stubborn—even for an editor—but finally was urged sufficiently to yield to the idea that it was not right to keep this particularly good thing wrapped up in a Leavenworth napkin."

SOME weeks ago a gentleman of wide influence in Leavenworth said to me: "I am sick and tired of having the Rotary Club thrown in my face. Members of the club come to me and say, 'You ought to support this thing, or that thing—the Rotary Club is for it.' Now who made the Rotary Club the guardian of the interests of Leavenworth?"

I defended the club the best I could. I assured the gentleman that while the Rotary Club was willing to father any project that gave good promise of being for the benefit of the community, it didn't desire to add to the functions of the progenitor the responsibilities of the mid-wife or the duties of the wet nurse. And I told him how our president, after the victory for the Community House was won, admonished the club that it should slip out from under, leaving the responsibility for the location and for the building with the board of education, where the call for the bond issue fixes it.

### Exploiting the Club

This mollified my friend somewhat, but it didn't satisfy him. And, to tell the truth, neither did it satisfy me. I do not feel that it is the proper thing to use the name of the club in boosting among outsiders for any project for which the club stands.

It is equivalent to saying to them:

"We are a mighty important bunch of fellows. You ought to let us do your thinking for you."

It is exploiting the club instead of the thing for which the club stands.

Now I have an old book at home which teaches that we should let our light so shine that men may see our good works. I don't find any directions in it for so arranging the reflectors that the audience may get a good view of the fellows who are doing the work. It doesn't say anything about that. From this I take it that, in the opinion of the author, that is entirely unimportant.

But there are many of us who don't agree with the author in this. There are many who think the show is a failure unless they get a curtain call or two. Oh! we in the newspaper business get so much of that! So many fellows expect credit to be given them for all they do and for a good share of what the other fellow does!

Why, I confidently expect, on the Day of Judgment, to see a whole lot of fellows going up to the Judgment Seat with little bundles under their arms, and if the chap right ahead of me has one, and if I am not too badly scared to take note of what happens, I will see him reach out that



bundle and hear him say: "Lord, I had plenty of talents of my own and didn't need to use yours. Here it is. *But that's my napkin.*" He won't even be willing to give the Lord credit for the mildewed old napkin in which he wrapt the talent and buried it away back in the beginning when it was given to him.

#### Ingrowing Self Esteem

Now it seems to me that it is part of the duty of Rotary to assist in the amputation of this ingrowing self esteem in any of its members who are so afflicted.

And it is time that the operation should be performed. We are up against conditions in the world which leave little room for petty self-aggrandizement. The world is expecting bigger things of us. Society is reforming along new lines and it is up to such organizations as this to see to it that it is formed along right lines.

We talk of possible changes in the map of Europe, as tho that were the big thing that may be expected as the outcome of this war. It is but a small thing as compared with the probable changes in the ideals of men. I am persuaded that the future will demand of us bigger, broader, better men and women than the past has known.

There must be less of self and more of service. There must be less narrow self-seeking and more broad humanitarianism. The dollar must come to weigh less when cast into the balance against the human soul. More and more it must come to be cast upon the side of the soul.

Men who make business must give way more to the business of making men; and in this man-making business Rotary may find its splendid opportunity for service; and in serving others we will be serving ourselves; helping to make of ourselves the bigger men the future will demand. For this is true, that he serves himself best who serves his fellows most.

Now I don't wish to be understood as taking too seriously the complaint of my friend. He is not a Rotarian and may not have that high regard for Rotary that it deserves. But right there is the point. Rotary is a peculiar organization. It takes some and others cannot get in, and the man who is excluded from an exclusive society is not apt to be influenced in favor of a project by the fact that that society stands for it. He is apt to think that the society lacks somewhat in appreciation of true greatness. Let us get what inspiration we can in our meetings for the ideals for which Rotary stands, and, going out into the world, work for those ideals, not because Rotary wants them but because they are worth wanting.

#### Rotary's Chief Function

**W**HAT is the chief function of the Rotary Club in the life of its home city?

Certainly not just to get its name in the papers; to try to outstrip all other organizations; to usurp or allow itself and its relatively small membership to attempt to do everything or dominate the local situation.

If it did, it would detract from the work that other organizations should and must do, and that all our active citizenship should have a chance to help do.

For instance, the Chamber of Commerce should be the outstanding, popular and democratic business-men's organization in every city, and it should be one of the concerns of the Rotary Club to help make it so.

The whole purpose of Rotary is to make each

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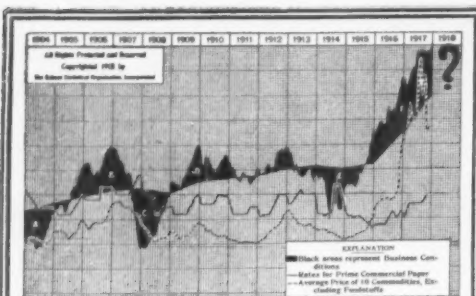
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Says Mrs. Jones, "This milk is kind of sloppy. Tell Mr. Wise to come around to see me; I think I will get from him too."

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Rotarian effective in his community as well as in his business, and each Rotarian's public efficiency is increased as other Rotarians rally around him.

Thus, while there are many phases of community work which the Rotary Club can initiate, lead and carry to completion in and of itself, yet in a higher and finer way, it has a greater field, and the opportunity to demonstrate what cooperation and community effort, as a whole, means and can accomplish, and that Rotary stands for this very thing.

Practically every public organization in the community, including the Chamber of Commerce, Public Schools, Red Cross, the United Charities, the city administration itself and its various departments, and any number of other organizations are represented in the Rotary Club.

It occurs to me, therefore, that one of the most effective services the Rotary Club can render to the community is to help get every public organization with which its members are connected at work in the most effective and aggressive way, by helping to see that these various organizations are more nearly accomplishing what they are supposed and were created to accomplish.

Suppose, from time to time, as we see one (or more) of these public organizations not getting the results that it should get, we use all our influence to see that it is so organized and officered that these results can be more nearly attained.

In other words, too much of the business of many organizations and of the public business, is nobody's business, and by rallying Rotarians who are members of these organizations, we can frequently, with a little concerted effort, do the service that everybody wants done, including the organization itself, but which will never be done unless somebody gets busy and does it.

We are not to be just "busy-bodies," but, if it is our duty as individual citizens and individual members of these various organizations to help get results, then we can be sure that it is our collective duty to do this thing, and we can make real headway now that we have the help of all Rotarians—for Rotary means constructive citizenship in its highest, practical conception and application, and results in this direction are Rotary's chief concern.

Emerson says, "God offers to every mind its choice between truth and repose—you may have one or the other but not both."

Repose is the "stand-patter"; Truth fights the good fight that is never ended, and the world is better.

Rotary does not stand for "Repose."

—B. F. Harris, Rotary Club of Champaign, Illinois, U. S. A.

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E. R. Benedict (Rotarian)

## Big Brothers to the Newsboys

By Frank E. Bohn

IT HAS been suggested that a few words as to what Fort Wayne Rotary Club has done and expects to do for the newsboys of Fort Wayne might be of interest.

Our plan is to endeavor to make good citizens and possibly good business men of these little chaps of the street merely by taking an interest in them and coaching them with some friendly word of advice as they grow into manhood.

The plan was inaugurated with a dinner. Each Rotarian sat down to the meal with a





Frank E. Bohn, Past President Ft. Wayne Rotary Club and some of the newsboys adopted as little brothers by the Rotarians.

newsboy—four at each table—two newsboys and two Rotarians. Each Rotarian received a card with the name, address, age, school, etc., of his newsboy guest. In like manner the newsboy received a card with the name and business address of his Rotarian Friend.

The plan was explained to the boys during the evening by a member who himself had been a newsboy in his youth. It was suggested that the boy call upon his Rotarian Friend once a month for just a friendly talk in order that the Rotarian might follow the progress of his boy. The boys were told that a number of the men present, at one time in their lives, had been newsboys and were now successful business men, and in order for them to become successful men they should be honest in their dealings with their customers and themselves, courteous, cleanly and of all good habits, etc.

As an incentive, they were promised at the end of six months to be permitted to wear a badge, a design of the Rotary Wheel, on the spokes of which would be the words, "Honesty" — "Cleanliness" — "Temperance" — "Courtesy" — "Diligence" — etc., etc., provided their particular Rotarian Friend reported favorably at that time.

Ample entertainment of course was provided. At the conclusion of the program each Rotarian saw to it that his boy was safely home.

The proposition was received with enthusiasm both by the boys and the Rotarians. It was the source of a great deal of satisfaction to observe that what impressed the boys most was not the entertainment but the plan, the new-friend each had made, and the future reward of the badge.

The proposition turned out so successfully that, as one of the Rotarians remarked, "instead of the Rotary club adopting the newsboys, the newsboys have adopted the Rotarians."

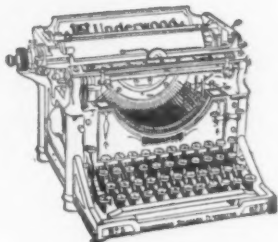
Each Rotarian is expected to use his own judgment and handle his case as he deems best. Interest in the movement, however, is kept alive by the officers and committee by referring to it in a general way at practically every meeting.

It is not our purpose to make the boys objects of charity. There are, however, a few isolated cases where the youngsters belong to very large families and the parents are taxed to provide for them properly. In that case, of course, the necessities are provided.

The most gratifying thing, however, in the whole proposition is to listen to what the boys themselves say about it.

If between the hours of four and six in the

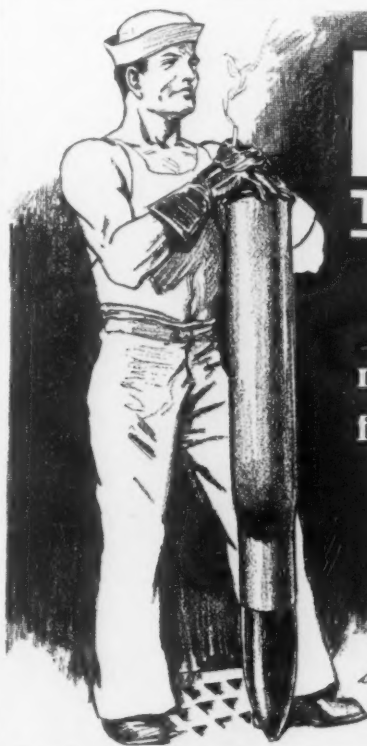
## Why Buy a Typewriter Because Someone Says It Is



"JUST AS GOOD" as the  
UNDERWOOD

Buy the Machine which is the  
Standard of Quality

SPEED—ACCURACY—DURABILITY



# MURAD

THE TURKISH CIGARETTE

I'd shell out  
my last 18 cents  
for Murad.



18  
cents

Fred Scarff, the well-known manufacturer of toilet articles, of Chicago, will have something big to say to every Rotarian Druggist at the Kansas City Convention.

## For Better Bookkeeping

LOOSE **I-P** LEAF

"ASK YOUR STATIONER"

ROTA-  
RIANS  
!  
KANSAS  
CITY  
!!  
JUNE  
!!!

# High-Powered Industry is America's Engine of War



**I**T is as a power-developer that the San Francisco Convention of the Associated Advertising Clubs of the World will pursue its deliberations,

A national business conference in aid of war—San Francisco summons the forces of organized advertising and demands the sacrifice of advertising men in the name of country, July 7th to 11th, 1918.

*Write for interesting booklet*

CONVENTION BOARD SAN FRANCISCO, CAL.

4N



## ROTARY MEMBERSHIP CASES

Whether you are going to Kansas City or not, you ought to have a Rotary pass case. The International Rotary design on the outside of case is embossed, not gold stamped. Made of the best leather and leather lined throughout. Each case has one large guest pocket for exchange cards in addition to window pockets. Seven window cases, each..... \$2.50  
Nine window cases, each..... 3.00  
Including stamping in genuine gold leaf of your name and address.  
Choice of Rotary, Masonic or Mystic Shrine designs.  
Money cheerfully refunded if you are not satisfied. Be sure and specify the kind of case you want.  
R. M. PATTERSON (Rotarian) 175 W. Jackson Blvd., CHICAGO, ILL.



## Business Manager Production Executive Analytical Statistician

Young man, 35 years of age, eleven years with two concerns, unusual business training, experienced in accounting, advertising, traffic, production, open for immediate proposition. Opportunity first consideration, salary secondary. Married, Christian, Rotarian. Superior education. Unexcelled references. Write or wire.

Producer, c/o The Rotarian, Chicago

afternoon I have an appointment somewhere in the business district of the city and wish to be on time, I find it necessary to lay out a course thru the alleys and down the side streets to my destination. Should I appear on the busy thoroughfares at this time of the day I am, as a rule, besieged by from three to ten of the boys at a time who want to tell me all about their experiences with their respective Rotarian Friends. And each in turn usually refers to the Rotary badge and explains how anxious he is to conduct himself in such a way as to merit this reward.

It is the purpose of the Rotary club to carry the movement forward and not let it end with the award of the badges.

## Recruiting the Civil Army

*By Richard Henry Dana*

*President National Civil Service Reform League*

Some must fight and some must pray  
And some must work both night and day

**I**T is not only the soldiers and sailors that must work night and day. In these war times every department building at Washington is a hive of industry at night as well as by day. The Cabinet officers and others in responsible positions have no eight hour law protection.

A prominent American once said that it was easy to get an army, that we could raise a million men over night. Imagine an army raised in this way, cold, shivering, without proper shoes, without the necessary equipment and without trained officers, to meet a modern well officered and well equipped army! It is not enough to have the soldiers trained. We must have trained officers as well.

But all this has its parallel on the civil side. We have had too much government in the past by well-trained, skilled subordinates, whose work was supervised by superiors without the necessary training and equipment. More has been lost in the administration of our Government by ill direction of labor than by graft or theft.

In the raising of an army, before clothing, ammunition and other equipment can be placed in the hands of the men, there must be the work of a large civil army. This involves the services of specialists of a high order—men, for instance, who know how to draw up specifications, skilled draftsmen, inspectors, and many others. The Government is short of such men.

It will make a great difference in the length of the war if we are prepared to back up promptly with vast quantities of supplies, the army we send to the front. What would we do if our army were sent to the front as badly equipped as the Russian army? There are men who believe that the war would have ended before now if Russia had had supplies in sufficient quantity.

Even before the war the National Civil Service Reform Association felt the need of doing something to provide for the more expert service in Government departments. It was felt that experts should be employed in all the high branches of Government for all positions not actually of a policy-determining character, that opportunities should be given them for professional advancement and permanent tenure of office. Efficiency engineers, supervising departments, are a part of our program.

Feeling these needs, we raised a fund for securing a publicity expert and an employment



specialist and for the improvement of our facilities in other ways. With these men and this money, we were in a position, when the war broke out, to accept the invitation of the Advisory Council to help work out the employment problems connected with the war.

We were able to do a great many things in Washington. For instance, we headed off many efforts to exempt positions from civil service on the ground of the emergencies of the war. In the Spanish War, many positions were exempted from civil service because it was said that the men were wanted in a hurry and that civil service methods would take too long. The result was that large numbers of appointments were made thru congressmen.

Congress, which should have been devoting itself to the problems of the war, was pestered continually with job hunters. A bill, for instance, was passed exempting 600 positions in the War Department from civil service. It actually took three months by the congressional appointment method to employ these 600 men, and then because of their inefficiency, twice as many men had to be tried out as were actually needed.

It is undoubtedly true that some of the worst failures in the Spanish War—the bad sanitary arrangements, the poor food, the inferior munitions—were due to the appointments made in this way.

Recently the War Department wanted 300 men in a hurry. It sent in a rush requisition to the Civil Service Commission and the next morning 140 men were waiting at the doors of the department for the jobs. The civil service system is working with such expedition that the sails of the old spoils ship are fast going below the horizon.

The Civil Service Commission at Washington has done splendid work. It has extensive lists of clerks and stenographers and lists, tho less extensive, of draftsmen, sanitary engineers and other experts. It has been called on to supply five or six times as many men as during normal peace times, but it has been forced to get along with the old peace time appropriation. It was impossible to get an appropriation from Congress in time, so by our efforts the President was induced to grant a sufficient appropriation for the needs of the commission from his war emergency fund.

The Civil Service Reform Association was asked, among other things, to help in the recruiting of men for service in the Government departments. We started a publicity campaign with stories and advertisements in the newspapers, and even got directly in touch with the employers themselves and urged them to release their men for Government service during the war. The response was excellent and we have been able to help the commission and the ordinance department at their request along these lines, securing several hundred specialists already.

The Civil Service Commission has eliminated all the red tape possible. One of its stumbling blocks has always been the appointment rule, by which appointments by law are made in proportion to the population of the various states. However, the commission has been able to get around this requirement of the law thru a clause which provides that this rule should be followed "as nearly as the conditions of good administration will warrant." The rule has accordingly been suspended, as an emergency measure, so it is now not necessary to send to the Pacific Coast whenever a few clerks and stenographers are wanted.

Another way in which red tape has been elim-

*Tell Your Broker to Write Your*

## AUTOMOBILE INSURANCE

*in the Greatest Casualty Company*

# The TRAVELERS

HARTFORD, CONNECTICUT

Personal Injury  
Property Damage  
Collision

Life  
Health  
Accident

Compensation  
Liability, and  
Other Lines

*Moral: Insure in The Travelers*

## Before You Smoke Another Cigar Smoke Ten of Mine FREE

I think so much of my Offterdinger Specials (Perfectos or Londres) that I invite you to try ten of them absolutely FREE and give you ten days in which to get acquainted with their good quality.

Here's My  
FREE Offer

Order a box of fifty today—smoke ten of them, and if you like them, as I know you will, send me your check for \$3.00 within ten days, otherwise you are privileged to return the remainder at my expense. You are nothing out. Obey that impulse and mail your request NOW.

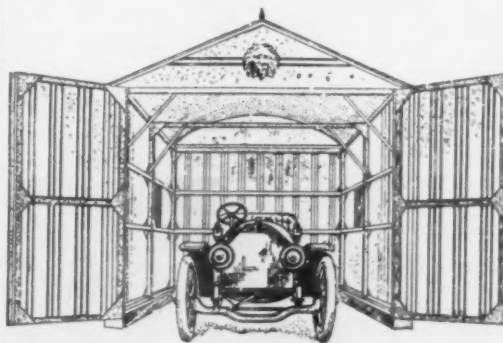
**HENRY T. OFFTERDINGER** ROTARIAN CIGAR MANUFACTURER OF WASHINGTON D.C.  
508 NINTH ST. N.W.



A request accompanied by your business card is all that's necessary.



A Box  
of 100  
\$6.00



## Okay Fireproof Garage

Portable, sightly, convenient. Reduces maintenance cost and fire hazard. Simple to erect. The cost of housing your car in a public garage for two years will pay for the Okay Garage. Comes to you complete. Hardware, locks, hinges windows, guttering, down spouts, etc.

Built by and for ROTARIANS

We guarantee satisfaction to the users of the Okay Garage. Write for catalogue and prices.

**O. K. Harry Steel Company**  
2334 Papin St. - - St. Louis

# Good Business in Great Britain and Ireland

Can be secured for your products by advertising them in the

## "ROTARY WHEEL"

*The Official Journal of the British Association of Rotary Clubs,  
published monthly*

BY PLACING your announcement in the ROTARY WHEEL you will appeal directly to upwards of 2,000 of the leading British and Irish manufacturers, jobbers and retailers. You could not choose a better medium for the purpose.

The editorial pages of the journal are extremely interesting and Rotarians look forward with eager interest each month to reading them.

THE advertising rates are very moderate. They may be obtained on application to the Advertising Manager of The Rotarian, 910 Michigan Ave., Chicago, Ill., U. S. A., or by writing to Thos. Stephenson, Hon. Secretary British Association Rotary Clubs, 6 So. Charlotte St., Edinburgh, Scotland.

### "C & C" (Cantrell & Cochrane) Ginger Ale The Champagne of Ireland

Over fifteen centuries ago St. Patrick's Well in Dublin was famous throughout Ireland.

Today the waters of this historic well are drunk the world over in "C & C" Ginger Ale.

"C & C" has the life, the sparkle, the delicious crispness of champagne, without the fire.

See that you have "C & C" at the Club weekly luncheon and the monthly dinner and order in a dozen of "C & C" for your home.

Made by CANTRELL & COCHRANE, Ltd.

(Established 1852)  
DUBLIN & BELFAST

Agents for U.S.A., Messrs. Edward & John Burke, Ltd., 616-620 West 46th St. NEW YORK.  
who will give full information to Rotarians as to nearest point from which to obtain supplies



## MAKE YOUR BUSINESS SAFE FOR SUCCESS!

The time is now to establish in business those things that create efficiency, promote confidence and are economical.

### EGRY REGISTER SYSTEMS

commend themselves to your favorable consideration, as being entirely in accord with the needs of business and the code of success.



The  
**Egry Register  
Company**

(M. C. Stern (Rotarian) Pres.  
and Gen. Mgr.)

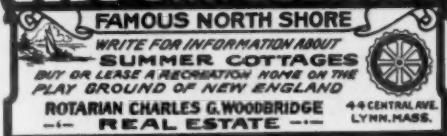
Dayton, Ohio

Let the name EGRY be associated  
with your every thought of  
**BETTER BUSINESS**

## SELLWELL SHOE FORM CO.



## GOD'S OWN COUNTRY



inated is by the increase use of unassembled examinations for positions requiring the services of men of special talent and experience. Some of the examinations for positions, in which large numbers of men are needed, are repeated at quite frequent intervals—sometimes twice a week—and the names of successful candidates are turned over to the departments as rapidly as they can be certified.

Efficiency at home is necessary for success at the front. No amount of bravery and self sacrifice will make our men victorious unless we, on the civil side, are victorious over spoils politics and inefficient service.

## Platinum Must Be Conserved

By H. E. Howse

*Chairman Chemical Engineering Vocational  
Section in Rotary.*

ASK your chemist friend and he will tell you that platinum is a metallic element possessing such peculiar characteristics that it cannot be replaced in science and industry.

Scientists have shown the earth to be composed of about eighty elements, occurring alone, or in more or less complex combinations. Iron, copper, gold, nickel, radium, carbon and platinum are examples of elements. Many think we shall some day find that elements themselves are simply different combinations of the same ultimate substance. The elements differ greatly in their properties, are distributed over the earth in strange fashion and are of value according to their rarity and uses, or demand.

### Discovered by Spaniards

Platinum is a lustrous, gray-white, soft, malleable, ductile metal. It was discovered by Spaniards in South America about 1735 and because they thought it impure silver they called it "platina" from their word "plata," meaning silver. In normal times the greatest supply comes from the Ural Mountains, where the production depends on rainfall, since the amount accessible to the Russian miners is greater in a rainy season.

### Five Times as Valuable as Gold

Its scarcity and the complex reactions involved in its purification have always made platinum expensive, but in addition, the many uses found for this metal in the last twenty-five years have brought its value to more than five times that of gold.

The melting point of platinum is above 3200° F. It is not affected by dry or moist air at any temperature; that is, it does not rust or oxidize. It is not attacked by any single common acid and by only a few chemical compounds.

It is an excellent conductor of electricity and when in a very finely divided form platinum has the peculiar power of condensing oxygen on its surface, and it dissolves hydrogen. In the form of "sponge," platinum is the active constituent of the contact mass, or "catalyst," in the most important process for manufacturing sulphuric acid.

### Indispensable in Laboratory

Because of its infusibility and resistance to chemical attack, platinum is indispensable in the chemical laboratory. Upon the laboratory, in turn, we depend for our industrial and scientific advancement. The analyses carried on there, the control work, the search for new products and processes have become absolutely essential to modern civilization. Many of these activities are impossible without platinum.

High explosives are more important to us



today than ever before and, in a sense, the life of the free nations depends upon them. The production of explosives depends upon sulphuric acid. Without sulphuric acid we would be defenseless and without platinum we cannot make enough of this acid to see us thru.

The electric industry knows the importance of platinum. For many years the incandescent lamp has depended upon platinum used for the leads thru glass because the coefficients of expansion of the two are near enough to prevent cracking the glass. Platinum is also used on sparking apparatus, some forms of contacts, etc.

The dentist also appreciates platinum and would be unable to do much of his bridge and other work without it.

#### Much Used in Jewelry

And so the price of platinum has been forced up. Research has been hindered at times in consequence, and single concentrating vessels in some chemical manufacturing plants run into thousands of dollars. Forthwith the metal became attractive to those of our people who desire personal adornment as a means of making an ostentatious display of wealth. Platinum became the thing for jewelry.

It has been said that more than one-third of our consumption of platinum is in jewelry, not quite one-third in dentistry and about one-third in science and industry. Both science and industry have striven to provide substitutes to meet conditions and have, in a measure, succeeded. *Most important is the fact that these substitutes, such as combinations of rhodium, titanium, tungsten, etc., can be made to answer substantially all the requirements outside science and industry and war.* Science and industry are using these new alloys wherever possible, but we must go further if we are to succeed.

The conservation of platinum for national service has not been urged with sufficient earnestness, but when the public comes to understand the true situation, surely platinum will be set aside for its most important service.

#### Conscripted by British Government

Such organizations as the National Academy of Sciences, the American Chemical Society, the Daughters of the American Revolution, and the Jewelers' Vigilance Committee have recognized the necessity for a strict conservation of the platinum supply by eliminating its use in unnecessary fields. In Britain the Government has found it necessary to conscript platinum as a necessary step towards winning the war. Note: Since Mr. Howse wrote the above the U. S. Government has decided to commandeer platinum

#### The Always Faithfuls

(Continued from page 238) fighting with the sea-soldiers. He is Sergeant-Major Quick, who won the Medal of Honor during the Spanish-American War and has been "up and doing" ever since. Stephen Crane, war correspondent, tells the following that happened in Cuba, in 1898:

"The gunboat *Dolphin* had opened fire, and as her shells were flying closer to the Marines than to the enemy, it became necessary to check her fire at once.

"Captain Elliott, in command of the detachment, had called for a signalman, and Sergeant Quick arose, announcing that he was one. The sergeant produced a polkadot neckerchief, and, tying this on a stick, went to the top of a ridge, turned his back to the Spaniards, and began to signal the *Dolphin*.

"I watched his face, and it was as serene as



Ball Room, Blackstone Hotel, Omaha, Neb.  
Lighting Effects by

## Moran & Hastings Mfg. Co.

Chicago, Illinois

Lighting Effects for Banks, Office Buildings, Hotels and Residences

Write for Catalog, Edition No. 36

(Franz Brzezowski, Rotarian)

### A SERVANT Without a Fault



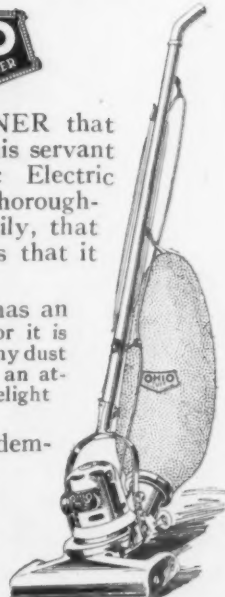
A HOME CLEANER that is unexcelled. This servant named Ohio-Tuec Electric Cleaner, cleans so thoroughly, quickly, so easily, that every owner agrees that it is without a fault.

Every home that has an Ohio-Tuec working for it is absolutely free from any dust or dirt, therefore, has an atmosphere that is a delight to live in.

Ask your dealer to demonstrate to you the best electric cleaner built, the OHIO-TUEC. A trial will convince you.

Phone today.

THE UNITED ELECTRIC COMPANY  
CANTON, OHIO TORONTO, CANADA



### Karpen Distinctiveness

The unparalleled high standard and quality of the furniture itself, the elegance, the handsome designs, the practical comfort, and the perfect workmanship of every piece, make an almost irresistible appeal to the discriminating buyer.

### S. KARPEN & BROS.

Makers & Designers of Furniture

CHICAGO  
MICHIGAN CITY  
NEW YORK



### "let's go fishin' "

How many times have you made that suggestion since you were a boy in "knee pants?" Do you still heed the call of lake and stream and the great outdoors, bidding you come and drink deep from the one spring of eternal youth—clean, healthful sport in the open air? A day spent on the lake or river, matching your strength and skill against plunging muskies or fighting bass, those are the days that no one can afford to miss. A few moments practice with a South Bend Anti-Back-Lash Reel will make an expert caster of the most inexperienced. The use of the South Bend BASS-ORENO bait will coax the big gamey fellows to strike, as thousands of anglers have learned. See South Bend Quality Tackle at your dealers. Write to us for your complimentary copy of the book, "The Days of Real Sport," illustrated by Briggs. Full of fun and fishing information. Send dealers name.

SOUTH BEND BAIT COMPANY  
10588 Colfax Avenue South Bend, Indiana  
TRADE QUALITY TACKLE MARK

## James E. Morrison Co. Efficiency Engineers

Shop Organization  
Factory Production  
and  
Manufacturing Costs

1162 Penobscot Bldg.  
Detroit, Michigan

James J. Martindale, V. P., Rotarian

# THE ROTARY EMBLEMS



No. 71 10K \$2.00 Each  
14K \$2.50 Each



No. 72 10K \$1.75 Each  
14K \$2.25 Each



Midget  
No. 73 10K \$1.25 Each

Actual Sizes

Enameled Rotary Purple Blue

*Wear the Official Button—Enjoy the Distinction*

Made by THE MILLER JEWELRY COMPANY

CLIFF. MILLER, Pres., Rotarian

GREENWOOD BUILDING

CINCINNATI, OHIO

Obtain from your Rotary Jeweler or write us direct.

## Absolute— Hair Cloth—

Absolute hair cloth is the highest type of hair cloth manufactured in this country; there is none other near enough to it to even take second place.

Absolute Hair Cloth will give your customers perfect satisfaction and as satisfied customers are your best advertisement, why not insist on the clothing manufacturers using Absolute Hair Cloth.

GEO. S. COX & BRO. Inc.

Cambria & Ormes Streets

PHILADELPHIA, PA.

Sole Makers of ABSOLUTE



## Don't Talk Prepar- edness—Live It!

Get prepared **now** for hot weather. Get a whole season's use out of a fan.

Besides, they may be scarce later. We sell good fans from \$5.85 up.

MANHATTAN ELECTRICAL SUPPLY COMPANY, Inc.

Rotarian F. M. Pierce, Mgr.

114 So. Wells St., Chicago

New York St. Louis San Francisco

## Hotel Marion

LITTLE ROCK

Rates \$1.50 and up. Absolutely Fireproof.  
Rotary Club Headquarters. Luncheon Thursdays 12:30.  
Visiting Rotarians welcome  
O. W. EVERETT, Manager

## THE ONONDAGA

ROTARY HEADQUARTERS

and the leading Hotel in  
SYRACUSE

PROCTOR C. WELCH, Manager

## Hotel Racine

EUROPEAN

J. S. ADRIEN, Manager RACINE, WIS.

Rotary Club Luncheons held here Wednesdays  
Visiting Rotarians Welcome

## THE CROWN HOTEL

PROVIDENCE, R. I.

FAIRNESS The Home of Simplicity, Refine- GOOD  
COURTESY ment and Comfort for the Traveler SERVICE

FRED MANSFIELD, Prop., Rotarian  
WM. H. WADE, Manager



This Is

## "Sunshine Bill"

Who Has Nothing to  
Sell You

W. H. Hoffat

"Bill" sells Sunshine Safety Lamps and Lanterns in nearly every country on the globe. He has the best light in the world for rural homes, stores, halls or churches where gas or electricity are not used. Also summer homes and camps.

"Bill" is paying for this ad simply to get acquainted with good Rotarians everywhere so they will remember him and recommend his lights to people living on farms and in small towns.

Sunshine Safety Lamp Co.,  
Kansas City, Mo.  
W. H. Hoffat, President  
Member Kansas City Rotary Club



300 Candle  
Power  
Costs Only  
1c a Night



**PATENTS**  
REGISTERED U.S. PATENT ATTORNEY SINCE 1905  
PHONE 589  
**CHARLES W. LOVETT**  
615 SECURITY BLDG. LYNN, MASS.

that of a man sitting in his own library, the embodiment of tranquillity and absorption in the work in hand. We gave him sole possession of that part of the ridge, for this Marine, with his back turned to the woods, was wigwagging his message to the *Dolphin* while all Spain was shooting at him.

"But with bullets singing all around, he showed not a single trace of nervousness or haste. I saw him betray only one sign of emotion. That was when an overhead branch of a tree, cut by a Mauser bullet, had sagged downward. His flag had been caught by the swaying limb, and he lookt over his shoulder to see what held it. Then he gave the flag an impatient jerk. He lookt annoyed."

### Warships Honor Marine Heroes

Sixteen years later, during the American occupation of Vera Cruz, Sergeant-Major Quick helped to hoist the Stars and Stripes over Rear-Admiral Fletcher's newly established headquarters in that city. Now this veteran Marine is fighting somewhere in France.

Three new torpedo boat destroyers are soon to be named in honor of men who rendered valuable service to the Marine Corps in the line of duty; one for Major Levi Twiggs, who died while leading a charge against the Mexicans at Chapultepec, September 13, 1847; another for Lieutenant John M. Gamble, a heroic officer who died September 11, 1836; and the third for Sergeant Jonathan Meredith, who was conspicuous for his bravery during the Tripolitan War, 1803-05.

On one occasion Marines from aboard a gun boat boarded a Tripolitan vessel where a hand to hand conflict between the two commanders ensued. Meredith, seeing his own officer, Lieutenant Trippe, hard prest by the Turkish commander, killed the Turk by passing a bayonet through his body. Meredith was killed by the blowing up of a gun boat, 7 August, 1804.

Marines are said by countless authorities to be "our most versatile fighting force." First organized in 1775, and numbering only a few hundred men, their forces have expanded until to-day they number almost 40,000 men. There is a bill at present before the House to increase their strength to at least 60,000.

### Thousands in France Now

Way back in 1775 and the early years of the last century Marines were strictly sea-faring soldiers. To-day they cover a much wider field of activities, and are employed as infantrymen, cavalry, artillerymen, signalmen, engineers. In short, their duties cover every department in military service. Small groups of them are stationed in China, the Philippines, Guam, Cuba, Haiti, Santo Domingo, Nicaragua, and the newly acquired Virgin Islands (formerly Danish West Indies).

They form the guards and help to man the guns of all large battleships and cruisers. In addition, thousands of them—just how many the censorship rules do not permit to state—are serving on the battle front of France.

With over a century of honored traditions behind them, it is not strange that the versatile sea-soldiers believe that morale is just as important as knowledge of all the military arts. Extreme care is taken that no man enters their ranks who is not sound morally. Every man is under observation for a week at least, at the training camp, before he is finally sworn into the service.

"Always faithful" is the time honored motto of the U. S. Marines. It is their gospel.



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